



ULLA JOHNSON

FW 2024 PRESENTATION

I LOVED THIS SHOW! IT'S ALWAYS REFRESHING AND ENJOYABLE TO SEE ULLA JOHNSON PRESENT A MORE SERIOUS COLLECTION. I WILL FOREVER BE A FAN OF OF THE ROMANCE OF PUFFY SLEEVES AND HER FEMININE SILHOUETTES, BUT SHE KNOWS HOW TO PULL OUT SOME BEAUTIFUL TAILORING FROM TIME TO TIME.

THIS SHOW FEATURED CREATIVE BEADING TECHNIQUES AND COOL METALLICS, AND HER PERFECT FLORALS, AS ALWAYS. I LOVE THESE LOOKS FROM THE COLLECTION, ESPECIALLY LOOK 40. MY MOTHER OWNS A VINTAGE JEAN PAUL GAULTIER DRESS WITH A SIMILAR VIBE, IT MADE ME THINK OF HER.

THE COLLECTION LOOKED EVEN BETTER UP CLOSE IN PARIS. THIS FALL IS LOOKING BETTER AND BETTER!