



LINCOLN CITY  
**OUTLETS**  
*On the Coast*

Nestled on the stunning central Oregon Coast, Lincoln City offers a serene getaway with vacation homes, beachfront rentals, and hotels boasting ocean views. This popular year-round destination is complemented by convenient amenities such as the Chinook Winds Casino, Salishan Golf Resort, wineries, and various attractions.



Visitors from Oregon, Southwest Washington, and neighboring coastal communities frequent the area for day trips, weekend escapes, or even week-long vacations. Catering to the Portland and Salem metro areas, as well as the growing Willamette Valley, the Lincoln City Outlets is a beloved tax-free shopping center. With its charming open-air village atmosphere, visitors can enjoy a relaxed seaside shopping experience.

AMERICAN EAGLE  
OUTFITTERS®

COACH  
NEW YORK

NIKE  
NIKE FACTORY STORE

chico's outlet

THE  
NORTH  
FACE

PENDLETON®

Columbia  
FACTORY STORE

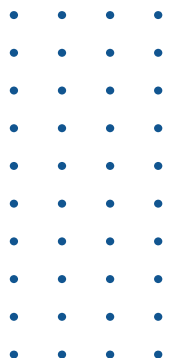
OLD NAVY  
OUTLET

Eddie Bauer®  
OUTLET

Levi's®  
OUTLET STORE

RACK  
ROOM  
SHOES

UNDER ARMOUR®



# DEMOGRAPHICS

DESCRIPTION	30 Miles	45 Miles	60 Miles
<b>POPULATION BY YEAR</b>			
Population (4/1/2020)	55,067	243,288	782,365
Population (1/1/2023)	55,689	248,334	793,235
Population (1/1/2028)	57,112	257,116	819,837
Growth (2023/2020)	1.13	2.07	1.39
Forecast (2028/2023)	2.56	3.54	3.35
<b>Gender</b>			
Male	26,828	122,851	397,273
Female	28,861	125,483	395,962
<b>Age</b>			
Median Age	48.8	41.1	38.3
<b>INCOME CHARACTERISTICS</b>			
Median Household Income (\$)	56,322	64,844	68,302
Average Household Income (\$)	79,730	90,510	92,442
Household High Income Average (\$)	501,932	418,473	409,230

## AREA COMPETITION

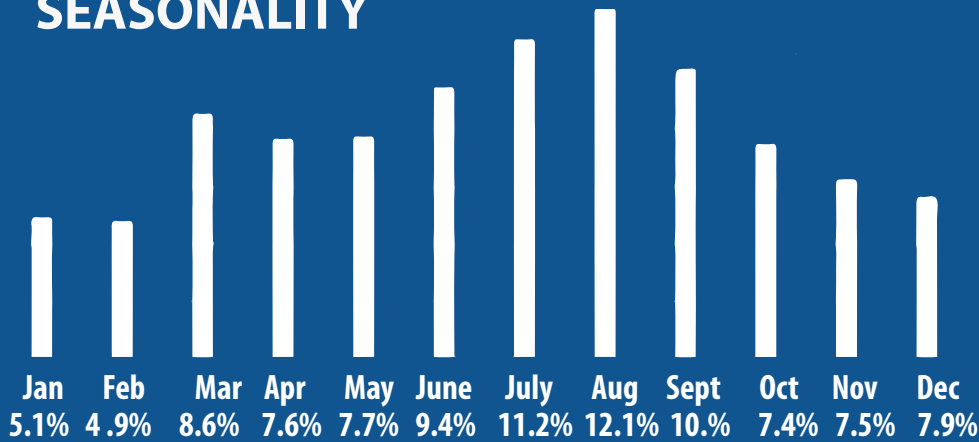
Outlet	Anchor Stores	Miles from Center
Woodburn Premium Outlets	Nike Factory Store, Polo Ralph Lauren Factory Store, Tory Burch, Michael Kors	57
Seaside Outlets	Nike Factory Store, Pendleton, Rack Room Shoes	72
Retail	Anchor Stores	Miles from Center
Salem Center	Macy's, Victoria Secret, Kohl's	48
Willamette Town Center	HomeGoods, DSW, Best Buy	50



Located on the historically famous US HWY 101 that millions of tourist explore annually for the scenery and coastal vibe experiences.

**Gross Leasable Area**  
**Phase I: 259,614 SF**  
**Phase II: SF**  
**TOTAL: 270,212 SF**

## SEASONALITY

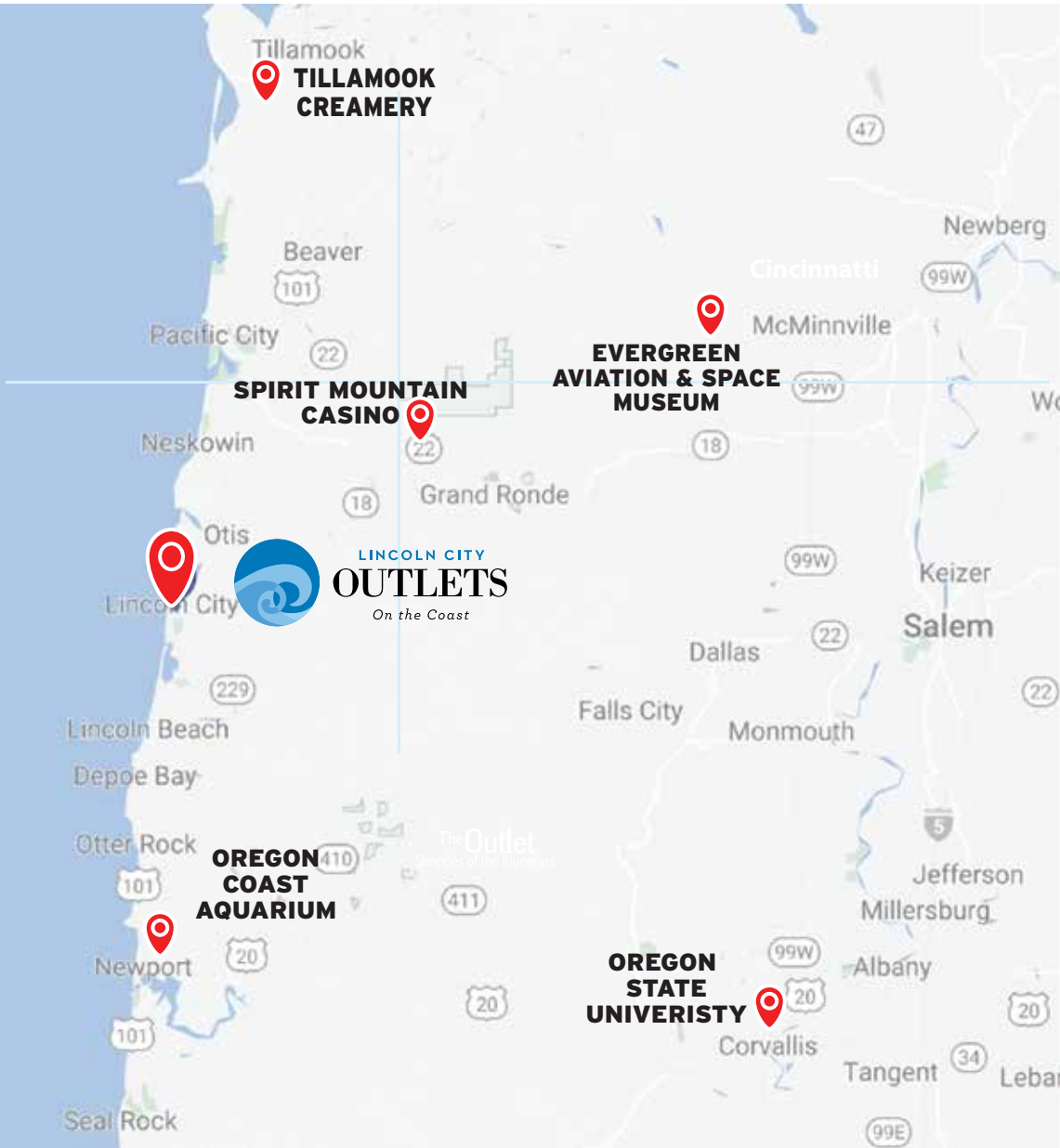


## TOP TEN AREA BUSINESSES

- 1 Georgia-Pacific Toledo LLC
- 2 Central Lincoln PUD
- 3 Weyerhaeuser Company
- 4 Northwest Natural Gas Co.
- 5 Devils Lake Road LLC
- 6 Charter Communications
- 7 Worldmark the Club
- 8 Pacifcorp
- 9 Nestucca Forests LLC
- 10 Lumen Technologies

## AREA COLLEGES

College   Enrollment		Miles From Center
Oregon Coast College	427	26
Linfield University	1,297	40
Tillamook Bay College	484	45
Western Oregon	4,029	54
Williamette University	1,785	59
Chemeketa College	7,492	63
Corban University	1,082	65
Oregon State University	33,193	72
Linn Benton college	4,190	77

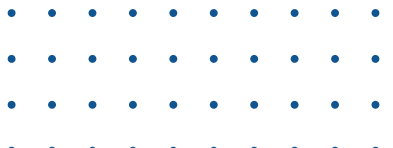


AREA ATTRACTIONS	MILES FROM THE CENTER
Oregon Wine Country	Surrounding Lincoln City
Chinook Winds CASINO RESORT	2.75
OREGON COAST AQUARIUM	27
SPIRIT MOUNTAIN CASINO	28
Tillamook	46
EVERGREEN AVIATION & SPACE MUSEUM	53
Oregon State University	72

<b>PROPERTY VISITS</b>	<b>ANNUAL VISITORS</b>	<b>1.7 MILLION</b>
	<b>UNIQUE VISITORS</b>	<b>898,200</b>
	<b>FREQUENCY OF VISITS</b>	<b>1.87 / YEAR</b>
	<b>AVERAGE DWELL TIME</b>	<b>70 MINUTES</b>

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Horizon Group Properties is distinguished for developing, managing, and marketing outlet shopping centers. Each property offers a wide variety of quality designer brands at discounted prices in a compelling outdoor environment within attractive markets.

“Quality delivered with Economy and Proven Experience.”