



Raeford, NC 28376
seth.wagoner@uglybuck.com
UglyBuck.com

PRODUCT DESCRIPTION	FIRST ANNUAL ORDER COST	REORDER COST	MAP	MSRP	ITEM #	UPC
MaxRack® Mineral Feed & Attractant Acorn & Vanilla 10 LB Standup Pouch	\$8.50	\$8.99	\$12.99	\$16.99	MR-10-AV	860009988606
MaxRack® Mineral Feed & Attractant Candy Apple 10 LB Standup Pouch	\$8.50	\$8.99	\$12.99	\$16.99	MR-10-CA	860009988613
MaxRack® Mineral Feed & Attractant Persimmon 10 LB Standup Pouch	\$8.50	\$8.99	\$12.99	\$16.99	MR-10-PER	860009988637
MaxRack® Mineral Feed & Attractant Wild Berry 10 LB Standup Pouch	\$8.50	\$8.99	\$12.99	\$16.99	MR-10-WB	860009988644
MaxRack® Mineral Feed & Attractant Wild Cherry 10 LB Standup Pouch	\$8.50	\$8.99	\$12.99	\$16.99	MR-10-WC	860009988651
MaxRack® Mineral Feed & Attractant Wild Grape 10 LB Standup Pouch	\$8.50	\$8.99	\$12.99	\$16.99	MR-10-WG	860009988668

UNIT SPECS	CASE PACK SPECS	FULL PALLET SPECS
Dimensions: 12"W x 3.5"D x 12.5"H	Dimensions: 16" L x 12" W x 10" H	Dimension: 48" L x 40" W x 40" H
Weight: 10 lbs., non-perishable	Weight: 50 lbs.	Weight: 2000 lbs.
Packaging: 5mil thick blend of CT-PET, EVOH, and BOPP.	Units Per Case: 5 units	Case Packs Per Pallet: 40 cases Ti/Hi: 10/4

Minimum Order Quantity (MOQ): 200 bags (1 pallet)

Orders must be placed in full pallets of 200 bags. SKUs may be mixed, but quantities must be ordered in multiples of 5.

Buyback & Defective Allowance:

A 6-month buyback is offered on slow-moving or discontinued SKUs. Retailers may exchange for faster-selling items or return unsold inventory. A 3% defective allowance applies.

Pricing & Advertising Policy (MAP):

UGLYBUCK® maintains advertised pricing guidelines to support fair competition and protect brand value across retail and online sales channels. Unless otherwise communicated in writing, the following pricing applies to all UGLYBUCK® products across the entire product line, regardless of item or flavor.

MAP (Minimum Advertised Price): \$12.99

IMAP (Internet Minimum Advertised Price): \$11.99

PMAPP (Promotional Minimum Advertised Price): \$9.99

This policy applies to advertised pricing only and does not restrict final point-of-sale pricing. Retailers may request promotional pricing exceptions by contacting UGLYBUCK® directly. Repeated or unresolved violations may result in corrective action, including suspension of product supply.

For questions or exception requests, contact: seth.wagoner@uglybuck.com