

Empowering Students to Lead a Culture of Respect Across the Whole School

The Overview

Aim

To equip students with the skills, confidence and voice to champion **healthy, respectful relationships**, strengthening the school community from the inside out.

Insight

- Whole-school survey capturing the experiences of your student community
- Clear, practical report with tailored recommendations

Education

- 1 inspiring school assembly to unite students around respect and belonging
- 2 immersive half-day workshops developing knowledgeable, empowered Ambassadors

Advocacy & Leadership

Our Ambassador pathway strengthens youth leadership and builds a lasting culture of respect. Ambassadors will:

- Co-create a **School Charter for Healthy Relationships** around shared values
- Lead assemblies to launch the Charter and motivate their peers to live it out
- Join a Focus Group contributing to national conversations around youth wellbeing and healthy relationship culture

Practicalities

You will find a more detailed breakdown of how this programme is run on the following pages. We suggest it is run across a 3-6 month period.

HAB Law are funding 10 Secondary Schools in the Watford area to take part (Value: £1,500)

Book your fully funded place by 26th March 2026 – email education@dignify.org

Running the Programme

1. Survey

Full details can be found on our website [School Survey | Dignify](#). In summary:

- Full information pack sent, including letters to teachers, students and parents
- Select your dates and preferences on our online form
- Arrange a 2-week window to run the survey within lesson time (takes 15 minutes)
- You will receive a full report within 3 weeks of completing the survey
- We can share your school stats with Ambassadors, or use our National Stats

2. Selecting Ambassadors

We can send an invite template (we are developing a 2-minute  overview / invite)

Ambassador overview:

- 20 – 25 students
- Years 9 – 12
- Diversity across age, sex, ethnicity and background
- We would not recommend including those who regularly display disrespectful behaviour
- Consider ongoing mechanisms for Ambassadors to have a meaningful role going forward (e.g. input into School Council, RSE curriculum, teacher-led forums)

Selection options: 

1. Teachers invite specific students who they believe would bring a lot to this process
2. School puts out an open invite and then has a selection process

Parental permissions:

- Information and a link for parents to sign photo / info sharing permission

 Dates:

- Agree dates to communicate with Ambassadors
- The programme can be run across a 3-6 month period

3. Ambassador Half-Day 1

We will vary this schedule around the school's timetable, and will include breaks

Example Time	Activity Overview	Who
08:30 – 08:55	Assembly on self-worth - the foundation with the key message of “I am worthy of healthy relationships”	Year Group Assembly (e.g. year 9 and 12) + Ambassadors
09:00 – 09:55	Introduction & The Role of Ambassadors	Ambassadors
10:00 – 10:55	Workshop on Healthy vs Unhealthy Relationships	Ambassadors
11:15 – 12:10	Workshop developing a School Charter	Ambassadors
12.15 - 13.15	Workshop developing a School Assembly	Ambassadors

Requirements:

- Teacher to be present for safeguarding and quality assurance
- Flipchart & Chromebooks to co-create Assembly PowerPoint (we can use paper and create ourselves if this isn't possible)
- Follow up afterwards with teachers to agree Charter and Assembly Plan

4. Ambassador Half-Day 2

Example Time	Activity Overview	Who
09:00 – 09:55	Recap, check-in & finalising Charter	Ambassadors
10:00 – 10:55	Finalising assembly, roles and script	Ambassadors
11:15 – 12:10	Confident Communication Workshop – public speaking and peer conversations	Ambassadors
12.15 - 13.15	Time to shine! Presenting the assembly, receiving pin-badges, and final reflections	Ambassadors

5. Delivering Assemblies

- Student Ambassadors to deliver assemblies across some or all school year groups within 3 weeks of the Ambassador Half-Day 2 so it's still fresh in their minds
- Ambassadors to be supported by teachers to run these assemblies, as part of the integration with everyday school life

Student Ambassador Programme Information for Schools



- The Dignify Team will not be a part of these, although on occasion will be able to join to cheer on the Ambassadors

6. Focus Group (2 hours)

- Ambassadors will have the opportunity to be part of a 2-hour Focus Group, sharing their experiences both online and offline, to help shape our national advocacy work
- This is an opportunity to reconnect as a group and revisit the Charter, as much of the Focus Group will be around topics that are in the Charter
- This will be led by our Research Team

7. Review & Impact Measurement

- We will send across feedback from the Ambassadors and Teachers who have been part of this programme
- We will discuss the success and impact of the project
- We can help link outcomes to OFSTED requirements
- We can link to new RSE curriculum for 2026
- We will look at next steps together

8. Ongoing Journey

- School to communicate ongoing role for Ambassadors and upcoming dates
- Discuss future involvement of the Dignify Team in supporting Ambassadors
- Opportunities for Ambassadors to be part of Dignify's National Network over Teams
- Potential for Dignify to run workshops or assemblies to meet the needs that were highlighted by the Ambassador Programme
- We suggest an annual School Survey to track progress, and feed into the ongoing development of the Ambassador Programme