



Equine Event Planning, LLC
4618 Tyler Lane
Rocky Mount, NC 27803
Travis Alford- 252-450-5438
Richard Isley- 336-908-3302

August 1, 2025

Hello,

Equine Event Planning LLC is proud to announce we will be planning our 8th year of Horse show events at the NC State Fair Horse Complex. Beginning October 19, and running through October 26, 2025, we have a full week of fun and competitive horse shows. We also host other shows at the James B Hunt Horse Complex as well as Sen. Bob Martin Eastern Ag Center in Williamston NC. Each year we try to add something new and exciting, this year we are adding a High School Rodeo.

We are looking for businesses that are interested in advertising their business. Our clientele has exposure from Murphy to Manteo. We also have exhibitors come in from other states such as TN, OH, KY, VA, and SC.

Thank you for taking the time to look over the attached sponsorship form. If you sponsor with us you will be sponsoring the entire year from October 1, 2025 thru September 30, 2026. If you are interested in advertising your business with people all over the state of NC, and other surrounding states, please fill out the attached form and return it to us at the above address.

If you have any questions, please feel free to contact me at 252-908-4967. We hope you will be able to help us promote your business as well as make our shows successful for all exhibitors.

Thank you,
Brittany Hicks
Marketing Manager
Equine Event Planning, LLC

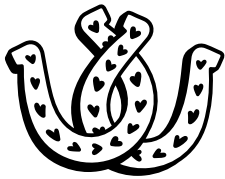
North Carolina State Fair Horse Show!



SPONSORSHIPS



	CORPORATE	\$5000
	PLATINUM	\$4000
	GOLD	\$3000
	SILVER	\$2000
	BRONZE	\$1000



Mutton Bustin' (Limit 1)	\$2000
Draft Horse Pull (Limit 1)	\$2000
Mini Horse Pull (Limit 1)	\$2000
Bucking Chute (Limit 12)	\$1000
Return Gate (Limit 1)	\$1000
Cowboy Gate (Limit 1)	\$800
End Cap Gate (Limit 2)	\$800
Barrel Gate (Limit 1)	\$800
Rope Box Sponsor (Limit 1)	\$550

Name _____

Phone _____

Email _____

Organization _____









Address _____


















North Carolina State Fair Horse Show!








ACKNOWLEDGEMENT	Corporate \$5,000	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Event Signage					
Prominent Placement in Signage					
10' x 20' Vendor Space					

RECOGNITION

Website					
Social Media					
Event Promotional Material					

EVENT PROGRAM AD

Full Page					
Half Page					
Quarter Page					
Logo Placement					

SPONSOR TICKETS

Event Tickets	10	8	6	4	2
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Contact:

Brittany Hicks 252-908-4967


Travis Alford 252-450-5438

Richard Isley 336-908-3302



SHOW SPONSORS



<p>Miniatures (ASPC/AMHR/ASPR) October 19, 2025</p>	<p>\$2000</p>
 <p>Open Barrel Racing October 19, 2025</p>	<p>\$2000</p>
<p>Draft Riding/ Harness October 20, 2025</p>	<p>\$2000</p>
<p>NASMDA - Mules & Donkeys October 20, 2025</p>	<p>\$2000</p>
<p>Gaited/ Non-Trotting October 23-24, 2025</p>	<p>\$2000</p>
 <p>Extreme Trail October 23, 2025</p>	<p>\$1500</p>
<p>NC State Fair Open Horse Show October 24-26, 2025</p>	<p>\$3000</p>
<p>Holiday Classic Open Horse Show December 2025 Raleigh, NC</p>	<p>\$2000</p>
<p>Hoppin' Into Spring March 2026 Williamston, NC</p>	<p>\$2000</p>
<p>Spring Holiday Classic April, 2026 Raleigh, NC</p>	<p>\$2000</p>
<p>Fallin' Into Autumn August, 2026 Williamston, NC</p>	<p>\$2000</p>
 <p>Sunnyside Open Show September, 2026 Williamston, NC</p>	 <p>\$2000</p>



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Horse Show Events

Sunday, October 19, 2025

- Miniature Horse Show –Start Time 9:00 am
- Open Barrel Race– Exhibition 12:00–2:00/ Race 2:00
 - PeeWee, Youth, Adult, Masters, Open

Monday, October 20, 2025

- NASMDA Mules/ Donkeys– Start time 9:00am
- Draft Harness/ Riding– Start time 10:00am
- Draft Horse Pull– Start time 2:00pm
 - Admission of \$10– 6 years to Adult/ Children under 5 years Free
- Rodeo– Start time 7:00pm
 - Admission of \$10– 6 years to Adult/ Children under 5 years Free

Full Day event \$15.00

Tuesday, October 21, 2025

- Rodeo– Start time 7:00pm
 - Admission of \$10– 6 years to Adult/ Children under 5 years Free

Wednesday, October 22, 2025

- Open Schooling 9:00am–5:00pm More details to come

Thursday, October 23, 2025

- Non-trotting (WHOA) Start time 9:00am & 5:30pm
- Extreme Trail– Start time 10:00am

Friday, October 24, 2025

- Non-trotting (WHOA)– Start time 8:30am
- Open Horse Show – Start time 2:00pm
 - Halter, Showmanship, Trail, Dressage

Saturday, October 25, 2025

- Open Horse Show– Start Time 8:00am both rings
 - Over fences, Field Hunter
 - Ranch, Western Pleasure, Hunt Seat
- Mini Horse Pull– Start time 7:00pm
 - Admission of \$10– 6 years to Adult/ Children under 5 years Free

Sunday, October 26, 2025

- Open Horse Show– Start Time 9:00am both rings
 - Field Hunter, Dressage
 - Ranch, Western Pleasure, Hunt Seat