



DELRAY BEACH PRESERVATION TRUST

NEWSLETTER

Insuring Our Future By Preserving Our Past

Spring 2012



Coloring Book Project Highlights Delray Architectural Icons and Styles

Inspired by last year's Delray Beach Centennial and a crayon-art exhibit at the Cornell Museum, the Preservation Trust has created a unique coloring book that will preserve Delray's architectural history for years to come.

The Architectural Icons & Styles of Delray Beach coloring book consists of hand-drawn sketches of the city's most significant architecture over the past 100 years. It includes such well-known structures as the 1925 Arcade Building and Tap Room, the 1926 Colony Hotel, and the 1935 Spady House.

Preservation Trust board member and interior designer Donna Sloan spearheaded the project, enlisting 16 local architects and design professionals to contribute black-and-white line drawings to the book. "I tried to match each designer with

either a project they worked on, or something representative of their style." Donna says. "For example, we asked George Brewer to draw the Delray train station, because his firm designed the Ocean City Lumber project."

In the front of the coloring book is a beautifully illustrated map indicating the location of each architectural icon. In the back, you'll find detailed descriptions of each historic structure and its corresponding architectural style.

"It's a coloring book for children, but it's for grown-ups too," said Trust president JoAnn Peart. She laughs about calling it an "adult" coloring book at first—until people started jumping to the wrong conclusion!

Significantly, a copy of the book with autographs of each participating design

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Special Guest's Memories Sweeten Annual Membership Party

The Preservation Trust's annual membership party last November at the Historic Hartman House Bed & Breakfast featured wonderful glimpses of Delray Beach history—including the unveiling of the Trust's new coloring book, *Architectural Icons and Styles of Delray Beach* (see above), and the personal recollections of special guest Ruth Hartman Berge.

Ruth is the granddaughter of Gustav and Ione Hartman, who lived in the now-restored Historic Hartman House from the mid-1930s to the early '70s. She shared childhood memories of playing hide and seek in her grandparent's yard (space now occupied by the B & B's lap pool), and enjoying her grandmother's cookies.

Ruth told the audience that Ione used to make gunnysacks full of cookies to give to friends over the holidays, and in order to prevent grandpa Gustav from depleting the supply too soon,

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Party guests listen to Ruth Hartman Berge's stories of visiting her grandparents at what is now the Historic Hartman House Bed & Breakfast in Delray Beach.



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The Delray Beach Preservation Trust Newsletter is written, edited, and designed by Trust member Paula Detwiller, owner of *Writing Services for Business Professionals*.

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Trust's Matching Grant Program Advances

A program developed by the Preservation Trust to provide matching grants for stylish neighborhood boundary signs has been moving steadily forward since it was unveiled to the public last May.

The "Doin' Good in the Neighborhood" Double Matching Grants Program for Neighborhood Signage now has "buy-in" from the City of Delray Beach and the Delray Beach Community Redevelopment Agency (CRA). The two agencies have agreed to participate, along with the Trust, in providing matching funds to neighborhood groups that raise money for signs identifying their neighborhoods. A formal "tri-party agreement" is currently being drafted by the city attorney.

How It Works

Here's how the Double Match works. Neighborhoods whose residents raise up to \$500 toward the purchase of a sign can receive up to \$1,000 in additional funding—\$500 from one party and \$500 from a second party. The neighborhood's location determines which two parties match the funds:

- The Trust will provide up to \$500 per year in matching funds to those neighborhoods in the historic districts (Marina, Old School Square, West Settlers, Del Ida Park, and Nassau Park).
- The CRA will provide up to \$500 per year to those neighborhoods within the CRA districts.
- The City, through its Community Improvement Department, will provide the difference where necessary.

Neighborhood groups don't have to raise \$500 to be eligible; any amount *up to* \$500 will be double-matched.

Encouraging Community Pride

"Delray Beach is one of the few cities that does not have signage delineating its historic districts or marking its older, established neighborhoods," says Trust board member Donna Sloan. "We're creating a financial incentive for neighbors to come together and show their community pride while promoting a sense of place within their neighborhoods."

Donna has worked diligently over the past year to gain budget support for the double match program from the City and CRA. She recently drew up Program Guidelines and Participation Requirements for grant applicants, which have been approved by the two partners.

Meanwhile, a prototype sign for historic districts was fabricated last fall and installed near the corner of SE 1st Street and SE 7th Avenue in the Marina Historic District. The design, by Trust board member and local Architect Dan Sloan, incorporates a 20" by 30" two-sided color sign hanging from a 10-foot black metal post with a fluted base.

Lake Ida Swings into Action

The Lake Ida Property Owners Association may be the first neighborhood group to apply for double matching grant funds. It held a well-attended 5K walk/run on Saturday, April 14 specifically to raise money for two neighborhood boundary signs.

"We look forward to seeing the post-and-signboard design replicated in each Delray neighborhood, with imagery that appropriately represents the area," says Dan Sloan.



A local fabricator puts the finishing touches on the prototype historic neighborhood sign, which now stands on SE 1st Street in the Marina Historic District.

Hand's Gives Preservation Trust a Helping Hand

If you've shopped at Hand's Stationers in downtown Delray Beach lately, perhaps you've caught a glimpse of the DVD playing on a portable player near the cash register. The title? "Delray Then & Now," that blockbuster local documentary produced by the Delray Business Executives for the Preservation Trust in 2010.

"The recording catches people's attention," says sales associate Pat Gerretson. "If they're interested, I show them our Delray history section, where they can buy their own DVD to take home."

Hand's history section, which is on the Hallmark Cards side of the store, contains the "Delray Then & Now" DVD (\$25), the new *Architectural Icons and Styles of Delray Beach* coloring book (\$10), a sample of the Trust's bronze historic home markers (sold directly through the Trust), and a pamphlet listing specialists in Delray historic preservation. You'll also find a good assortment of books on the history of Delray Beach and Palm Beach County.

"We are so grateful to Hand's owner David Cook for giving us shelf space to sell our fundraising items," says Trust president JoAnn Peart. "David really understands our mission, and we very much appreciate his help."

Hand's Stationers has quite a history of its own. The store was originally known as the Delray Book Shop. It was founded in 1934 by Lauren C. Hand, who was also manager-editor of the local newspaper, The Delray Beach News. Many years later, Lauren Hand sold the business to Lonnie Cook, Jr., who eventually passed it along to his son David.

Pat Gerretsen has worked for David at Hand's for the past 12 years. Born and raised in Delray, she remembers a lot of local history.

"My father worked for Florida East Coast Railroad," Pat says. "From the time I was 5, I rode the train up to Vero Beach to see my grandmother. In those days, railroad workers' family members rode for free."

She attended class at the Delray School on Atlantic Avenue (now preserved as the Cornell Museum) from 1st through 10th grade.

"My junior year, we combined with students from Boca Raton and Boynton Beach and started going to the brand new Seacrest High School on Seacrest Boulevard," she says. Hers was the second graduating class, in 1951. She's still friendly with classmates Dolores Snow Green, Tom Hatcher, and Joyce Butts.

"The Preservation Trust is lucky to have David Cook, Pat Gerretsen, and the rest of the Hand's crew in our corner," says Trust Board member Rhonda Sexton. "Be sure to stop by and say hello next time you are downtown."

And remember: the "Delray Then & Now" DVD and brand-new coloring book make great gifts!



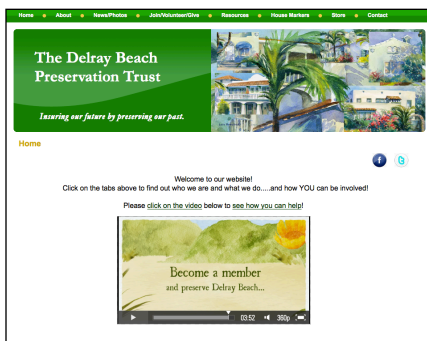
Hand's owner David Cook has graciously agreed to provide shelf space free of charge for Preservation Trust fundraising items.



Hand's sales associate Pat Gerretsen, a Delray Beach native, is happy to direct shoppers to Preservation Trust items for sale.



The Preservation Trust's documentary, "Delray Then & Now," plays continuously near the front register at Hand's.



Whole New Look for Trust's Website!

Have you been to the Preservation Trust's website lately? If not, you're in for a visual treat. The site just got a makeover, thanks to Liz Steele Forman, the Trust's Communications Consultant.

"There was a lot of great content on the old website," says Liz, "but we're just at the point in technology where we needed to refresh and reboot, so to speak."

Liz chose a spring green palette for the new site. Splashes of color are borrowed from watercolor images of local historic buildings painted by Trust member Lois Brezinski.

The main element on the Home page is an interactive video urging viewers to get involved in preservation. There's a clickable link at the end that takes them directly to the Donations page.

Liz says the new website "translates" better to various technology platforms.

"So many people now access websites from their mobile devices, such as smart phones and iPads. That's why we went to a cleaner look with less copy. It's easier to read and navigate on a small screen."

Liz also regularly updates the Trust's Facebook page and sends out Tweets via the Trust's Twitter account.

"The Trust has been wise to engage in social media like we do," she says. "We're picking up new followers every day."

To surf the new website, go to www.delraybeachpreservation.org.

HISTORIC HAPPENINGS

Preservation News from around Delray Beach



Trust Sponsors Activity At Barefoot by the Sea Event

The Delray Beach Preservation Trust donated \$250 in sponsorship money for *Barefoot by the Sea*, a family event scheduled for Sunday, May 6 at the Sandoway House Nature Center.

Planned by the Delray Beach Historical Society in collaboration with the Historical Society of Palm Beach County, the event was part of a countywide Public Program Initiative for local families.

Barefoot by the Sea featured a re-enactment of late-1800s mail delivery via barefoot mailmen, arts and crafts, a guided Treasure Hunt along the beach, live music, food and drinks.

The Trust sponsored the beachside Treasure Hunt.

Historic Gulf Stream Home Lost to Development

In November 2011, Seaside Builders LLC razed the historic Hutton/Webb home in Gulf Stream to build a subdivision.



Photo courtesy of The Coastal Star

Just before demolition began, Preservation Trust board member Carolyn Patton of Delray Beach and her friend Christine Davies of Gulf Stream salvaged a piece of the homes's beautiful coral rock pathway. Carolyn describes the history that was lost to the wrecking ball:

"This home was designed by noted Palm Beach Architect John Volk in 1937. It was the home of Seward Webb, Jr., a grandson of William H. Vanderbilt, who bought it from E.F. Hutton. In recent years, it was owned by Nancy Spence and her heirs."

"It is a tragedy that this house was demolished," says Carolyn. "Although Delray Beach has six historic districts and many individually listed structures, Gulf Stream has none and it was impossible to save this treasure."

Does Your Home Deserve a Marker?



The Preservation Trust is pleased to offer bronze historical markers displaying the year your home was built and announcing its inclusion in the Delray Beach Register of Historic Places.

Your home qualifies if it was built more than 50 years ago OR if it is located within one of the city's Historic Districts.

The cost is \$199. To purchase a marker, simply fill out the application form enclosed with this newsletter and submit with payment to the Preservation Trust.

Find the Trust on
Facebook, Twitter and
the Web!



delraybeachpreservation.org

Trust Prepares 100-Year Time Capsule

Airtight container full of artifacts won't be opened until 2111

The Preservation Trust has been granted permission to "bury" a time capsule in a specially built-out wall in the lobby of Delray Beach City Hall. The time capsule will include photographs, documents, and artifacts pertaining to the built environment (architecture and planning) of Delray Beach, past and present.

"The Trust feels that the significance of installing such a time capsule at this time is pivotal, as it will provide a snapshot in time between the first and second centuries of Delray Beach's history," said Trust board member Donna Sloan in remarks to the City Commission. The Commission voted to approve the Trust's request on November 15 of last year.

The time capsule will be housed in a built-out, framed wall approximately 24" wide and 30" high, which will protrude about 12" just beneath the photographs of city commissioners north of commission chambers. The housing will be embellished with moldings and a bronze plaque commemorating the capsule's dedication, coming up later this year.

An important item inside the time capsule will be a copy of the Trust's new *Architectural Icons and Styles of Delray Beach* coloring book, autographed by each of the architects and design professionals who participated (see list, p. 6).

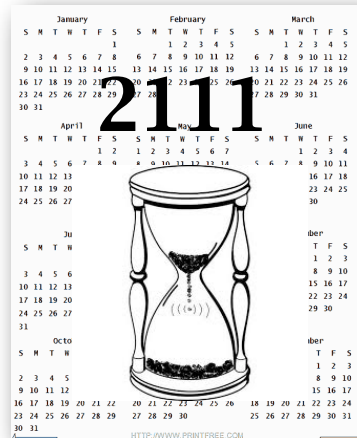
"Wouldn't it have been great if 70 years ago, Addison Mizner, John Volk, and Sam Ogren collaborated on a book of sketches and then signed it? What a gift that would have been to us!" said Trust board member and historic preservation architect Dan Sloan.

In the year 2111, when Delray Beach residents open the Trust's time capsule, they'll see architectural drawings by Board members Dan and Donna Sloan, Roger Cope, and Rhonda Sexton, along with other local architects

and design professionals.

"We'll be gone, but history will live on," says Trust president JoAnn Peart.

The project is being underwritten with the generous support of Sloan & Sloan Architecture & Interior Design.



Looking Ahead...

Watch for these upcoming activities. Dates to be announced soon!

- Preservation Trust Time Capsule Dedication at City Hall
- Secret Garden Tour in the Marina Historic District
- First Annual David T. Harden Award to be presented this Fall



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This handy pamphlet lists **Architects, residential designers, contractors and craftsman specializing in Historic Preservation.** Pick one up free at **Hand's Stationers, or call JoAnn Peart at (561) 276-8968 for your free copy.**

Delray Architectural Icons Coloring Book

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professional will be placed in the Trust's 2011 - 2111 Time Capsule at Delray Beach City Hall later this year (see story, p. 5).

"The objective is to create a treasure trove of signed architectural drawings for people to enjoy at Delray's bicentennial 100 years from now," said JoAnn.

To purchase your own copy, go to Hand's Stationers in downtown Delray Beach (see related story, p. 3), or contact board member Rhonda Sexton at (561) 445-0660.

All proceeds go to the Delray Beach Preservation Trust, to support its goal of saving historic properties.

COLORING BOOK SKETCH CONTRIBUTORS

Roy M. Simon, AIA
George Brewer, RA
Francisco Perez-Azua, RA
Robert Currie, FAIA
Gary Eliopoulos, AIA
Rhonda Sexton, Interior Designer
Richard Jones, AIA
Michael J. Kravit, AIA
Michelle Balfourt, AIA
Donna Sloan, ASID
Vera Farrington, EPOCH, Inc.
Dan Sloan, AIA
Randall Stofft, AIA
Roger Cope, RA
Karen MacLaren, ASID
Jeffrey Silberstein, AIA



OUR MISSION

The Delray Beach Preservation Trust aims to be an effective advocate for the historic and architectural heritage of the city of Delray Beach. This includes, but is not limited to, the designated historic districts of Del Ida Park, Marina District, Nassau Street, West Settlers, and Old School Square Historic Arts District.

Annual Membership Meeting Features Hartman Family Memories

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she would hide the cookies in the washing machine.

Another family story involved the FBI showing up at the Hartman's door during World War II. The government wanted assurance that the family, being German, was loyal to the United States. Ruth said the agents left after receiving that assurance. Not only was Gustav a loyal U.S. citizen, he served for many years as the Assistant Postmaster of Delray Beach and eventually became the Superintendent of Mails.

In addition to Ruth's memories, party guests got tours of the B & B and were treated to cocktails and delicious gourmet food prepared by Donna Sloan, Rhonda Sexton, JoAnn Peart, Carolyn Patton, Ann Margo Peart and Linda Oxford.

Throughout the evening, guests had a chance to mingle with several of the architects and design professionals who



Party food included New Zealand mussels fra diavolo, herb roast, bruschetta, assorted dips, and cookies from a 100-year-old Hartman family recipe.

produced line drawings for the Trust's coloring book (see list above).

The Trust wishes to formally thank Historic Hartman House proprietors Benita and Jordan Goldstein for hosting the party, and Ruth Hartman Berg for bringing history to life!



TOP, L-R: Architect Roy Simon, developer Michael Weiner, County Tax Collector Anne Gannon, Architect Bob Currie. BOTTOM: Vera Farrington and daughter Charlene Jones from the Spady Cultural Heritage Museum enjoy the party.

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Public Events Celebrate Restoration of Historic Franklin House

The Preservation Trust celebrated the rehabilitation and reconstruction of the 1924 Franklin House in the West Settlers District last year with two well-received public events.

The first was an Open House home tour held Saturday, May 28 during which friends, neighbors and Franklin family members arrived by foot, car, and bicycle. The second was a traditional Chamber of Commerce ribbon-cutting ceremony on June 22 featuring the mayor, city commissioners, and members of the Preservation Trust, the CRA, and the Delray Beach Community Land Trust.

"The Preservation Trust was instrumental in the preservation of the Franklin House, which represents a significant piece of Delray's African American history," says Trust Board member Carolyn Patton. "It is the former home of 1920s community leaders Joe and Rosa Young, and was later inhabited by Rosa's nephew Willie Franklin and his family."

According to Patton, Mr. Franklin often opened his home to African American musicians and singers passing through Delray Beach who, because of segregation, had nowhere else to stay until the LaFrance Hotel opened in the 1940s specifically for black patrons."

A local family has purchased, and now occupies, the home.



TOP: A steady flow of visitors checks out the restored Franklin House with its salvaged wood flooring, windows, and beaded pine ceilings. BOTTOM, L-R: Suzette Franklin, poses with her nieces, Alexandra Jones and Asleigh McCray.

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BEFORE AND AFTER: Time, termites and neglect nearly ruined the historic Franklin House (left) until plans were drawn up to save it. The reconstructed home (right) sits on a new foundation.





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Join us! Membership in the Delray Beach Preservation Trust is a great way to learn about our city's history and help to preserve, restore and enhance historic buildings that lend character and culture to our spot on the map.

Join now, and we'll send our "Historic Architecture of Delray" poster as our gift!

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