

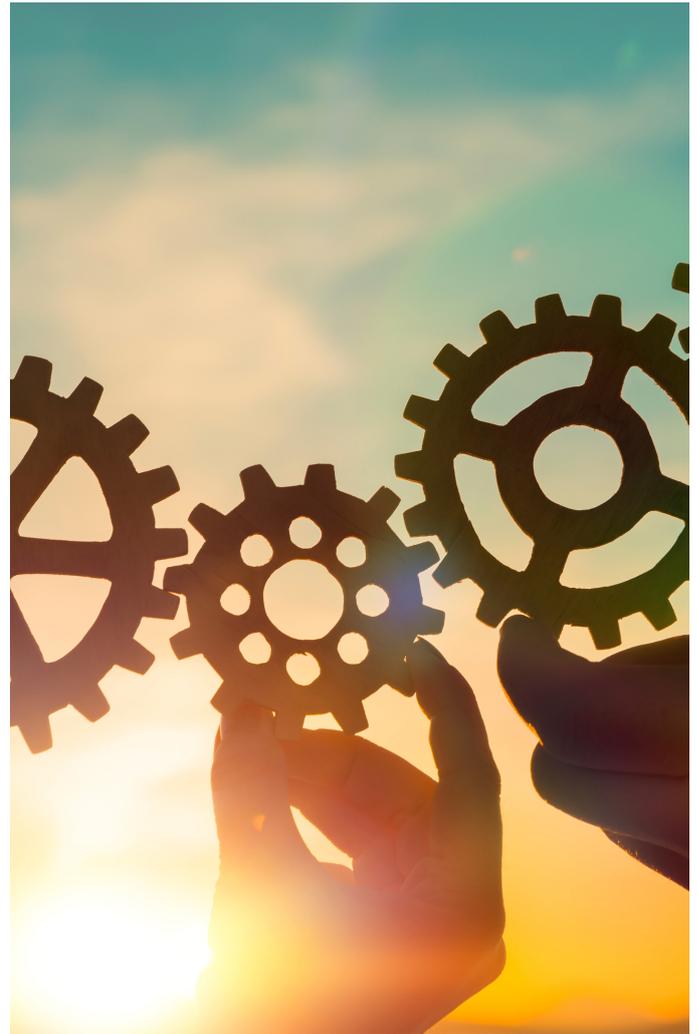
# Training and Policy Papers

BECOME INFORMED AND EQUIPPED



## LOCAL EXPERTISE

MAKE YOUR MOVE  
WHEN YOU HAVE ALL THE NECESSARY INFORMATION



## BEFORE YOU DECIDE

on any strategy it is vital that you gather as much relevant information about the market and what you intend to do with it.

But raw data is not enough. It needs to be evaluated from a critical point of view and processed to make business sense.

At Andersen Walker, we produce policy papers on the latest economic & political developments relevant for entry, trade and investment that you are planning for any market.

We carefully analyse markets and industries of specific interest to you and bring in a report on what matters along with do's and don'ts.



## Training and development on digital meetings and digitalisation.

As the world moves on to a new phase we have all adopted to new forms of doing business and meeting with our clients, partners, employees and colleagues. Holding meetings and conferences online is not a luxury but a necessity nowadays. How to hold these meetings efficiently and go digital in an effective manner have become ever so important.

Our ways of doing business have started to change whether we like it or not. But what does it mean to digitalise in the first place?

What type of opportunities exist for our specific industries? How do we adopt so that we survive?

At Andersen Walker we research the latest developments in digitalisation for different industries relevant to your needs.. We provide you with specific training and training advice that will ensure your development and growth in these fast changing times.

Market research &  
Insights and  
tactical strategies for  
efficient  
inbound and social  
media marketing.

In today's fast changing world, professionals as well as public and private entities need to constantly update themselves, their visions and missions.

Digitalisation has entered our lives. Social media is increasingly consuming more of the marketing budget and getting attention in this crowded space requires careful planning, visual choice and content management.

Entry and investment in new markets require expert opinion and policy recommendation with a review of the latest economic and political developments specific to these markets.



# be prepared and get ahead

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