

ANDERSEN WALKER

CONSULTANCY



SALES AND MARKETING



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A FRESH AND INNOVATIVE APPROACH TO
SALES & MARKETING STRATEGIES

Dedication to increase your understanding of the market
with our

Deep market analysis

Customer analysis

Competitor analysis

Channel strategies

Pricing strategies

Product strategies

Promotion strategies



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OUR PROMISE

WE WILL WORK WITH YOU TO FURTHER DEVELOP AND MAINTAIN
SUCCESSFUL RELATIONSHIPS.

OUR ESSENTIAL PREROGATIVES: ENGAGEMENT, VITALITY, AND KEENNESS!

OUR PORTFOLIO

With your distinct goals in mind, we formulate a mixture of strategic and tactical methods. Our proposal is a consolidated and detailed full-service sales and marketing program

OUR OBJECTIVE

Grow revenue for our clients
Help clients solve problem areas
Enhance clients' knowledge of the market
Assist partners to distinguish from the competition

SERVICES

- Strategic relationships/ partnerships in key industry segments
- Integrated marketing plans
- Competitive sales & marketing analysis and benchmarking
- Promotion of a product, brand, service, institution, or destination
- Sales calls and missions
- Client visits assistance
- FAM Trips with buyers
- Road shows
- Industry specific trade shows attendance



FOR MORE INFORMATION
PLEASE CONTACT US

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