

## 2023 CONFERENCE PARTNERSHIP OPPORTUNITES

	Sapphire	Emerald	Diamond	Ruby
	\$250	\$500	\$1500	\$2500
Digital Exposure	- Instagram Reel - Logo & Info on Website	- Instagram Highlight Reel - Logo & Info on Website - Facebook mention	- Instagram Highlight Reel - Clickable Logo on Website - Facebook Ad (Custom)	- Instagram Highlight Reel - Clickable Logo on Website - Facebook mention (Custom) - Interview Live prior to event (15 minutes)
Indirect Exposure	- Digital Event Booklet business card ad	- Digital Event Booklet ½ page ad	- Logo on flyer - Event Booklet Full page ad	- Logo on flyer - Event Booklet Full page & Backpage ad
Direct Exposure	- Logo on event presentation	- Logo on event presentation - Vendor Booth	<ul><li>Logo on event presentation</li><li>Vendor Booth</li><li>Speaking time at event</li></ul>	- Logo on event presentation - Vendor Booth - Speaking time at event
Gift	I Matter Swag	I Matter Swag	- I Matter T-shirt - Certificate of Recognition	- I Matter T-shirt - Event Plaque of Recognition

## Please note the following:

All checks to be made out to **Loving Me 1<sup>st</sup>.** Digital Options: Paypal, Zelle or Venmo.

Please contact Kama Burton, 951-575-9750 or Kama@lovingmefirst.org for more information.

Kama Burton 951-575-9750 lovingmefirst.org

<sup>\* 300</sup> Anticipated attendees

<sup>\*</sup> Our target audience: Girl's 7<sup>th</sup> to 12<sup>th</sup> Grade & their parent(s)/guardian(s)/chaperone(s).

<sup>\*</sup>If selling a product, please keep target audience in mind. Adults will be in attendance.

<sup>\*</sup>Partnership Money is due upon receipt.

<sup>\*</sup>If Donation letter is required, Tax ID Number due upon request (501c3)



#### Dear Future Partners,

On Saturday, October 21, 2023 *Loving Me 1<sup>st</sup>* will host our 8th Annual Girls Conference at the Moreno Valley Civic Center. Our theme is, "I Matter!" We are so excited to have an opportunity to inspire and encourage the Girls in our community year after year.

We would love for you to become a partner for our Conference. Your partnership will help us accomplish the goal of encouraging and empowering young ladies to understand "They Matter." Loving Me 1st hopes that we can count on your partnership to make this year's event, one of our most successful yet!

### Here are our 2022 Highlights

- 275 attendees (including Girls & their parents)
- Over 35 giveaways
- T-shirts and bags of goodies for each attendee
- Girls wrote a purpose statement to remind them of their purpose
- Clothing giveaway
- Our parent sessions, well attended!
- Over 10 Volunteers
- 2 \$500 Scholarships to local High School Seniors

Each year we bring in great speakers to help empower our girls and encourage their parents. Through workshops, keynote speaker, and building new friendships, our attendees are inspired to become more confident in themselves to help them love who they are 1<sup>st</sup>.

If you are interested in any of the levels attached, please reach out to Kama Burton for more information. Thank you in advance for your Partnership! We hope to see you at the I Matter 8<sup>th</sup> Annual girls Conference. By the way, please go to our website for more information. Lovingmefirst.org.

# Sincerely,

Kama Burton, Founder 951-575-9750 – Kama@lovingmefirst.org