



# LINCOLN CITY OUTLETS

*On the Coast*

Nestled on the stunning central Oregon Coast, Lincoln City offers a serene getaway with vacation homes, beachfront rentals, and hotels boasting ocean views. This popular year-round destination is complemented by convenient amenities such as the Chinook Winds Casino, Salishan Golf Resort, wineries, and various attractions.



Visitors from Oregon, Southwest Washington, and neighboring coastal communities frequent the area for day trips, weekend escapes, or even week-long vacations. Catering to the Portland and Salem metro areas, as well as the growing Willamette Valley, the Lincoln City Outlets is a beloved tax-free shopping center. With its charming open-air village atmosphere, visitors can enjoy a relaxed seaside shopping experience.

AMERICAN EAGLE  
OUTFITTERS®

  
**COACH**  
NEW YORK

  
NIKE FACTORY STORE

chico's outlet

**THE  
NORTH  
FACE**

PENDLETON®

 **Columbia**  
FACTORY STORE

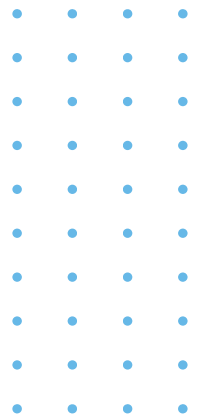
**OLD NAVY**  
OUTLET

**VANS**

**Levi's**®  
OUTLET STORE

**RACK  
ROOM  
SHOES**

  
UNDER ARMOUR.



# DEMOGRAPHICS

DESCRIPTION	30 Miles	45 Miles	60 Miles
POPULATION BY YEAR			
Population (4/1/2020)	55,067	243,288	782,365
Population (1/1/2023)	55,689	248,334	793,235
Population (1/1/2028)	57,112	257,116	819,837
Growth (2023/2020)	1.13	2.07	1.39
Forecast (2028/2023)	2.56	3.54	3.35
Gender			
Male	26,828	122,851	397,273
Female	28,861	125,483	395,962
Age			
Median Age	48.8	41.1	38.3
INCOME CHARACTERISTICS			
Median Household Income (\$)	56,322	64,844	68,302
Average Household Income (\$)	79,730	90,510	92,442
Household High Income Average (\$)	501,932	418,473	409,230

## AREA COMPETITION

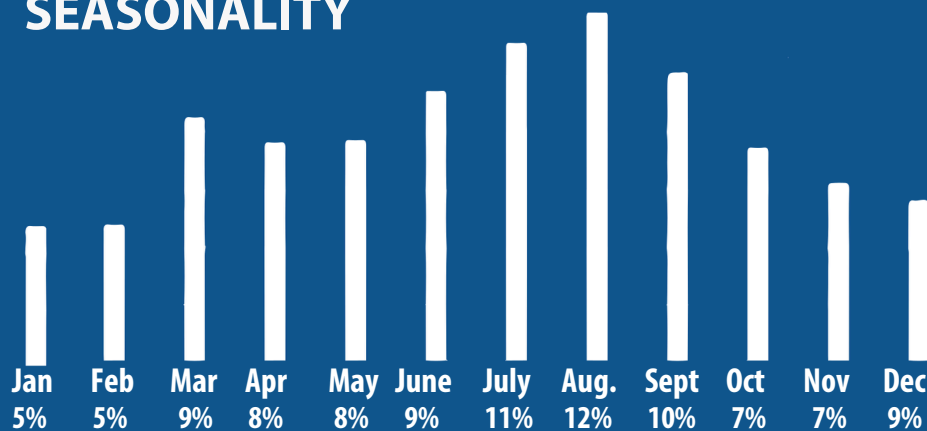
Outlet	Anchor Stores	Miles from Center
Woodburn Premium Outlets	Nike Factory Store Polo Ralph Lauren Factory Store, Tory Burch, Michael Kors	80
Seaside Outlets	Nike Factory Store, Pendleton, Rack Room Shoes	72
Retail	Anchor Stores	Miles from Center
Salem Center	Macy's, Victoria Secret, Kohl's	48
Willamette Town Center	HomeGoods, DSW, Best Buy	50



Located on the historically famous US HWY 101 that millions of tourist explore annually for the scenery and coastal vibe experiences.

**Gross  
Leasable Area  
255, 608**

## SEASONALITY

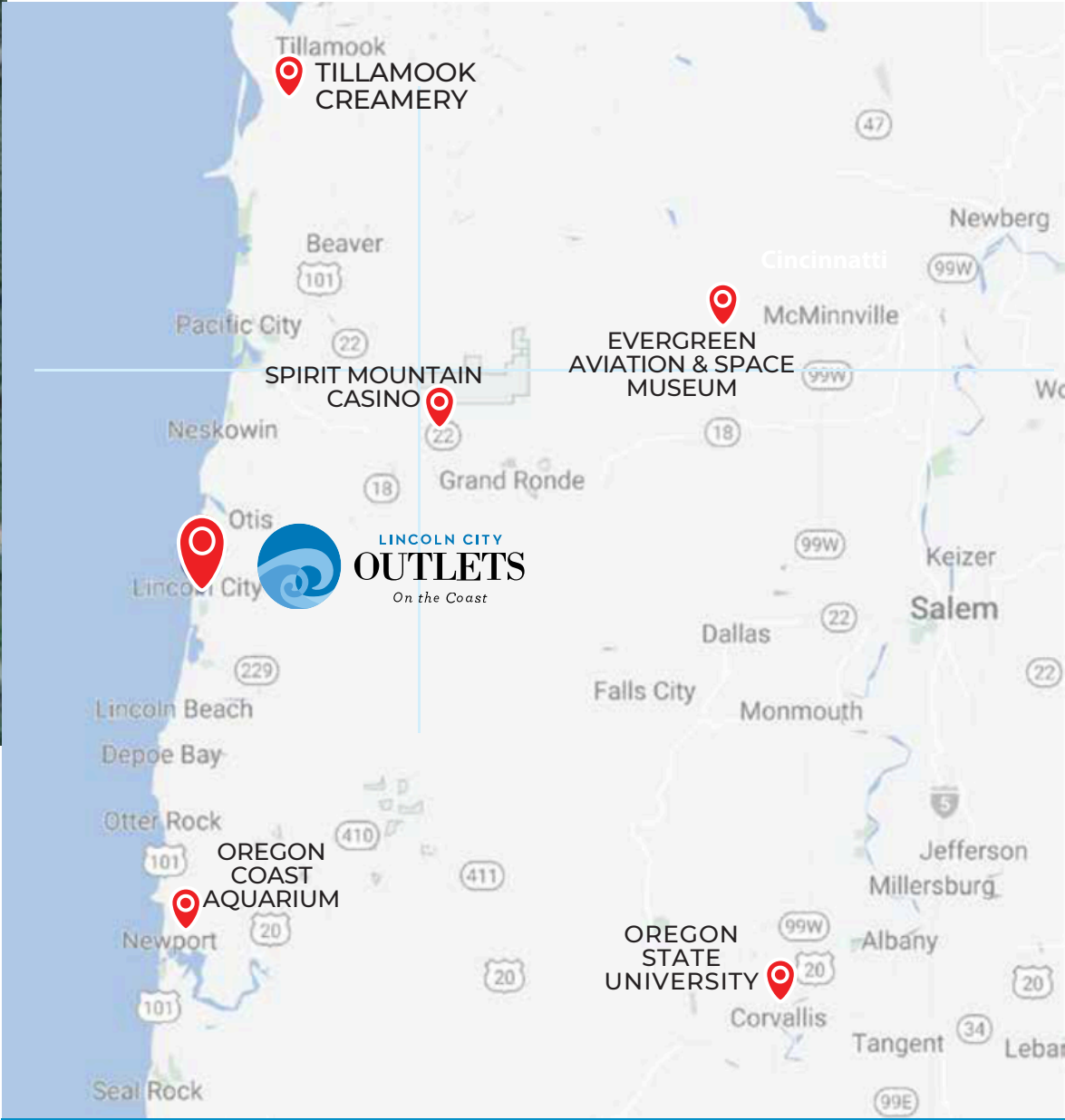


## TOP TEN AREA BUSINESSES

1. Georgia-Pacific Toledo LLC
2. Central Lincoln PUD
3. Weyerhaeuser Company
4. Northwest Natural Gas Co.
5. Lincoln City Outlets
6. Charter Communications
7. Worldmark the Club
8. Paci corp
9. Nestucca Forests LLC
10. Lumen Technologies

## AREA COLLEGES

College   Enrollment	Miles From Center	
Oregon Coast College	427	26
Linfield University	1,297	40
Tillamook Bay College	484	45
Western Oregon	4,029	54
Willamette University	1,785	59
Chemeketa College	7,492	63
Corban University	1,082	65
Oregon State University	33,193	72
Linn Benton college	4,190	77



AREA ATTRACTIONS	MILES FROM THE CENTER
Oregon Wine Country	Surrounding Lincoln City
Chinook Winds CASINO RESORT	2.75
OREGON COAST AQUARIUM	27
SPIRIT MOUNTAIN CASINO	28
Tillamook	46
EVERGREEN AVIATION & SPACE MUSEUM	53
Oregon State University	72

<b>PROPERTY VISITS</b>	<b>ANNUAL UNIQUE VISITORS</b>	<b>1.7 MILLION</b>
	<b>FREQUENCY OF VISITS</b>	<b>898,200</b>
	<b>AVERAGE DWELL TIME</b>	<b>1.87 / YEAR</b>
		<b>70 MINUTES</b>

# CONTACT

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Horizon Group Properties is distinguished for developing, managing, and marketing outlet shopping centers. Each property offers a wide variety of quality designer brands at discounted prices in a compelling outdoor environment within attractive markets.

“Quality delivered with Economy and Proven Experience.”

