



HEALTHBRIDGE OCCUPATIONAL HEALTH COOKIE POLICY

1. INTRODUCTION

This policy explains how we use cookies and similar technologies (e.g., pixels, local storage) on [www.healthbridge.org.uk]. By continuing to browse, you consent to essential cookies. Non-essential cookies require explicit opt-in via our cookie banner.

2. WHAT ARE COOKIES?

-**Cookies:** Small text files stored on your device to enhance site functionality

-**Types:**

~Session: Deleted after browser closure

~Persistent: Remain for set periods (see Section 3 for durations)

3. HOW & WHY WE USE COOKIES

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Category	Purpose	Examples	Duration	Consent Needed?
Essential	Site security, login functionality	CSRF tokens	Session	No (legitimate interest)
Analytics	Track visits and performance	Google Analytics (_ga)	14 months	Yes (opt-in)



Category	Purpose	Examples	Duration	Consent Needed?
Functional	Remember preferences (e.g., language)	Font size selections	30 days	Yes
Marketing	Ad targeting	Meta Pixel	90 days	Yes

Retention Notes:

- Analytics data anonymized after 26 months (Google’s default)
- Consent logs stored for **5 years** (UK GDPR audit requirement)

4. THIRD-PARTY COOKIES

We partner with:

- Google Analytics:** Tracks anonymized site traffic ([policy](#))
- LinkedIn:** Enables sharing buttons ([policy](#))

Note: Third parties may access data independently. We don’t control their cookies.

5. YOUR COOKIE CHOICES

5.1 BROWSER CONTROLS



You can:

- Block/delete cookies via [browser settings](#)
- Opt out of analytics: [Google's tool](#)

5.2 OUR COOKIE BANNER

- First visit: Accept/reject non-essential cookies
 - Change preferences: Click "**Cookie Settings**" in footer
 - Impact: Disabling cookies may break features (e.g., forms)
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6. DATA PROTECTION

- No personal ID:** Analytics uses pseudonymous data
- GDPR compliance:**

~Consent logs encrypted and stored for **5 years**

~Regular audits of cookie scripts

7. POLICY UPDATES

We'll notify you of changes via:

- Website banner for **30 days**
 - Email alerts (registered users only)
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8. CONTACT US

For questions or data requests:

- [contact@healthbridge.org.uk]
- [50 Hadow Way, Quedgeley, Gloucester, GL2 4YJ]

9. VERSION CONTROL

Version	Date	Changes Made	Approved By
1.0	30/07/2025	Initial policy draft.	Dr. James Stanley
1.1	[DD/MM/YYYY]		

Approved by: Dr. James Stanley
Contact: [contact@healthbridge.org.uk]