

About Us

Vision II Reality Sports & Entertainment is a world-class marketing, media and professional event management company that specializes in marketing, public relations, sponsorship development, community engagement programs, media and content development, and the production of high-profile events. Through insight and innovation, we design and execute fully developed marketing, public relations and media production strategies that accomplish our clients' goals and objectives. From start to finish, we manage all aspects of your project while providing a stress free and professional experience for our clients.

In addition, our team of professionals develops and manages charitable foundations for professional athletes, colleges & universities, businesses, and community organizations that allow them to contribute to their communities. We create successful programs by combining a wealth of knowledge with fresh new ideas, expert guidance, and a commitment to client service that is second to none. Our goal is to use our expertise in sports marketing, sponsorship development, public relations, event planning, charitable foundation development and all aspects of business to provide outstanding results for our clients.



SERVICES



Event Planning & Management

Through extraordinary events, the Vision II Reality team is able to not only build our clients' brand, but also generate excitement, buzz, and additional revenues to fund various programs. Our professional team of event planners provides end-to-end creation and management services for a variety of events, including but not limited to, conferences, training seminars, corporate meetings, retreats, golf tournaments, galas, awards programs, expos, product launches, and other corporate and fundraising special events.

We provide guidance and add strategic value to your special events with comprehensive tools and oversight. No event is too large or too small.





Sports Marketing

Vision II Reality has recognized the shift in sports marketing and events management in regard to athletes is no longer just getting a sponsorship and an endorsement deal based on sheer talent. Many professional athletes are measured on how marketable they are as well as how their personality will mend with their organization's product and services.

The world of sports is exciting, and Vision II Reality Sports & Entertainment is equipped to translate the passion of sports into profitable business results. Every professional athlete has a degree of marketability. It is our position to develop and deliver an effective marketing and public relations strategy for our clients through media exposure, speaking engagements, events, and endorsement opportunities. There is a variety of opportunities to market within the sports industry, from soft drinks and snacks to video games and shoe deals.

Sports marketing is both consumer-driven and global in scope. Therefore, understanding consumer behavior and motivating target markets to purchase particular goods and services are key aspects in marketing our clients.

Marketing & Branding

Vision II Reality offers a variety of marketing services to ensure that your event meets or exceeds the expectations of your attendees, exhibitors, and partners. We develop and incorporate a diverse marketing and branding strategy that effectively reaches our client's target audiences through website development, social media marketing, email marketing, direct mail marketing, internet advertising, and traditional media outlets, including television, radio, and newspapers. We pride ourselves on providing innovative solutions to specific advertising and promotional needs.

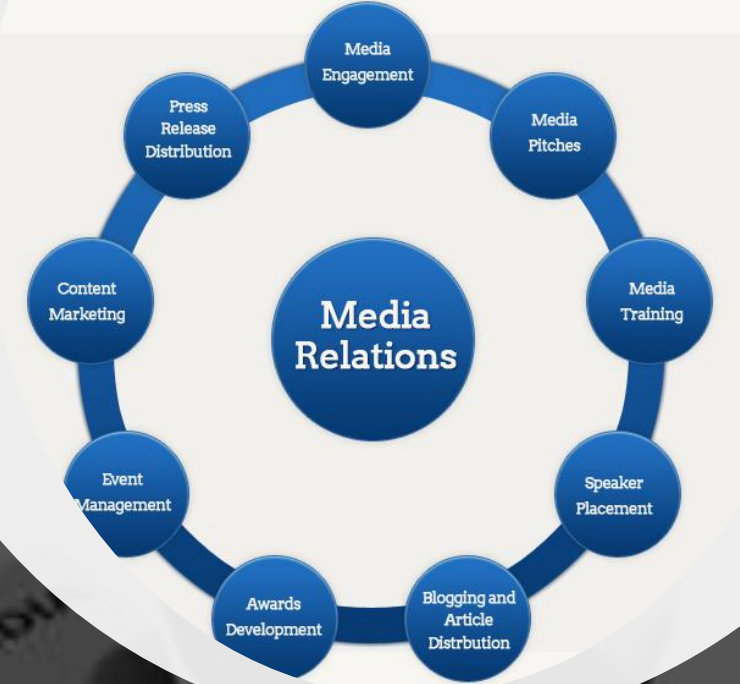
Vision II Reality is dedicated to helping our clients leverage their marketing & branding strategy.



Public Relations & Media Outreach

Vision II Reality understands that it is vital for event, product or organization to have high visibility and exposure in order to maximize its brand. We create and execute strategized public relations/media plans for our clients to ensure they are constantly in the media for all the right reasons.

Vision II Reality is also devoted to developing events for clients that deliver a return on investment through media exposure and brand enhancement, which has the potential to generate additional streams of revenue. We strive to help get frequent and positive media for each client that will help grow awareness of an event and organization.





Media & Productions

CONTENT OFFERINGS



- ✓ Scripted Television
- ✓ Unscripted Television
- ✓ Film
 - Documentary
 - Studio
 - Indie
- ✓ Web Series
- ✓ Podcast

FORM PARTNERSHIPS WITH

- ✓ Writers
- ✓ Distributors
- ✓ Directors
- ✓ Studios
- ✓ Financiers
- ✓ Production Companies



1



DEVELOPMENT

Develop creative concepts for all aspects of film, television and podcast ensuring they reach and connect with various audiences while architecting the creative voice among the communities and culture.

Research and identify the best potential buyers, licensees and/or partners for the projects.

Manage all creatives on behalf of the company through the treatment, script writing and/or series bible process for films or television concepts.

2



PACKAGING

Manage the production and creation of pitch decks, sizzle reels, character tapes for pitching to networks and/or film and digital distributors.

Responsible for strategizing the look, feel and attitude of all projects interfacing with management and internal teams to ensure the concept is representative of the client's brand vision.

3

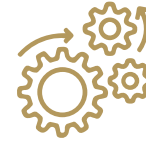


PITCHING

Pitch creative ideas and concepts on a regular basis to networks, cable channels, digital platforms, film studios, production companies and other distribution outlets.

We will sell, license and partner with these entities for the various projects.

4



PRODUCING

Serve as Executive Producers on all productions ensuring the creative vision is adhered to throughout the production process from concept through completion: hands-on producing, budgeting, casting, scripting, production team management, rights & clearances and post-production supervision.

Assist in managing production teams and networking to create synergies that allows us to create and produce digital short form content, mini-docs, and other viable content.

Charitable Foundation Development

Vision II Reality believes that charitable giving is a deeply personal expression of your beliefs and life experiences. Our team develops and manages non-profit foundations that allow our clients to contribute to their community. Our team also assists clients in creating programs, events, and marketing materials to raise funds for their foundation, as well as assist them with a giving strategy plan that fulfills their personal charitable mission.



Creative and Business Solutions

At Vision II Reality, we go above and beyond event planning and marketing when it comes to service. Our Creative and Business Solutions can help our clients grow their business and develop their strategies to achieve greater success. We have years of experience in visual communications and design. We offer our clients eye-catching design for marketing materials and branding. Everything from web designs, logos and brochures, to presentation materials, business plans, and so much more!



CREATIVE SERVICES



BRANDING SERVICES



PROMOTIONAL SERVICES



WEB DESIGN SERVICES



BUSINESS ESSENTIALS



MULTIMEDIA SERVICES



MARKETING SERVICES

CREATIVE SOLUTIONS

ADVERTISING

Banners & Flyers
Billboards & Posters
Magento
Newspaper
Magazine Ads
Coupons
Brochures
Yard Signs
Branded Items

DESIGNING

Restaurant Menus
Cards & Invitations
Logo & Business Cards
Illustrations
Maps and Floor Plans
Gift Cards
Conference Materials
Step-and-Repeat
Permanent Signage

BUSINESS SOLUTIONS

DIGITAL MARKETING

Web Development
Digital Resumes (CV)
Goggle Analytics
Online Digital Brochures
Social Media Marketing
PowerPoint Presentation
E-Commerce
Electronic Press Kits (EPK)
And Much More!

CONTENT DEVELOPMENT

Business Plan
Executive Summary
Financial Projections
Market Research
Strategic Planning
S.W.O.T Analysis
Grants and Proposals
Sponsorship Deck (Pitch)
And Much More!



CURRENT AND PAST CLIENTS AND EVENTS

Current & Past Clients



Former NFL Player, **Jeremy Mincy** of the Dallas Cowboys and Jacksonville Jaguars and the Men Moving Positive



Former NFL Pro Bowl Player, **Dominique Rodgers-Cromartie** of the Denver Broncos, Oakland Raiders. New York Giants & Arizona Cardinals and the DRC Foundation



Former Super Bowl Champion New York Giants & Tampa Bay Buccaneers Player, **Michael Clayton** and the Generation Next Foundation





Former Carolina Panthers, Buffalo Bills, and Detroit Lions NFL Player, **Michael Gaines**, and the Michael Gaines Kingdom Foundation



Former Super Bowl Champion New York Giants & Chicago Bears Player, **Antrel Rolle** and the Antrel Rolle Foundation

Former Dallas Cowboys, Oakland Raiders, Tampa Bay Buccaneers and Arizona Cardinals NFL Player, **Mike Jenkins**, and the Mike Jenkins Foundation



Former Oakland Raiders, Baltimore Ravens and New Orleans Saints NFL Player, **Fabian Washington**, and the Fabian Washington Franchise Kids Foundation





Former World Series Champion and Three-time All-Star MLB Legend Player, **Thomas “Flash” Gordon** & the Tom “Flash” Gordon Foundation, along with his sons – MLB players Nick Gordon and Dee Strange-Gordon.



Former Middleweight Champion Boxer of the World, **Winky Wright** and the Winky Wright Foundation.



Diego Corrales Foundation – foundation established in honor of the late **Diego “Chico” Corrales**, former WBC Lightweight World Champion and Former WBO World Champion







CONSORTIUM OF FLORIDA
EDUCATION FOUNDATIONS



Past Events Photo Gallery

YOU ARE INVITED

2024 Celebrity GOLF TOURNAMENT

Hosted by Thomas 'Flash' Gordon

Friday, November 1



Advent Health
Foundation | Sebring



Above: MLB Baseball Celebrities Alan Mills and Mariano Rivera:
Below: Alex Fells and MLB/NFL Celebrity Bo Jackson



Thomas 'Flash' Gordon - AdventHealth Sebring Foundation Board Member and Wellness Center Campaign Chair



AdventHealth Lake Placid, Sebring and Wouchula President/CEO Randy Surber and Mariano Rivera



Michael Clayton
Generation Next Foundation
Presents
The 3rd Annual Celebrity Hoop Jam
Wednesday, January 28th
@ H.W. Plant High School
2415 S Himes Ave, Tampa, FL 33629
Doors Open at 6:30pm
Hosted by Michael Clayton of the Tampa Bay Buccaneers
and Winky Wright, Former Junior Weight Champion of the World
Special Musical Performances by
Ace Hood, Karrok Kool, Shyne, MTV's Exile, Sweet 16, Da-Nell "Juice" Robinson
Pre Game V.I.P. Reception: 4pm-7pm
Powered By
Invitation Only
Tickets Available At
ShowClix.com
For More Information Log on to
www.michaelclaytonfoundation.org



Michael Clayton Winky Wright
Celebrity Sports Gala
THURSDAY JANUARY 29, 2009
7:00 PM to 10:00 PM
At Saks Fifth Avenue located in the Westshore Mall
For ticketing, visit ShowClix.com

CELBRITY GOLF CLASSIC

Hosted by:
Winky Wright & Michael Clayton

Location:
Feather Sound Country Club
2201 Feather Sound Dr.
Clearwater, FL 33762 (727) 573-5666

Proceeds to benefit both:
The Winky Wright Foundation
Michael Clayton Generation
Next Foundation

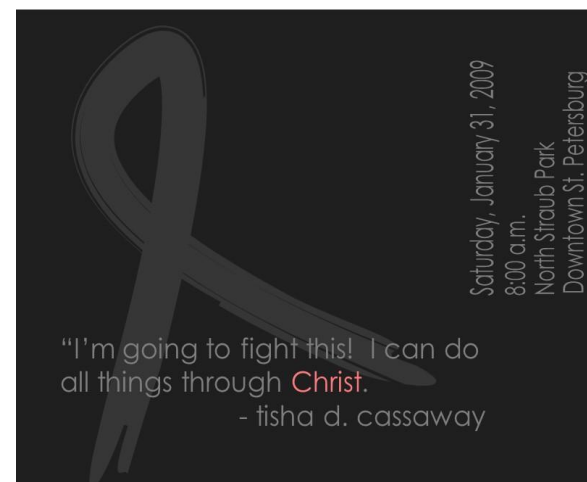
THE GOOD LIFE CELEBRITY GOLF CLASSIC

Thursday, January 29th St. Petersburg's hometown hero and former Junior Middle Weight Champion of the World Winky Wright will kick off the weekend by hosting the "Good Life" Celebrity Golf Classic. Winky and Michael Clayton along with celebrity friends such as Antonio Tarver, Cadillac Williams, just to name a few, will participate in the competitive and entertaining tournament. Demonstrating that the "Good Life" is not just about money and fame, a portion of the proceeds from the tournament will go towards launching the Winky Wright Foundation, a charity organization designed to assist those who are struggling to build a healthier and more productive life.

WEDNESDAY 01/28/09
Pairing Party at 7:30 pm
Open Auction and Silent Auction

THURSDAY 01/29/09
The "Good Life" Celebrity Golf Tournament
Feather Sound Country Club

WWW.GOODLIFEEXPERIENCE.COM



Saturday, January 31, 2009
8:00 a.m.
North Straub Park
Downtown St. Petersburg

Proceeds will benefit:  Charity for Women
Empowering Many & Fighting For All



WW
winkywright
FOUNDATION

TD CASSAWAY
BREAST CANCER AWARENESS WALK

The TD Cassaway Breast
Cancer Awareness Walk

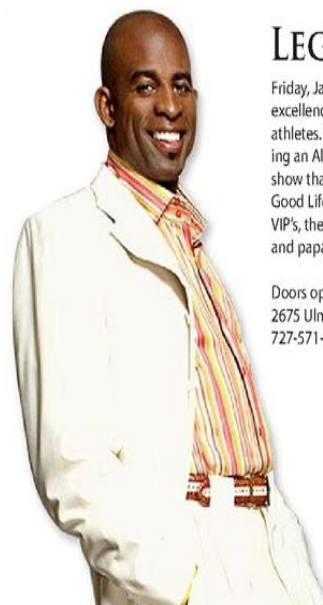


Champions of the Goodlife

Winky Wright and his friends will get the "Good Life" festivities started with a private, VIP and Sponsor only Pre-Party from 7pm to 9pm. This exclusive event will offer a unique opportunity for sponsors and guests to mingle with celebrities in a relaxed and intimate environment before attending the "Champions of the Good Life" party. Winky Wright and his special guest, Diddy, will co-host this Vegas Fight Night themed extravaganza held at Tampa Bay's most opulent night club, The Venue. The stars and their guest will make their way down the red carpet and into the party at 10pm with invited media and paparazzi clambering behind the velvet ring ropes. Once inside guest will be greeted by costumed ring girls and casino dealers for an authentic Vegas Fight Night experience.

Doors open @ 7 p.m.
2675 Ulmerton Road, St. Petersburg, FL 33762
727-571-2222 or www.goodlifeexperience.com

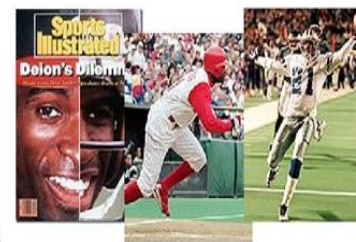
WWW.GOODLIFEEXPERIENCE.COM



LEGENDS OF THE GOOD LIFE


Friday, January 30th Deion "Prime Time" Sanders will host a night of celebrating excellence in sports with some of the world's most decorated and recognizable athletes. Special guest Sean "Diddy" Combs will be there to assist Deion in creating an All-Star atmosphere worthy of his Prime-Time reputation. This party will show that Deion is not just a historic sports figure; he is truly a "Legend of the Good Life". Following an exclusive celebrity meet and greet with sponsors and VIP's, the Red Carpet entrance to The Venue will open at 11PM with invited media and paparazzi ushering in stars and athletic legends to party with their guests.


Doors open @ 7 p.m.
2675 Ulmerton Road, St. Petersburg, FL 33762
727-571-2222 or www.goodlifeexperience.com




Join the Winky Wright Foundation and Feed The Children in the fight to "BOX OUT HUNGER & POVERTY." With your donation, you are automatically entered into a raffle with a chance to win autographed memorabilia from Winky Wright.

See any foundation staff and make your donation now!

 FEED THE CHILDREN

 winkywright FOUNDATION

www.feedthechildren.org

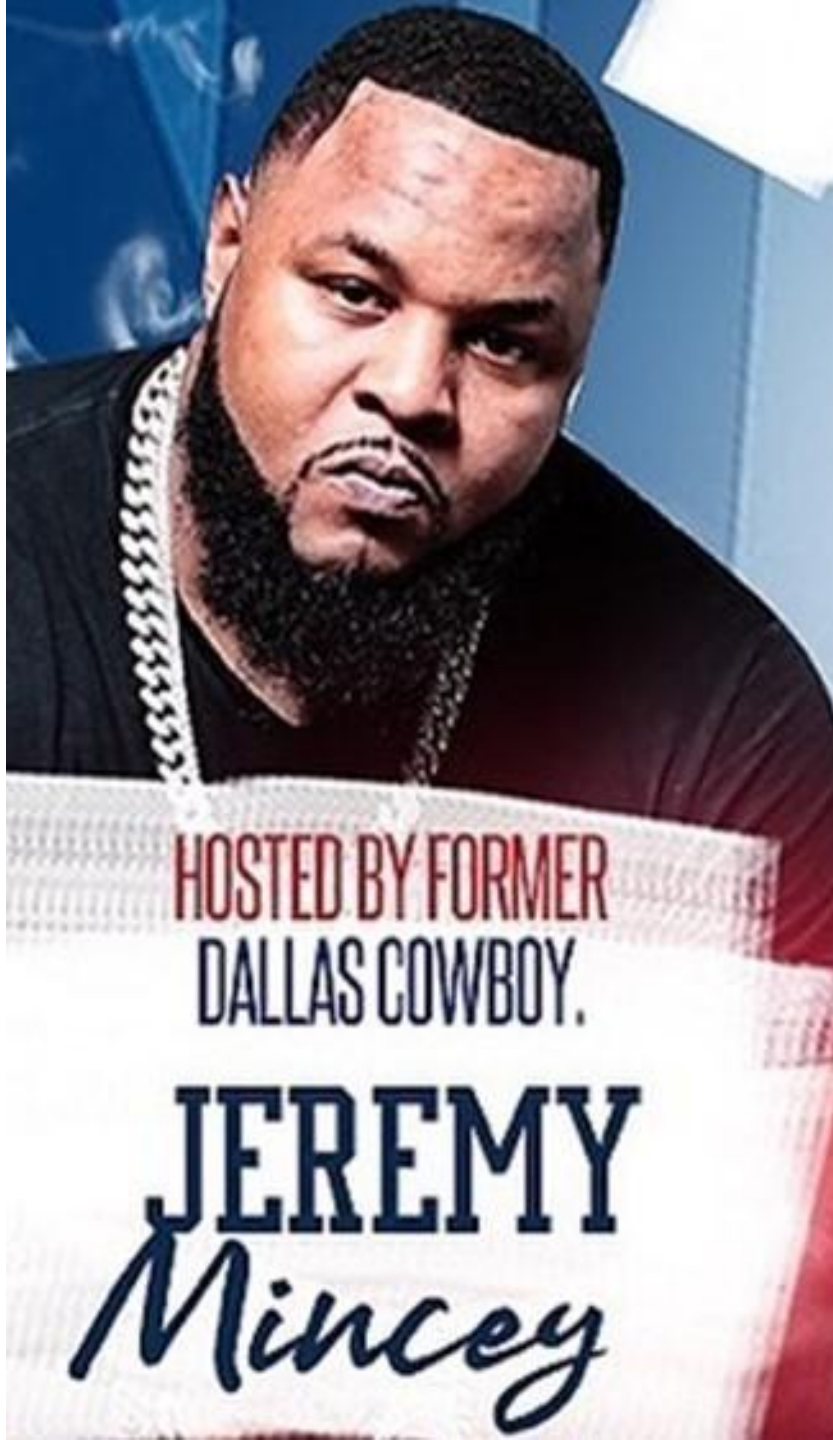


MEN MOVING POSITIVE CELEBRATION WEEKEND

Join former Dallas Cowboys & Jacksonville Jaguars NFL Player, Jeremy Mincey and over 50 of his celebrity friends for a weekend of celebration and giving back.

MEN MOVING POSITIVE LLC PRESENTS:

Winter
WONDERLAND 1PM - 4PM





WeBuyBlack.com Inaugural Convention
ATLANTA – Cobb Galleria Centre
November 16-17
www.webuyblackconvention.com

We Buy BlackTM

FUBI

For the Culture Fashion Panel Presentation
November 16th 6p-9p – Main Stage
hosted by FUBU Founders, CARL BROWN & J. ALEXANDER MARTIN
with special guest hostess, DANIELLE BAKER www.threedaniellebaker.com



FRIDAY NOV 16 2018 MAIN STAGE 6PM-9PM

THE INAUGURAL **We Buy Black** CONVENTION

MONEY MAKES ME CRAZY

CARL BROWN & J ALEXANDER MARTIN FUBU CO-FOUNDERS

FUBU PRESENTS:

FOR THE CULTURE

FASHION SHOW

JOIN US FOR A FASHION SHOW & INTERVIEW WITH FASHION ENTREPRENEURS
HOSTED BY FUBU CO-FOUNDERS CARL BROWN & J ALEXANDER MARTIN
MODERATOR: THEE DANIELLE BAKER

#REMOVEREPLACEREBUILD
GET TICKETS | BE A VENDOR | LEARN MORE
WEBUYBLACKCONVENTION.COM

ATTAY MIK Collection - OH OK! Clothing - MC & CO. NYC
The Seed Collection - SARAHI COUTURE - GREATER THE CREATOR
CAMILLE MARINE - House of Helm - J' Bone't Designs

COBB GALLERIA CENTRE | 2 GALLERIA PARKWAY ATLANTA, GEORGIA





5TH ANNUAL DRC FOUNDATION Celebrity SLAM JAM

FRIDAY 4.4.2014
 AUTOGRAPH SIGNING 5:30PM-6:30PM
 GAME TIME AT 7PM
ADULTS TICKETS \$15 ADVANCE / \$20 AT DOOR
10 AND UNDER FREE FREE FREE FREE FREE

PHOTOS BY @FULLFOCUS PHOTO \$10 (\$X7) or 3 FOR \$25

SOUTHEAST HIGH SCHOOL
 1200 37TH AVENUE E
 BRADENTON, FL 34208
PURCHASE TICKETS AT WWW.DRCFOUNDATION.ORG

COACHES
 FABIAN WASHINGTON AND
 EDERLIN JAMES

Confirmed Guest Players

ANQUAN BOLDIN 49ERS RODDY WHITE FALCONS ACE SANDERS JAGUARS KAVON WEBSTER BRONCOS
 ANTREL ROLLE GIANTS JACOBY JONES RAVENS TONY CARTER BRONCOS MIKE WILLIAMS BUCCANEERS
 TERRANCE KNIGHTON BRONCOS MIKE JENKINS RAIDERS CHRIS CLEMMONS DOLPHINS SAM SHIELDS PACKERS

04.06.14
DRC FOUNDATION PRESENTS

7 ON 7 FLAG FOOTBALL TOURNAMENT

PRIZE: \$2,000

TEAM REGISTRATION \$250

REGISTRATION DEADLINE APRIL 1ST | **LOCATION: THONOTOSASSA GIANTS FACILITY**
TOURNAMENT STARTS @ 9:00 AM 10115 EAST MAIN STREET THONOTOSASSA, FL 33592

GO TO OUR WEBSITE TO REGISTER YOUR TEAM AND COMPLETE THE FORMS.
 ADMISSION IS FREE FOR COMMUNITY TO ATTEND THE FLAG FOOTBALL TOURNAMENT.

Silvestefano **SPORTS RADIO 98.7 THE FAN TAMPA BAY** **SEMINOLE Hard Rock HOTEL & CASINO** **WILD 94.1 THE DAYBEAST STATION** **!EM INNOVATIVE EVENTS & MARKETING** **COMPLETE ATHLETES**

WWW.DRCFOUNDATION.ORG

CORNERBACK CONNECTION

Fabian Washington

Mike Jenkins

Dominique Rodgers-Cromartie

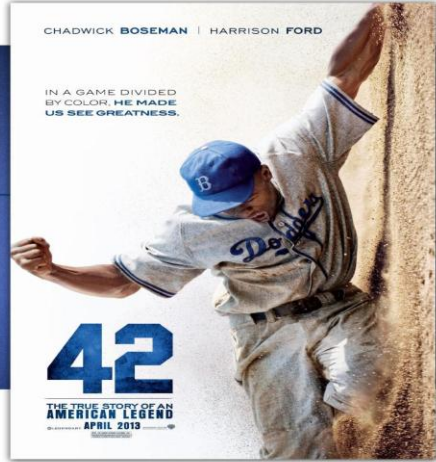
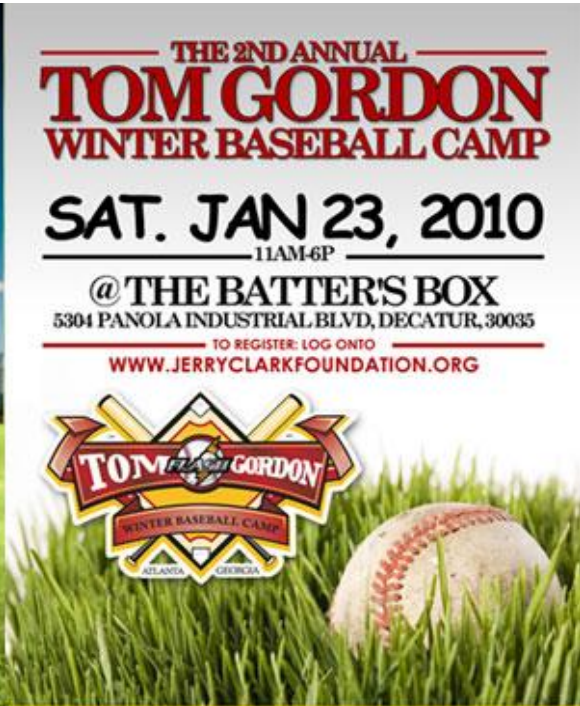
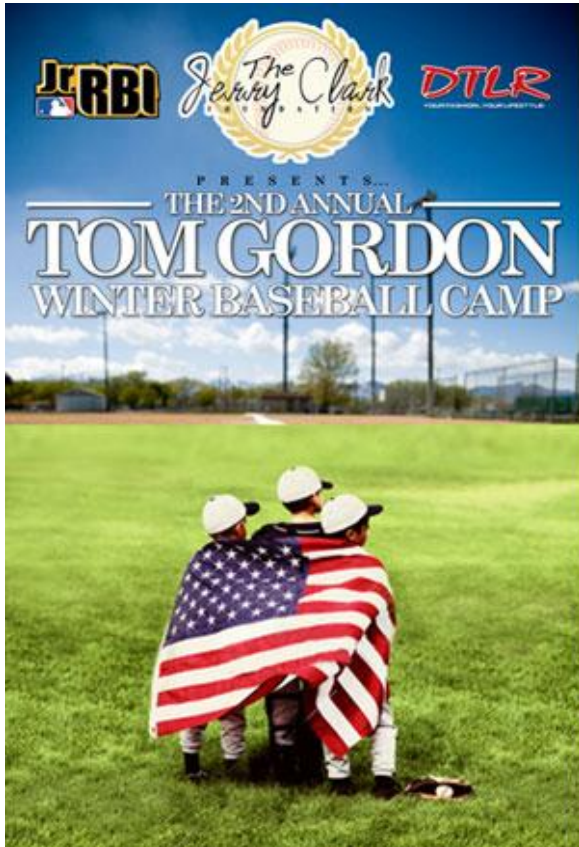
Cornerback Connection Celebrity Charity Weekend





Dominique Rodgers-Cromartie
Basketball Camp
2008







THE NEVADA BOXING HALL OF FAME PRESENTS
CLASS OF 2014 NEVADA BOXING
HALL OF FAME INDUCTEES

NEVADA RESIDENT BOXERS

NEVADA NON-RESIDENT BOXERS



SONNY LISTON

CORNELIUS BOZA EDWARDS

GEORGE FOREMAN

EVANDER HOLYFIELD

ROBERTO DURAN

PIONEER CLASS

ADOPTIVE
NEVADA RESIDENT

NON-BOXER

OFFICIALS



JACK DEMPSEY

ARCHIE MOORE

JOE LOUIS

MIGUEL DIAZ

RICHARD STEELE

KENNY BAYLESS

MEDIA

PROMOTIONS

EXECUTIVES

SPECIAL CONTRIBUTORS



COL. BOB SHERIDAN

KEVIN IOLE

BRUCE TRAMPLER

CHUCK MINKER

LUTHER MACK

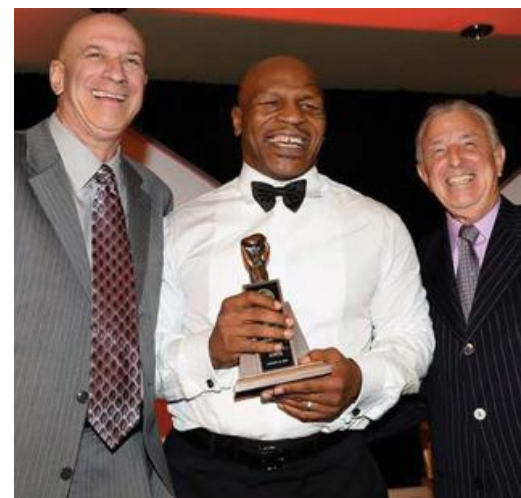
CLIFFORD PERLMAN

STEVE WYNN

SATURDAY - AUGUST 9, 2014

THE NEW
Tropicana
LAS VEGAS

COHIBA BALLROOM - THE NEW TROPICANA, LAS VEGAS
3801 S LAS VEGAS BLVD, LAS VEGAS, NV 89109



2008 Heart & Soul Jam.

Lakeland Civic Center
Saturday, October 4, 2008

Join us at the Post-VIP Reception to mingle with the Legendary Artists after the concert!

BUY YOUR CONCERT & VIP
RECEPTION TICKETS TODAY!

VISIT WWW.TICKETMASTER.COM
OR CALL: (813) 287-8844

Presented by:
RA Entertainment
Visit: www.ra-ent.com
or Call: (727) 258-0042



FEATURING

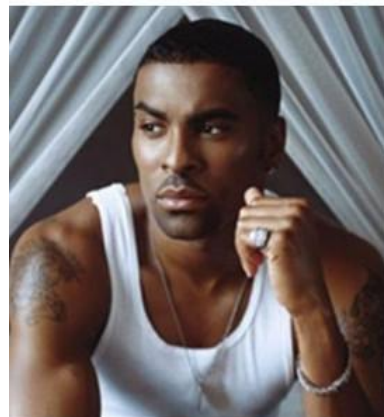
FRANKIE BEVERLY & MAZE

with special guest Keith Sweat

R&B BEAT HOLIDAY JAM

featuring

95.7
THE BEAT
TAMPA BAY'S HIP-HOP & R&B



GINUWINE



JOE



TANK



ESSENCE
FEST

JOMAMA'S
QUIET STORM
L I V E

JANUARY 18TH 7P USF SUN DOME

SHO TIME, WILD 94.1, VYBE NATION PRESENTS



RICH HOMIE QUAN, BIRDMAN, YOUNG THUG



SOULJA BOY, MIGOS, JACQUEES



CRISTOL, TOM G, FAMOUS KID BRICK



WILD 94.1 DTLR WESTCOAST PORTIONS OF PROCEEDS GO TO: DRC VMG VYBE NATION

4202 E FOWLER AVE. TAMPA, FL 33620 / TICKET SALES @ TICKETMASTER.COM

BLACK ENTERPRISE
TOP
IN MONEY MAKERS
Hollywood

CELEBRATING THE POWERHOUSES THAT
GENERATE THE MOST GREEN IN HOLLYWOOD

Black Enterprise is proud to release their Top Money Makers in Hollywood issue in March 2008. The Money Makers ranked in this list, BE probes the richest entertainers in movies, television and music.

In association with this issue, Black Enterprise will host their exclusive 2nd Annual Pre-Oscar celebration.

Join Black Enterprise as a presenting sponsor of this exclusive Hollywood celebration. As a sponsor your company will be featured during this stellar event with prominent recognition and brand placement and connection to the Hollywood elite in attendance. Representatives from your company will receive premium sponsor benefits and VIP access to top Hollywood celebrities, producers, directors and studio executives with on site press coverage and media exposure.

Segments of the event will also air on nationally broadcast Our World with Black Enterprise hosted by Emmy®-Award winning journalist Ed Gordon and on blackenterprisemag.com.



Eddie Murphy, Rev. Jesse Jackson, Tracey Edmonds



Lisa Raye Mink and Kimora Lee Simmons

Contact Info:

Tammy Atmore

Vision II Reality Sports & Entertainment

Tel: 727.692.3004

E-mail: tammy@VisionIIReality.com

Website: www.VisionIIReality.com

