

ALEXANDRA MISKEWITZ

EXPERIENCE

FOUNDER / MULTIMEDIA PRODUCER

Twiddle-Thumb Creations LLC, Mountainside, NJ

- Produced over 150 Youtube multimedia videos encompassing filming, directing, editing, and post-production.
- Created animations, motion graphics, and digital media for multinational audiences.
- Established brand identity and strategic vision for Twiddle-Thumb Creations LLC.
- Developed innovative product lines, enhancing customer engagement and market presence.

MANAGING EDITOR

Our National Conversation, Los Angeles, CA

- Developed and implemented multimedia content, including videos and podcasts for enhanced engagement.
- Collaborated with cross-functional teams to align messaging and maintain brand consistency.
- Oversaw editorial calendar, coordinated deadlines and resource allocation for timely publication.
- Mentored junior editors, fostering skill development and ensuring high-quality content.
- Oversaw editorial processes to ensure high-quality content alignment with organizational goals.
- Developed and implemented strategic content plans to enhance audience engagement and reach.

MARKETING AND PRODUCTION CONSULTANT

Bancs Media, Los Angeles, CA

- Streamline production processes, identify trends, and facilitate informed decision-making.
- Developed production schedules to optimize workflow and improve efficiency across multiple projects.
- Collaborated with cross-functional teams to enhance project delivery timelines and quality standards.

JOURNALIST

Our National Conversation, Los Angeles, CA

- Analyze current events to provide insightful commentary and analysis.
- Collaborate with editors and other journalists to create compelling content.
- Write engaging articles and features on diverse topics for publication.

PROFESSIONAL SUMMARY

Creative and resourceful journalist and multimedia artist with a strong foundation in writing, film production, motion design, and visual storytelling. Proven ability to create impactful content from concept to final delivery. Built and managed a YouTube presence with 60,000 subscribers and 6 million views. Proficient in both animation and live-action production with experience in directing, editing, and post-production.

EDUCATION

Savannah College of Art And Design (SCAD),

Savannah, GA

Bachelor of Fine Arts, Animation | Minor in Dramatic Writing

- Summa Cum Laude Graduate
- Dean's List
- Honor Roll
- Academic Scholarship Recipient
- 4.0 GPA

SKILLS

Strategic thinking

Entrepreneurial and innovative

Videography & Cinematography

Video Editing (Adobe Premiere, Final Cut Pro)

Motion Graphics (After Effects, Photoshop)

Animation (Toon Boom, Maya, Procreate)

Storyboarding & Concept Development

Sound Design (Logic Pro, Yamaha CL Console)

- Developed engaging news articles covering national issues and local events.
- Conducted in-depth interviews with experts and community leaders to gather insights.

AUTHOR

Amazon KDP, Mountainside, NJ

- Self-published multiple books since 2020, utilizing Amazon KDP for distribution.
- Responsible for writing, illustrating, and marketing each title, ensuring a cohesive brand identity.
- Developed skills in creative writing, digital marketing, and project management through hands-on experience.
- Developed engaging narratives for diverse genres, enhancing reader engagement and satisfaction.
- Collaborated with editors to refine content, ensuring clarity and coherence in published works.

JUNIOR CREATIVE FELLOW

Havas Health, New York, NY

- Designed and animated motion graphics and campaign assets, including branded video content and logos.
- Participated in creative strategy and design reviews, presenting concepts to clients.
- Collaborated with multidisciplinary team of creatives in a fast-paced agency setting.
- Led cross-functional teams to develop and implement innovative health campaigns.
- Analyzed market trends to inform strategic decisions and optimize client engagement.

CERTIFICATIONS

- **Adobe Certified Professional** | Visual Design with Photoshop
- **Google AI Professional Certificate** | Google / Coursera
- **Google AI Essentials** | Google

Strong Communication & Collaboration

AI Design Tools (Adobe Firefly)

Final Draft (Screenwriting Software System)

Journalism

Production planning

Marketing

Team leadership

PROJECTS

- **"Pippin and the Tale of the Mountain Troll"** – (Capstone Film) Director, Compositing Lead, Character Designer, Editor, Website Developer, Videographer
- **"Kitten Catastrophe"** – Editor, Sound Designer, Storyboard Artist, Animator, Layout Artist
- **"Running To The Show"** - Animator, Character Designer, Composer
- **"Reverie"** – Composer
- **"Overgrown"** (Game Design) – Character Animator
- **"Umbrella Girl"** - Children's Picture Book, Writer and Illustrator, published by Amazon KDP
- **"Little Angel"** - Children's Picture Book, Writer and Illustrator, published by Amazon KDP
- **"Zero Sympathy From Me: Just Sharing"** - Novel, Writer and Illustrator, published by Amazon KDP
- **"Welcome to Silentium"** – Graphic Novel, published in *BreakBread Magazine*
- **Sound Director** – Theatrical productions including *Cabaret*, *Sense and Sensibility*
- **Keynote Speaker** – Morristown Beard School: Independent Studies Program