

Dear Future Partners,

On Saturday, October 19, 2024 *Loving Me 1st* will host our 9th Annual Girls Conference at the Moreno Valley Conference & Recreational Center. Our theme is, "I Matter!" We are so excited to have an opportunity to inspire and encourage the Girls in our community year after year.

We would love for you to become a partner for our Conference. Your partnership will help us accomplish the goal of encouraging and empowering young ladies to understand "They Matter." Loving Me 1st hopes that we can count on your partnership to make this year's event, one of our most successful yet!

Here are our 2023 Highlights

- Over 200 attendees
- Over 35 giveaways
- Loving Me 1st Bags
- Over 10 Volunteers
- 2 \$500 Scholarships to local High School Seniors

Each year we bring in great speakers to help empower our girls and encourage their parents. Through workshops, a keynote speaker, and building new friendships, our attendees are inspired to become more confident in themselves to help them love who they are 1st.

If you are interested in any of the levels attached, please reach out to Kama Burton for more information. Thank you in advance for your Partnership! We hope to see you at the I Matter 9th Annual girls Conference. Make sure to follow us on Instagram for daily encouragement and visit our website for more information.

Sincerely,

Kama Burton, Founder 951-575-9750 – Kama@lovingmefirst.org

2024 CONFERENCE PARTNERSHIP OPPORTUNITES



	Sapphire	Emerald	Diamond	Ruby
	\$300	\$500	\$1500	\$2500
Digital Exposure	- Instagram & Facebook Reel - Logo & Info on Website	- Instagram Highlight Reel - Logo & Info on Website - Facebook mention	- Instagram Highlight Reel - Clickable Logo on Website - Facebook Ad (Custom)	- Instagram Highlight Reel - Clickable Logo on Website - Facebook mention (Custom) - Interview Live prior to event (15 minutes)
Indirect Exposure	- Digital Event Booklet business card ad	- Digital Event Booklet ½ page ad	- Logo on flyer - Event Booklet Full page ad	- Logo on flyer - Event Booklet Full page & Backpage ad
Direct Exposure	- Logo on event presentation	- Logo on event presentation - Vendor Booth	- Logo on event presentation & Flyer - Vendor Booth - Speaking time at event	- Logo on event presentation & Flyer - Vendor Booth - Speaking time at event - 2 Newsletter Contributions - Logo on Press release flyer
Gift	I Matter Swag	I Matter Swag	- I Matter T-shirt - Certificate of Recognition	- I Matter T-shirt - Event Plaque of Recognition

Please note the following:

- * 300 Anticipated attendees
- * Our target audience: Minority girls 7^{th} to 12^{th} grade & their parent(s)/guardian(s)/chaperone(s).
- * Make all checks payable to: Loving Me 1st
- * Digital Options: Paypal,- $\underline{kama@lovingmefirst.org}$ Zelle $\underline{kama@lovingmefirst.org}$ Venmo info upon request
- *If Donation letter is required, Tax ID Number due upon request (501c3)