

The Outlet Shoppes at Atlanta

The Outlet Shoppes at Atlanta is located in Woodstock, Georgia, just 30 miles north of downtown Atlanta, serving as the entry point to the Appalachian trails amidst the Blue Ridge Mountains. Woodstock, Georgia, often referred to as the place "Where City Meets the Mountains," is a part of the Atlanta Metropolitan Statistical Area (MSA) and stands out as one of the fastest growing suburbs in the nation.




vineyard vines

BOSS

kate spade
OUTLET

LACOSTE 

 SEPHORA

POLO  RALPH LAUREN

 ATHLETA

COACH

KARL LAGERFELD
PARIS

DEMOGRAPHICS

Description	10 Miles	20 Miles	30 Miles
Square Miles	306.05228	1,223.98	2,771.18
Population Density	1,603.70	1,377.40	1,266.50
<u>POPULATION BY YEAR</u>			
Population (4/1/2010)	411,807	1,415,888	2,957,852
Population (4/1/2020)	473,647	1,644,907	3,429,987
Population (1/1/2023)	490,817	1,685,935	3,509,720
Population (1/1/2028)	520,467	1,780,414	3,702,736
Growth (2023/2020)	3.63	2.49	2.32
Forecast (2028/2023)	6.04	5.6	5.5

Average Household Income	10 Miles	20 Miles	30 Miles
	\$126,614	\$142,163	\$127,348

HOUSEHOLDS BY YEAR

Households (4/1/2020)	171,955	622,802	1,319,112
Households (1/1/2023)	180,073	644,697	1,370,387
Households (1/1/2028)	192,263	684,978	1,458,646
Growth (2023/2020)	4.72	3.52	3.89
Forecast (2028/2023)	6.77	6.25	6.44

AREA COMPETITION

OUTLET

Sugar Loaf Mills
(Lawrenceville GA)

North Georgia Premium Outlets
(Dawsonville, GA)

Premium Outlets at Calhoun
(Calhoun, GA)

Tanger Outlets
(Locust Grove, GA)

RETAIL

Town Center at Cobb
(Kennesaw, GA)

Avalon
(Alpharetta, GA)

ANCHOR STORES

Bass Pro Shop,
Saks Fifth Avenue OFF 5TH

Nike, Pottery Barn, Polo Ralph Lauren,

GAP Outlet, Nike, LOFT

GAP Outlet, Nike, Polo Ralph Lauren

ANCHOR STORES

Macy's, Belk, JC Penney, Sears, H&M

Anthropologie, Crate & Barrel,
J. Crew, GAP, Pottery Barn, Apple

MILES FROM CENTER

33

38

46

66

MILES FROM CENTER

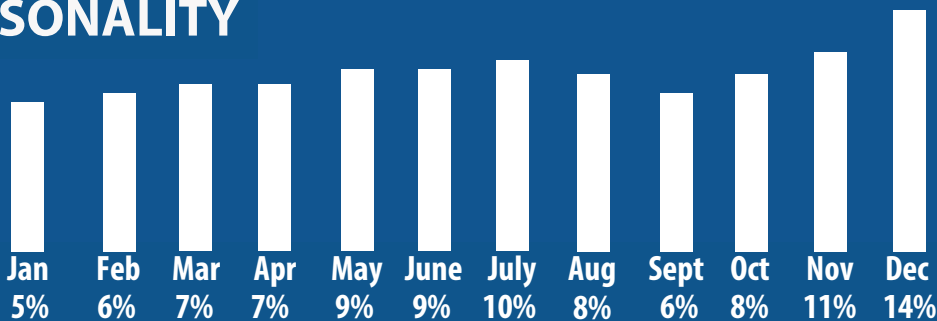
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On I-575, The Outlet Shoppes at Atlanta is situated between the Woodstock and Ridgewalk Parkways and enjoys exceptional accessibility and connectivity to the Atlanta and the Southeast Markets.

SEASONALITY

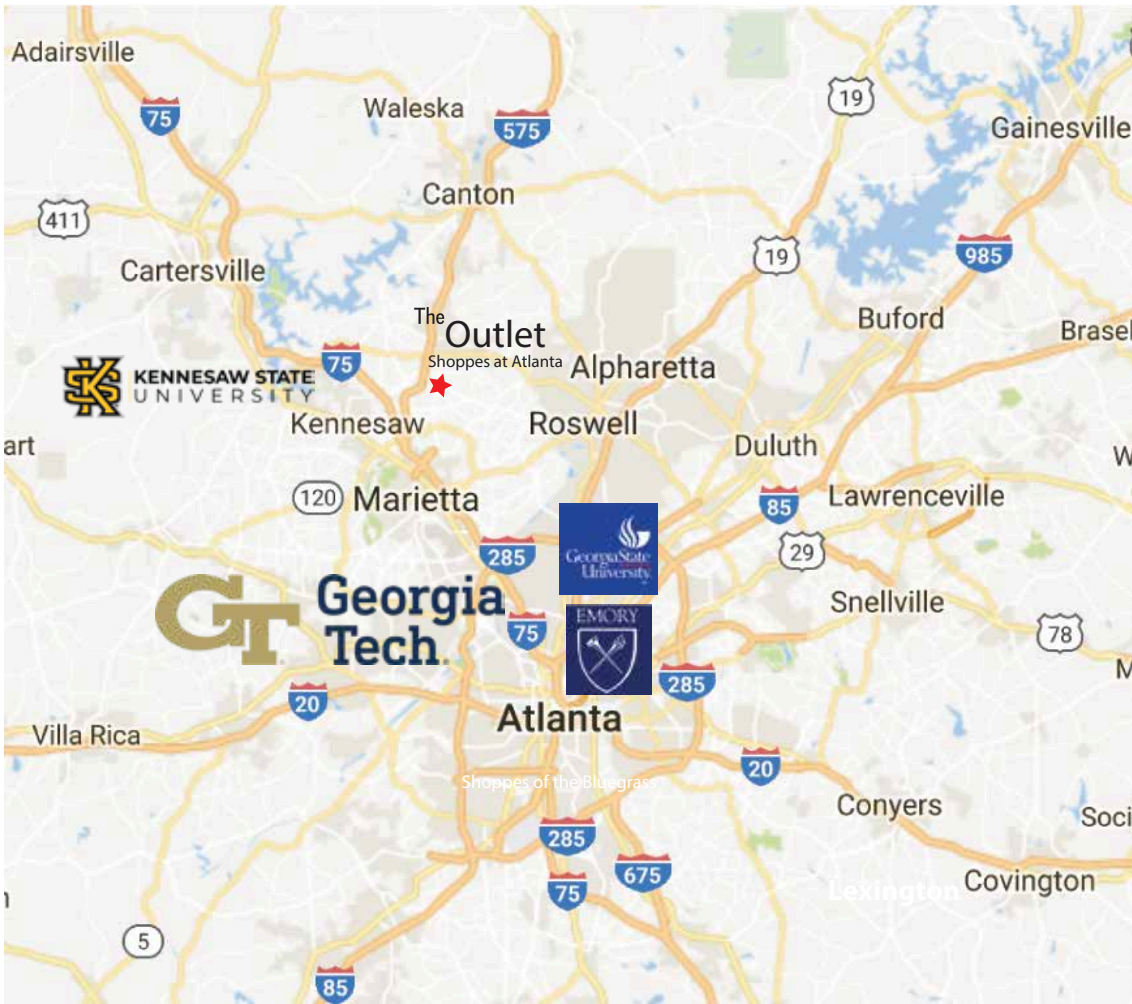


FORTUNE 500 | AREA MAJOR EMPLOYERS

Atlanta boasts an MSA of 5.5+ million, a GDP of \$270 billion, and an average household income in excess of \$90,000., Atlanta is an 'alpha-world' city, offering a myriad of world-class dining, international cultural attractions, award-winning entertainment venues and headquarters for 16 Fortune 500 companies and 14 Fortune 1000 companies. Atlanta is the third most concentrated city in the United States for Fortune 500 headquarters.

TOP 1000 AND 500 FORTUNE COMPANIES HQ IN ATLANTA MSA

Company	Revenue	Miles from Center
The Home Depot	\$108.2B	22.2
United Parcel Service	\$71.8B	29.4
Delta Air Lines, Inc.	\$44.4B	39.8
The Coca-Cola Company	\$31.9B	30.0
The Southern Company	\$23.5B	30.2
Genuine Parts Company	\$16.3B	19.3
AGCO Corporation	\$9.35B	37.3
Suntrust Banks, Inc	632M	30.7
Rock-Tenn Company	14.8M	33.0
First Data Corporation	\$12.1M	27.4



AREA ATTRACTIONS	MILES FROM THE CENTER
	20
	21
	22
	30.3
	30.3
	30.4
	30.8
	31

ATLANTA HIGHER EDUCATION INSTITUTIONS

Institution	Enrollments	Miles from Center
Kennesaw State University	45,152	8
Georgia Tech	48,000	30
Georgia State University	43,807	32
Emory University	13,997	34

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A Joint Venture with
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Horizon Group Properties is distinguished for developing, managing, and marketing outlet shopping centers. Each property offers a wide variety of quality designer brands at discounted prices in a compelling outdoor environment within attractive markets.

“Quality delivered with Economy and Proven Experience.”

