

The Outlet

Shoppes at El Paso



El Paso, TX



El Paso boasts a CSA of 1.05+ million and an average household income of \$70,000+. In 2017 Forbes placed El Paso as #2 on the top 25 best performing cities in the U.S. for job and income growth, and it's also top 25 in the nation's major metro economies (Brookings Metro Monitor, January 2016). The city is home to over 70 Fortune 500 companies and is an important entry point to the US from Mexico. Annual crossings are estimated at 12 million pedestrians and 4 million vehicles. In addition, Fort Bliss is a major contributor to the economy with an estimated impact of over \$1 billion. As a result of NAFTA and the Mexican Maquiladora Program, El Paso's success in the global economy is ensured.



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Strategically located within a 45-minute drive from a population of 3+ million, The Outlet Shoppes at El Paso is immediately accessible from I-10. It draws shoppers from a 300 mile radius including New Mexico and Mexico. It also has connectivity to the major US cities of Los Angeles, Phoenix, Tuscon, San Antonio, Houston, Baton Rouge, and New Orleans.

Gross Leasable Area

Phase I: 379,351 SF

Phase II: 55,220 SF

TOTAL: 434,571 SF

Average Traffic

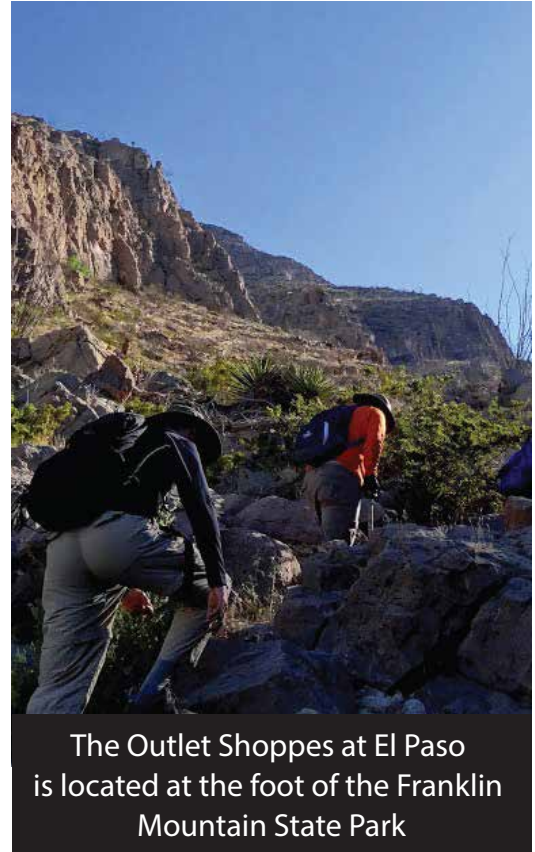
Vehicular: 4 million annually

Pedestrian: 12 million annually

MSA Population 1.05+ million

Market Demographics

Description	10 Miles	20 Miles	30 Miles
POPULATION BY YEAR			
Population (4/1/1990)	153,617	495,261	677,453
Population (4/1/2000)	192,373	525,152	776,029
Population (4/1/2010)	231,200	566,426	918,145
Population (1/1/2018)	242,965	593,360	962,092
Population (1/1/2023)	252,877	617,796	1,001,157
Percent Growth (2018/2010)	5.09	4.76	4.79
Percent Forecast (2023/2018)	4.08	4.12	4.06
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	49,539	154,202	208,289
Households (4/1/2000)	62,752	170,154	245,708
Households (4/1/2010)	77,913	191,335	301,939
Households (1/1/2018)	83,083	203,649	321,067
Households (1/1/2023)	87,902	215,616	339,632
Percent Growth (2018/2010)	6.64	6.44	6.34
Percent Forecast (2023/2018)	5.80	5.88	5.78
GENERAL POPULATION CHARACTERISTICS			
Median Age	33.9	34.2	32.8
GENERAL INCOME CHARACTERISTICS			
Total Household Income (\$)	7,310,702,630	14,285,523,991	22,545,566,659
Median Household Income (\$)	63,573	48,968	49,761
Average Household Income (\$)	87,993	70,148	70,221



AREA RETAIL		
Outlet	Stores	Miles From Center
Fashion Outlets Santa Fe (Santa Fe, NM)	Polo Ralph Lauren, Merrell, Le Creuset, Brooks Brothers, Coach, Eddie Bauer	305
Tucson Premium Outlets (Tucson, AZ)	Banana Republic, Brooks Brothers, Coach, Michael Kors, Nike, Tommy Hilfiger	318
Phoenix Premium Outlets (Phoenix, AZ)	Armani, Saks Fifth Avenue Off 5th, Adidas, Brooks Brothers, Calvin Klein, Coach	401
Arizona Mills (Phoenix, AZ)	Lego Land Discover Center, Kate Spade Nike, H&M, Victoria's Secret	407
Tanger Outlet Center (Glendale, AZ)	Calvin Klein, Nike, Tommy Hilfiger, Polo Ralph Lauren	434
Outlets at Anthem (Phoenix, AZ)	Coach, Michael Kors, Gap, Ann Taylor	448

AREA RETAIL		
Retail	Anchor Stores	Miles From Center
West Towne Market Place	Cabela's, Home Goods, TJ Maxx, Walmart, Flix Brewhouse	2.2
Sunland Park Mall	Dillard's, Aeropostale, Express, Old Navy	7.8
Basset Place	Target, Costco, Conn's, Kohl's, Premier Cinema IMAX	19.1
Cielo Vista Mall	Dillard's, JC Penney, Sears, Macy's	21.3
The Fountains at Farah	Nordstrom Rack, Best Buy, Dick's Sporting Goods, Deutsch & Deutsch, West Elm	22.6

Regional Map



<u>El Paso Area Attractions</u>	
<i>(Within 25 Miles from The Outlet Shoppes at El Paso)</i>	
<u>Name</u>	<u>Miles from Center</u>
Sunland Racetrack and Casino	8.9
El Paso Museum of Archaeology	10.7
Centennial Musuem	12.8
Chihuahuan Desert Gardens	12.8
El Paso Sun Bowl (<i>Football</i>)	13.0
Southwest University Park (<i>AAA Baseball</i>)	13.7
Abraham Chavez Theatre	13.8
El Paso Convention and Performing Arts Center	13.8
Plaza Classic Film Festival	13.9
El Paso Museum of Art	14.0
El Paso Symphony	14.0
Fort Bliss	20.4
Sun City Music Festival	21.2



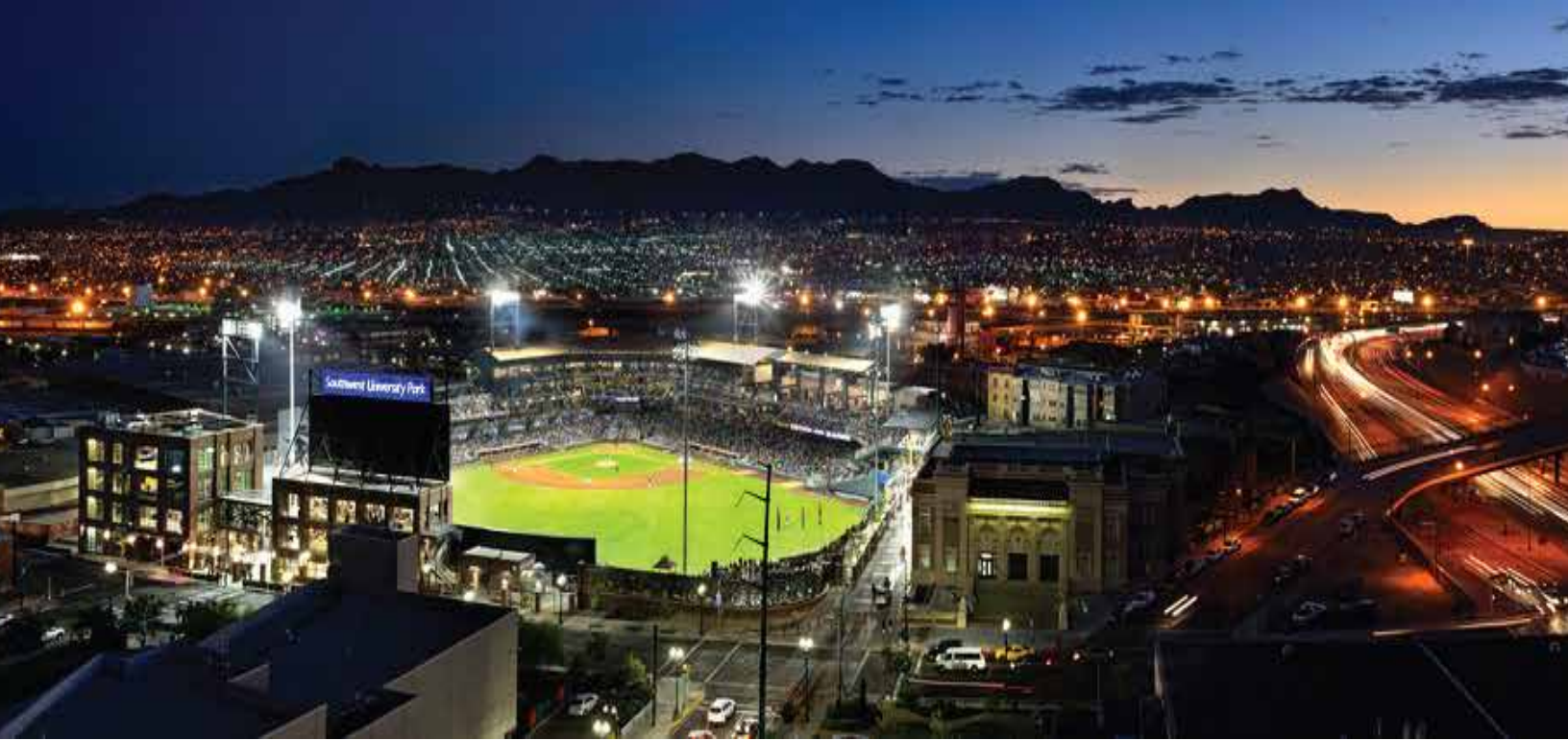
Home to the annual Borderland Derby and thoroughbred horse prep race for the Kentucky Derby, Sunland Racetrack and Casino is less than 10 miles from The Outlet Shoppes at El Paso.

El Paso Area Higher Education Institutions

Institution	Enrollments	Miles from Center
University of Texas at El Paso	25,151	12.5
Texas Tech Health Sciences Center	3,982	18.1
El Paso Community College	26,440	23.0
New Mexico State University	12,980	29.8

Fortune 500

Company	Sales(Millions)	Miles from Center
Western Refining/Andeavor	\$515M	13.9
The Boeing Company	\$101.1B	15.6
Delphi Automotive Systems, LLC	\$ 4.7M	21.2
Eureka Media Group	\$ 2M	21.3
Publicly Traded Companies in El Paso MSA		
Company	Sales (Millions)	Miles from Center
Helen of Troy	\$63.3	4.6
El Paso Electric	\$98.3	14.3



The Trusted Leader

The Outlet
Shoppes at El Paso
7051 South Desert Boulevard,
Canutillo, TX 79835

Horizon Group Properties is distinguished for developing, managing, and marketing outlet shopping centers. Each property offers a wide variety of quality designer brands at discounted prices in a compelling outdoor environment within attractive markets.

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