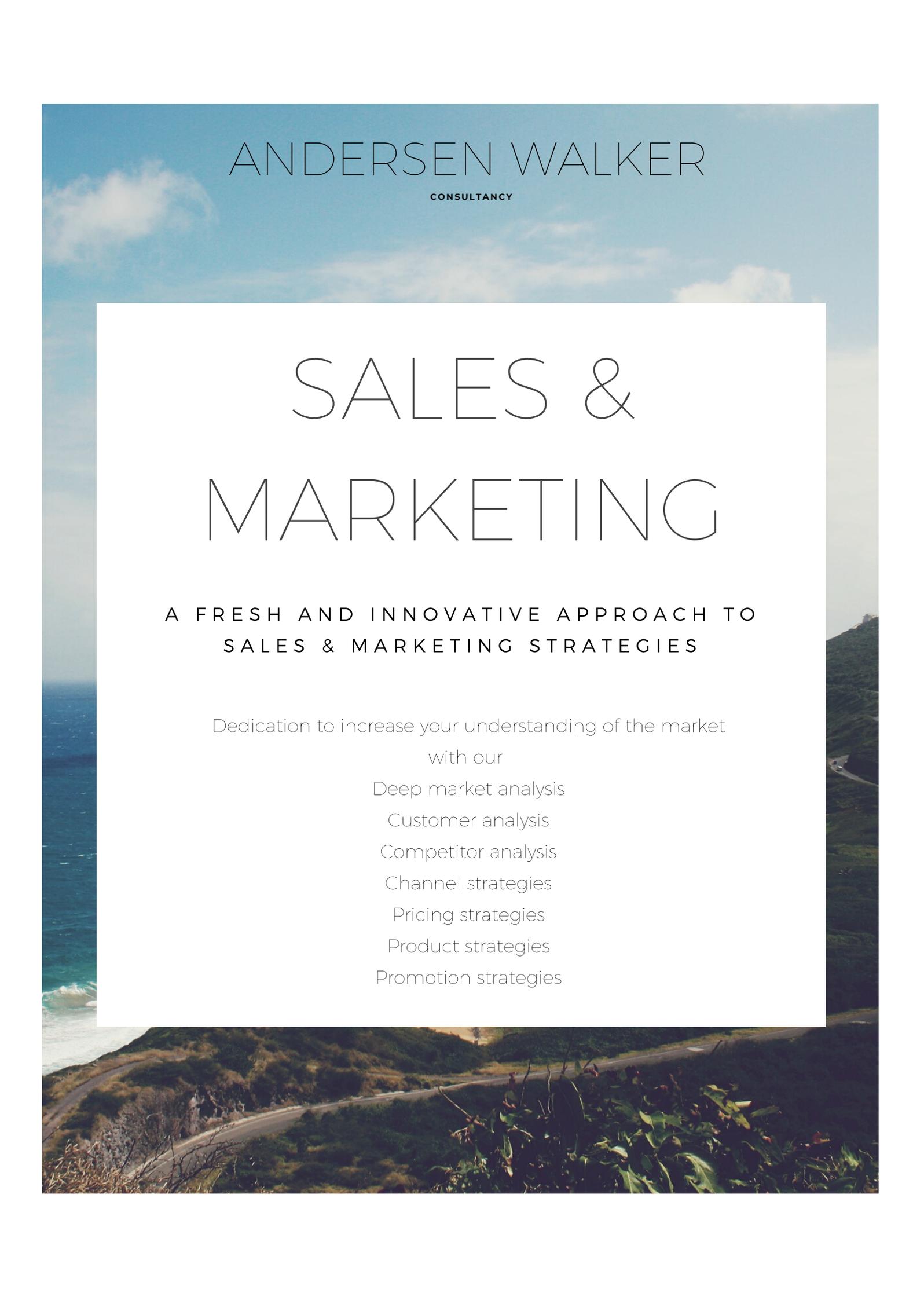


ANDERSEN WALKER

CONSULTANCY



SALES AND MARKETING



ANDERSEN WALKER

CONSULTANCY

SALES & MARKETING

A FRESH AND INNOVATIVE APPROACH TO
SALES & MARKETING STRATEGIES

Dedication to increase your understanding of the market
with our

Deep market analysis

Customer analysis

Competitor analysis

Channel strategies

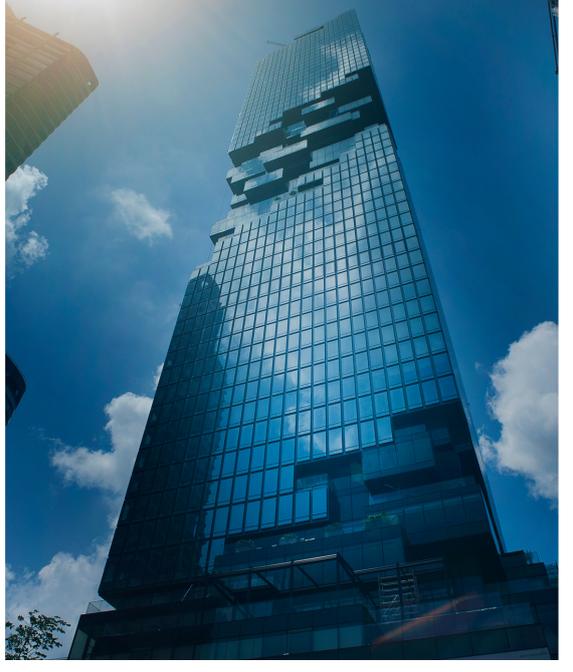
Pricing strategies

Product strategies

Promotion strategies



ANDERSEN WALKER



OUR PROMISE

WE WILL WORK WITH YOU TO FURTHER DEVELOP AND MAINTAIN
SUCCESSFUL RELATIONSHIPS.

OUR ESSENTIAL PREROGATIVES: ENGAGEMENT, VITALITY, AND KEENNESS!

OUR PORTFOLIO

With your distinct goals in mind, we formulate a mixture of strategic and tactical methods. Our proposal is a consolidated and detailed full-service sales and marketing program

OUR OBJECTIVE

Grow revenue for our clients
Help clients solve problem areas
Enhance clients' knowledge of the market
Assist partners to distinguish from the competition

SERVICES

- Strategic relationships/ partnerships in key industry segments
- Integrated marketing plans
- Competitive sales & marketing analysis and benchmarking
- Promotion of a product, brand, service, institution, or destination
- Sales calls and missions
- Client visits assistance
- FAM Trips with buyers
- Road shows
- Industry specific trade shows attendance



AndersenWalker
86-90 Paul Street
London EC2A 4NE
United Kingdom
info@andersenwalker.com
+44 020 39 62 04 88
+44 073 89 81 17 57

FOR MORE INFORMATION
PLEASE CONTACT US

Andersen
Walker