# ALEXANDRA MISKEWITZ

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### PROFESSIONAL SUMMARY

Dynamic small business owner and former Havas Group intern dedicated to delivering impactful solutions in animation, storytelling, and motion design. Creative and resourceful, with a proven track record in multimedia production and design strategy; successfully built YouTube presence with 48,000 subscribers and 4.3 million views, published two books, and created logo designs.

#### PROFESSIONAL EXPERIENCE

**Twiddle-Thumb Creations LLC - Small Business Owner/CEO**Mountainside, NJ • 08/2020 - Current

- Established multi-media company to leverage artistic talent, technical skills and knowledge of animation, film making, video production, and storytelling
- Provided consulting for domestic and international businesses and individuals
- Generated animation, digital production, graphic design, video editing, and film editing from ideation to finish
- Wrote, illustrated and self-published two books for both print and digital production
- Created Youtube channels with over 150 videos

## Havas Group - Havas Health Creative Intern

New York, NY • 06/2024 - 08/2024

- Produced motion graphics for campaign to increase brand awareness including animated logo design
- Contributed to brainstorming sessions, generating fresh perspectives on existing projects
- Presented design concepts and rationale to prospective client
- Actively sought opportunities to expand skill set through personal initiative

# | PROJECTS

• Held various positions on animated short films including:

"Pippin and the Tale of the Mountain Troll" - Director, Animation Lead, Compositing Lead, 2D Animator, Character Designer, Poster Designer

"Kitten Catastrophe" - Editor, Clean-up Artist, Rough Animator, Compositor, Sound Designer, Layout Artist "Shooting for the Star" - Rough Animator

- Game Design "Overgrown" Character Animator
- Published graphic novel chapter "Welcome to Silentium"
   BreakBread Magazine, Volume 2, Issue 4, Fall 2022
- Sound Director for school productions and events including:
  "Sense and Sensibility", "You Can't Take it With You", and "Cabaret"
- Keynote Speaker Morristown Beard Upper School, Morristown, NJ Open House: ""Independent Studies Programs"

#### **EDUCATION**

**Savannah College of Art And Design** Savannah, GA • Expected in 06/2025

**Bachelor of Fine Arts**: Major: Animation, Minor: Dramatic Writing

Dean's List

### | CERTIFICATIONS

Adobe Certified Professional in Visual Design Using Adobe Photoshop

### SKILLS

- Proficient in Toon Boom Harmony, Maya, Procreate, Adobe Draw, Adobe Photoshop, Adobe Creative Cloud, Adobe After Effects, Adobe Premiere, Final Cut Pro, Yamaha CL Digital Mixing Console, Logic Pro, Final Draft, Word, Powerpoint
- Knowledge of 3D modeling and animation
- Strong compositing techniques
- Adaptability and flexibility
- Good organizational skills and attention to detail
- Outstanding communication skills