

The Outlet Shoppes at Laredo

MEDIA ADVISORY

For Immediate Release

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Contact:

Erica M. Contreras

laredomkt@horizongroup.com

Phone: 956-251-0466

WHAT: GRANDEST OPENING OF THE OUTLET SHOPPES AT LAREDO

The Outlet Shoppes at Laredo will celebrate its official Grand Opening with a private shopping event, a fireworks show, an official ribbon cutting ceremony, special entertainment, and special offers from stores.

WHEN: WEDNESDAY, APRIL 5

6:00 – 9:00 pm - Private, ticketed shopping event. Tickets can be purchased at the door or at <https://www.eventbrite.com/e/the-outlet-shoppes-at-laredo-charity-shopping-night-tickets-30795325648?aff=es2>

9:15 pm (approximately) – Fireworks show on the banks of the Rio Grande on the south side of the Shopping Center. Show will be synched with music from KJBZ.FM and KRRG.FM. Weather permitting.

THURSDAY, APRIL 6

9:30 am – Official Ribbon Cutting Ceremony. Level 2 near Nike. Officials from Horizon Group Properties, CBL Properties, the city of Laredo and county of Webb will officially “open” The Outlet Shoppes at Laredo.

The ribbon cutting ceremony will be followed by a weekend full of entertainment, including a Meet and Greet with two Dallas Cowboys

Cheerleaders, musical entertainment, costumed characters, face painters, balloon artists, dancers, and fashion shows. For a full lineup, please visit www.theoutletshoppesatlaredo.com

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