

# The Outlet Shoppes at Laredo

**FOR IMMEDIATE RELEASE**

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## **Festive ticketed event to be part of official dedication for The Outlet Shoppes at Laredo**

*A night full of live entertainment, silent auctions, and private shopping will benefit  
local non-profit organization*

**LAREDO, TX (March 22, 2017)** - The Outlet Shoppes at Laredo will host a ticketed, VIP shopping event on Wednesday, April 5, 2017 from 6pm to 9pm. The Outlet Shoppes at Laredo has partnered with Bethany House of Laredo for this event, and all proceeds will benefit the local charity.

Tickets will be sold online and at all Sames dealerships and 6 IBC Bank locations: IBC Main Bank on Scott and San Bernardo, Banquito Plantation, Banquito Jacaman, Banquito Heights (Guadalupe St.), Commerce Bank on Mann Rd. and The Outlet Shoppes branch.

Online tickets will be sold at <https://theoutletshoppes.eventbrite.com/>  
International customers <https://theoutletshoppesmx.eventbrite.com/>.

"The Outlet Shoppes are bringing great things to Laredo and this event is already a testament to that, said Evelyn Sames, president of the Bethany House Board of Directors. "It's encouraging to see that they are connected with the community and its needs. Bethany House is extremely grateful for their support and partnership."

In addition to being able to exclusively shop all the stores, the evening will be full of entertainment, refreshments and food. Entertainment will include Dallas Cowboys Cheerleaders, two live bands, fireworks, and more. A silent auction will also be held during the event, with merchandise from many of the stores. Guests attending the event will receive a coupon book, along with limited one-time special offers and discounts from the stores.

"At IBC Bank, we are committed to 'Doing More' for our community and therefore proud to be partnering with Bethany House of Laredo and supporting their VIP Shopping fundraiser," said Imelda Navarro, president of IBC-Laredo. "Bethany House provides food and shelter to those in need and through the sale of tickets

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for the event they will be able to continue to provide these much needed services.”

## **About Bethany House of Laredo**

Bethany House of Laredo is a local non-profit founded by Father Charles McNaboe with the mission “to feed the hungry and shelter the homeless.” For more than 34 years, the agency has served the indigent as well as individuals and families facing homelessness or at-risk of becoming homeless. With a soup kitchen and shelter complex, Bethany House is the only agency of its kind in the community that works to alleviate the hardships of poverty by providing meals, shelter, clothing and other supportive services as an avenue to become self-sufficient.

## **About Horizon Group Properties**

Based in Rosemont, IL, Horizon Group Properties, Inc. is an owner and developer of outlet shopping centers in eight states, developer of a master planned community in suburban Chicago, and owner and developer of Horizon Village Outlets, a 400,000 square foot outlet shopping center in Kuala Lumpur, Malaysia. Additional information can be found at [www.horizongroup.com](http://www.horizongroup.com)

## **About IBC Bank**

IBC Bank is a division of International Bancshares Corporation (NASDAQ: IBOC), an \$11.9 billion multi-bank financial holding company headquartered in Laredo, Texas, with 204 facilities and more than 309 ATMs serving 88 communities in Texas and Oklahoma. In 2016, IBC celebrated its 50<sup>th</sup> anniversary since it opened its doors for business in 1966. IBC Bank was ranked 50th on Forbes’ prestigious list of 100 Best Banks in America in 2016. IBC Bank’s commitment to “Do More” reflects the bank’s dedication to the growth and success of both the customers and the communities it serves. Visit us on our YouTube channel, IBCBankWeDoMore. MEMBER FDIC / INTERNATIONAL BANCSHARES CORPORATION. More information is available at [ibc.com](http://ibc.com).

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