



## THIRD PARTY LEASING AND MANAGEMENT SOLUTIONS

We own, lease and manage designer outlet shopping centers across the U.S., so we get it. You want to increase occupancy, lower operating costs, drive traffic and sales to your project, all while generating profits for your company.

### MANAGEMENT SOLUTIONS

Horizon's management team is comprised of highly experienced outlet shopping center experts positioned to positively impact operating results. We are efficient, nimble, and creative, and we know how to drive revenue. We treat your project the same way we treat ours.

### LEASING EXPERIENCE

Over the years, our leasing professionals have created meaningful relationships with the nation's finest designer retailers, including Coach, Michael Kors, Nike, Levi's, Under Armour, Kate Spade, Tory Burch, and Columbia Sportswear, as well as coveted local/regional players such as Palmetto Moon, and Taqueria Tsunami



### DEVELOPMENT EXPERIENCE

We recognize the significant responsibility to protect and maintain the assets of our clients. And, while we have developed shopping centers from the ground-up, we are also experienced in managing tenant build-outs, renovations, expansions and retro-fits of tenant spaces.



### MARKETING EXPERIENCE

Our experienced marketing team utilizes research and a solid understanding of each market to develop and execute targeted marketing plans to drive traffic and sales, and build brand image in the most effective ways possible. With data and analytics solutions, promotional support, media buying, public relations, and social and digital media prowess, we find creative ways to redefine the customer experience.



## OUR SERVICES INCLUDE:

Leasing  
Management/Operations  
Accounting/Financial Reporting  
Marketing  
Strategic/Master Planning  
Retailer Relationships  
Acquisitions/Mergers  
Tenant Coordination  
Development/Construction/Tenant Coordination



## RESTAURANT, FRANCHISE, ENTERTAINMENT EXPERIENCE

We have owned several restaurant franchises and designed and built a full-service craft pizza and craft beer restaurant to great acclaim. So we know how to work with restaurateurs to add them to a dynamic shopping experience.

