



THANK YOU FOR CARING...AND COMING TODAY!

We need to move quickly because we have a lot to cover.

John is a 40 year television and filmmaking veteran. A member of the National Assn. of Television Arts & Sciences, The National Religious Broadcasters.



Please check our Oasis City Radio online, John is the afternoon host EST.



This is Angel and she makes amazing cupcakes and cakes. But she's always tweaking the recipes to make it better. Today we will improve your recipe for creating stories!


GETTING YOUR RECIPE

**HOUR 1
CAPTURE**

**HOUR 2
EDITING**

**HOUR 3
WHAT'S THE STORY?
& Q&A**

PLEASE TAKE NOTES OR PHOTOS



I consider a documentary to be anything over 1 minute. Any story about a life change or mountain climbed! So be a story-teller!

WHAT DID JESUS DO?

"JESUS ALWAYS USED STORIES AND ILLUSTRATIONS LIKE THESE WHEN SPEAKING TO THE CROWDS. IN FACT, HE NEVER SPOKE TO THEM WITHOUT USING SUCH PARABLES."

MATTHEW 13:34 NEW LIVING TRANSLATION (NLT)

"Jesus always used stories and illustrations like these when speaking to the crowds.

In fact, he never spoke to them without using such parables."

Matthew 13:34 New Living Translation (NLT)

WHY EVERY CHURCH SHOULD PRODUCE DOCUMENTARIES

- YouTube's user count of 2.49 billion
- 92% of YouTube viewers watch videos to increase knowledge
- Documentary demand is up over 142% since 2018



Why should your ministry be actively producing documentaries or testimonial videos

YouTube's user count of 2.49 billion

92% of YouTube viewers watch videos to increase knowledge

Documentary demand is up over 142% since 2018

We need to impact the culture with more and more videos of lives changed!



Lets discuss capturing your interviews. There is much more than technical involvement here.

This is very intimidating to your guest. Explain everything to them.

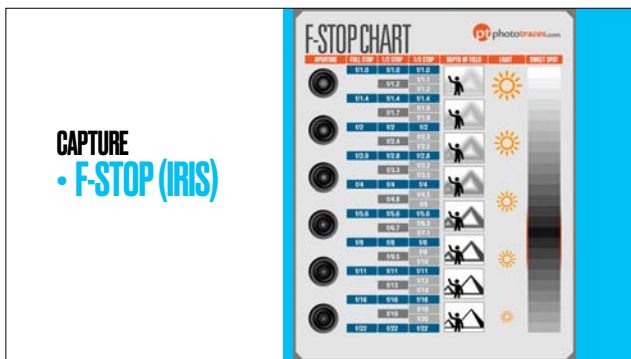
How do you prepare your guests? We will discuss this in hour three!

Keep the distractions to a minimum.

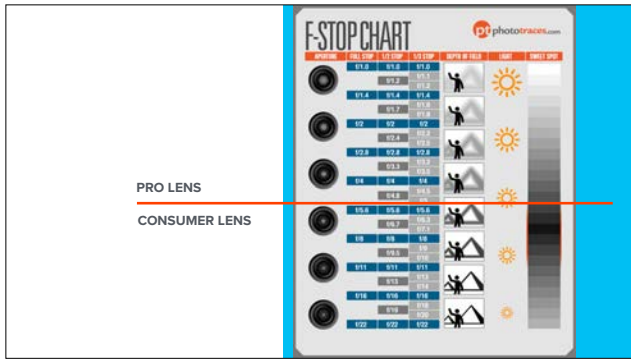
Explain everything to them in a pre-interview call or email.



Millimeters define how much your lens captures. Small numbers are wide angels, and Big numbers are telephoto lenses.



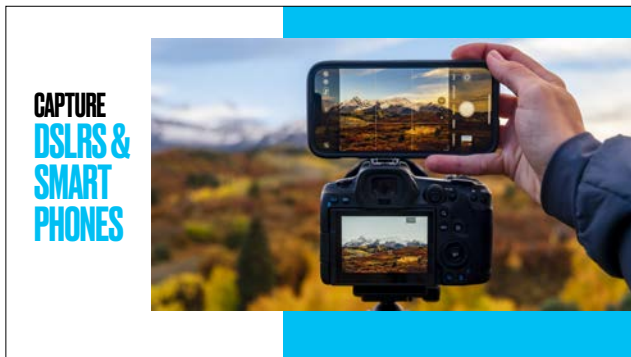
F Stop: Smaller numbers (f1.8) mean: Wide Open, more depth, more light
 Bigger numbers (f22) mean small aperture, less depth (outdoors)



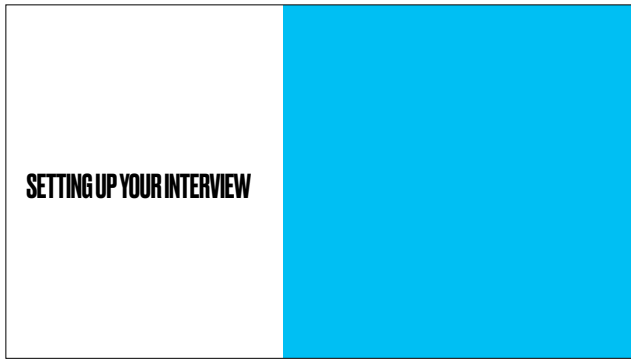
The difference between a pro lens and a consumer lens is how wide the iris can open. Anything below a f5.6 I consider a “good” lens!



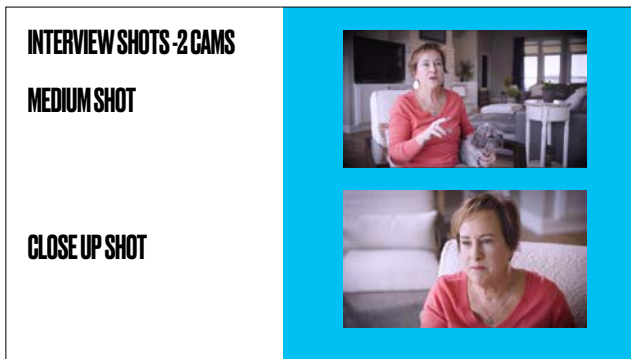
My recommendation is to have several lenses: 17-25MM, 35MM/85MM AND A 70-200 ZOOM
 The better the lens, the lower the fStop. (2.8 is a good professional f-stop)



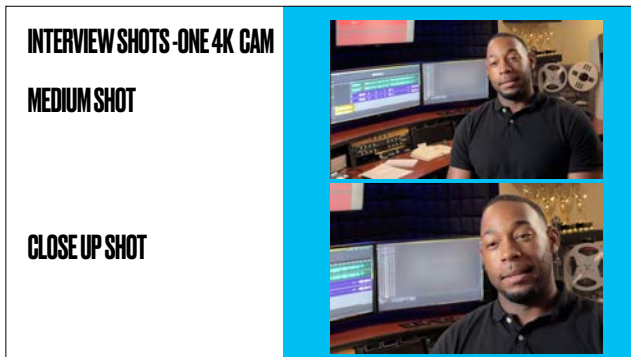
DSLR and Smart Phones function similarly.
 Advantages to DSLR: Larger Sensor (better quality) More settings, better audio
 Advantages to Smart Phones: Simple, Easy to travel, no lens options.



On Hands Display: Setting up an interview



Let's talk about shooting an interview for a documentary; try to have two angles.



4k Allows you to crop and “zoom” in tighter in a HD timeline



Here are several shots of how I set up for interviews....notice how I always and in a corner.





Always put yourself in a corner! Documentray about a small Ohio town.



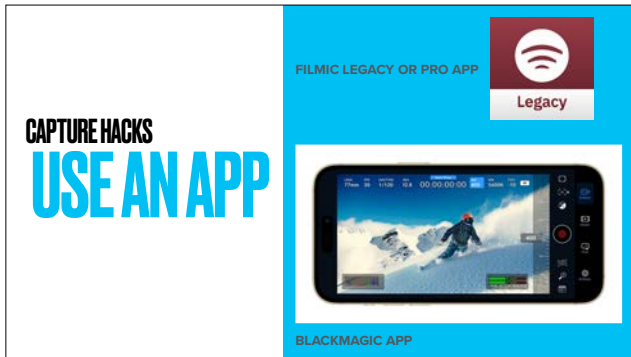
Screen Shot from Canon C-100



Ask yourself before you roll...“Would I put this shot up in my house?”



Keys to shooting on a smart phone



Highly recommend you use the Filmmic Legacy or Blackmagic app to add stability better monitoring and to match a DSLR camera setup.



Getting your audio on your camera or phone saves a lot of headaches. Natural Sound or NAT SOUND is important! This Shure XLR to USB adapter with the proper cables will send a professional mic to your smart phone.

CAPTURE REVIEW

- Get in the corner
- Interview with a med or long-lens
- Light from the camera side
- Mic Up Close & Use Headphones!
- Close your eyes, then open..are there distractions?
- Are the numbers moving? Recording?

25

CAPTURE BONUS

- Media Management
- Organize your gear
- Get proper cases!



Have backups of all your media.

Never delete raw footage, you may need it again!

Get proper cases for travel for your gear - Don't share your gear if possible



JOHN ONDO | DOCUMENTARY FILMMAKER

PRESIDENT & CREATIVE DIRECTOR OF

My Gear 2022

Sony A7iii
Sony 70-200mm f2.8
Sigma 17-24mm f2.8
Meike 35mm prime f1.2
Canon 85mm 1.8 Prime
Senheizer Shotgun & Wireless
Zabo LED Lights
Mannafroto Tripods
DJI Mavik Pro Adobe Creative Suite
Topaz Video Enhancement
Zoom L-8 Mixer
Sony & Samsung 4k Monitors
Storyblocks Stock Footage & Music



- ORGANIZE
- DRAFT CUT TO FINAL
- AUDIO SWEETNING
- COLOR CORRECTION
- FORMATS

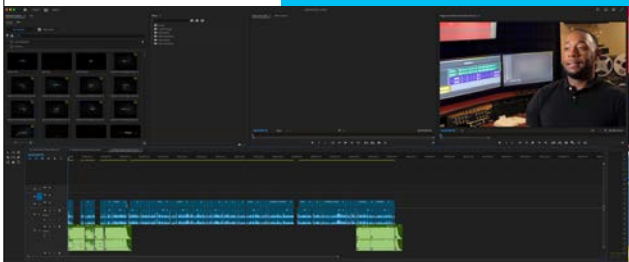


- EDITING
- ERGONOMICS
 - HAVE A CREATIVE PLACE
 - PROPER MONITORS



This is my workspace. Have room to be creative and comfortable. Low lighting is important, and monitoring is good!

- EDITING
- ORGANIZE



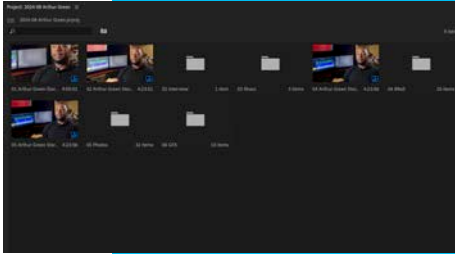
Let's organize your footage. No matter what editing software you have, it's basically the same concept.

EDITING
• **ORGANIZE**

Don't organize for just yourself

Organize for another editor

USE BINS
BE CONSISTANT



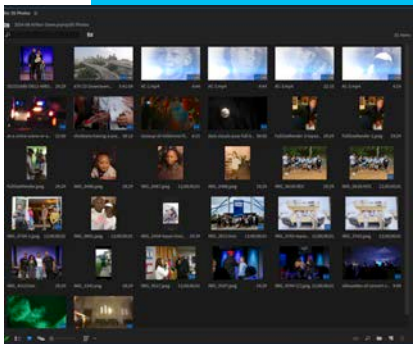
Use a consistent workspace as much as possible. Don't change the keys on your piano!

EDITING
• **ORGANIZE**

Don't organize for just yourself

Organize for another editor

USE BINS
BE CONSISTANT

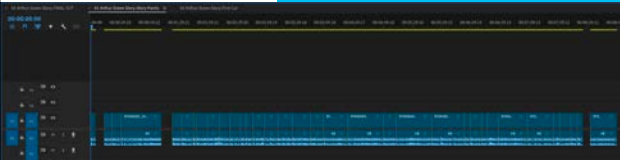


Bins are where you place your footage. Normally I use “interviews and specifically the name of the person I interviewed.” B-roll, Stock footage, Audio or Music, renders if needed. Keep it simple to find what you are looking for.

EDITING
• **BUILDING YOUR STORY**

STEP ONE: STORY CUT

- A TIMELINE WITH EVERY POSSIBLE SOUNDBITE YOU THINK YOU MAY USE
- HAVE TWO CAMERAS OR SEPARATE AUDIO SYNCHRONIZED AT THIS FIRST STEP.
- MAKE A COPY...KEEP THIS TIMELINE.




Step one: Take a time line and begin to place all the soundbites you may use in the interview, assemble them in a rough concept of the story. Make sure if you shot multiple cameras, have them sync'd on the timeline now. Always keep this in case you need it again later.

EDITING
• **BUILDING YOUR STORY**

STEP TWO: DRAFT CUT

- CUT THE TIMELINE TO MAKE THE STORY MAKE SENSE
- THINK ABOUT BOOKENDS
- THIS IS WHERE THE STORY NEEDS TO MAKE SENSE

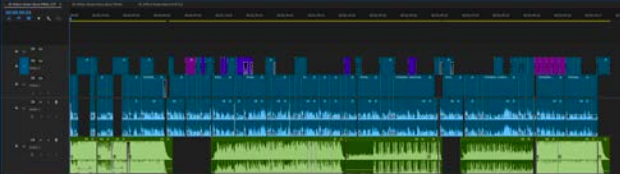


Draft Cut: Now, take the timeline, cut it down to the length you need, and remove all the unnecessary clips. Don't worry about color or sound—this is assembling the real storyline.

EDITING
• **BUILDING YOUR STORY**

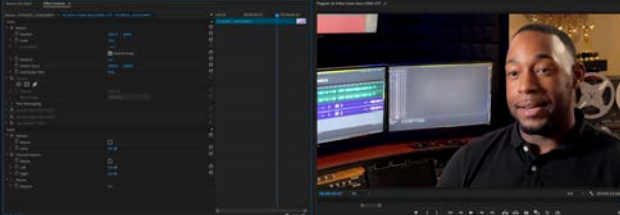
STEP THREE: FINAL/REVIEW CUT

- ADD CUTAWAYS AND MUSIC WHERE NEEDED
- COLOR CORRECTION
- TRANSITIONS
- GRAPHICS OR ANIMATION

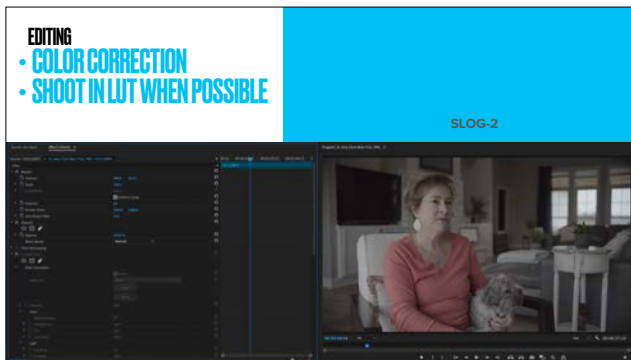
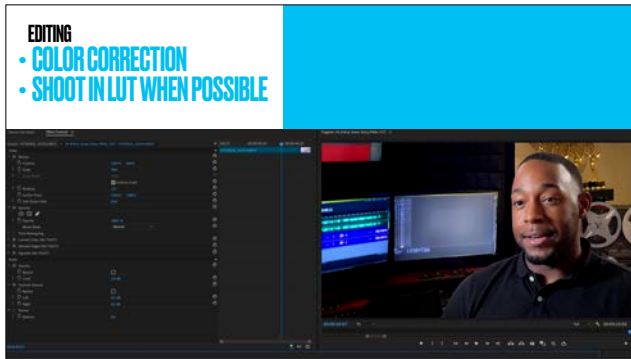


Final Cut: This is the final sequence for review. Add the graphics, music and color correction. Never send a review without it looking polished!

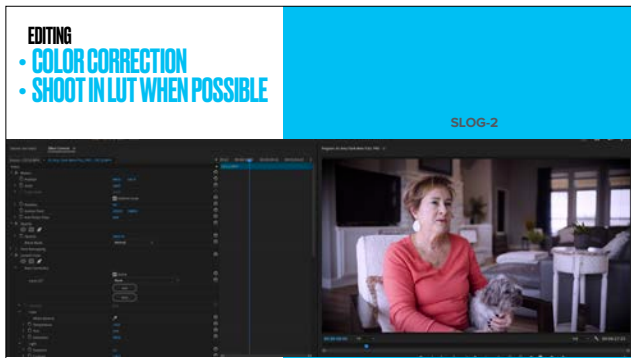
EDITING
• **COLOR CORRECTION**
• **SHOOT IN LUT WHEN POSSIBLE**



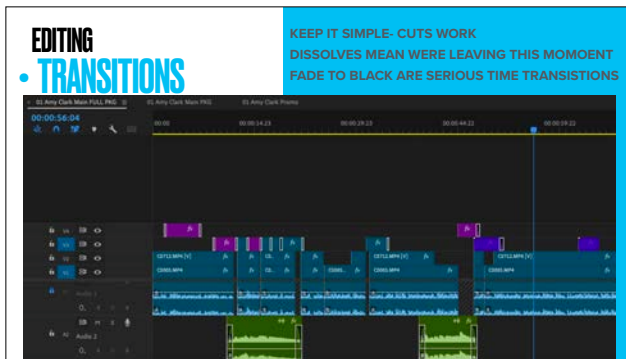
Before and After Color Correction. I use SLOG 2 when shooting PP07 on Sony.



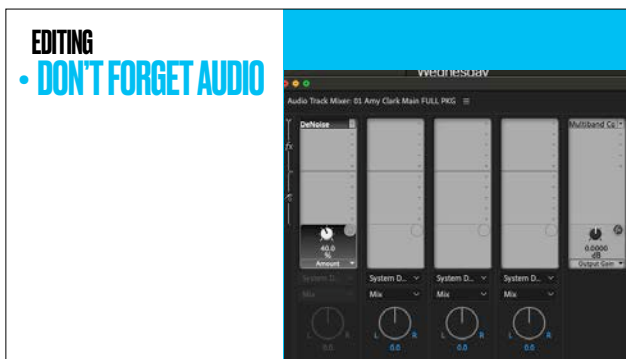
Before CC



After CC



Don't use transitions if you don't need to...I always ask can a cut work?



Audio is so important. Listen to your mix on a phone and good speakers. In stereo and mono. I recommend using a Denoise filter. Nothing makes your video look better than good audio!



Simple storytelling

EDITING

MAKE A SOCIAL MEDIA PROMO
UPLOAD TO YOUTUBE
META DATA!!!

NEXT

WHAT'S THE STORY?
& Q&A



The focus when you begin is “What is the story”...how will it change a mind, or a life?

GETTING THE STORY

1. HAVE YOUR TEAM FEED YOU STORIES!
2. HAVE THE SUBJECT WRITE AN OUTLINE, OR CALL. YOU
3. NEVER PROMISED "WE'RE DOING A STORY"
4. GIVE YOURSELF ENOUGH TIME - NO RUSH!

GETTING THE STORY

5. MAKE SURE THEY ARE COMFORTABLE TELLING THE STORY
6. WHO CAN AUTHENTICATE THE STORY?
7. DO YOU HAVE PICTURES?
8. DO NO RE-ENACT "SIN"
9. SIGN A RELEASE FORM

USING THE STORY

- a. IN A SUNDAY SERVICE? COORDINATE WITH PASTOR
- b. SOCIAL MEDIA - TO PROMOTE
- c. ASK "WHY I LOVE MY CHURCH"
- d. YOUTUBE - HASHTAG
- e. ASK THE CHURCH TO SHARE ON THEIR SOCIAL MEDIA!

ADDITIONAL INTERVIEWING RESOURCES



FROM JOHN ONDO & PHIL COOKE

Thank you for attending this workshop! May God Bless your storytelling for His Kingdom!

A portrait of John Ondo, a man with glasses and a beard, wearing a blue suit and tie, with his arms crossed.

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YouTube: @JohnOndo
Facebook: @John.P.Ondo

Thank you for attending this workshop! May God Bless your storytelling for His Kingdom!

A square QR code with a red CD icon in the center, set against a blue background.


JOHN ONDO | DOCUMENTARY FILMMAKER
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