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BUSINESS SPOTLIGHT

SHOWCASE YOUR BUSINESS & CONNECT WITH THE COMMUNITY!

What is the Downtown Eaton Business Spotlight?

Each month, a different Downtown Eaton business has the opportunity to be featured on our social media platforms through a series of posts. This free program provides a unique platform to highlight your story, showcase what makes your business special, and connect with our community and visitors.

How Does It Work?

- **First-Come, First-Served:** Businesses are spotlighted in the order they sign up.
- **Spotlight Month:** Each selected business will be featured on our social media three times throughout their spotlight month.
- **No Cost:** Participation in the program is completely free!

What Will the Spotlight Include?

1. **Introduction Post:** Share your story, what your business offers, and what makes you unique!
2. **Behind the Scenes & Meet the Team:** Introduce your team, show a day in the life, or share a personal side of your business.
3. **Community Connection & Special Offer (Optional):** Engage with the community by offering a special promotion or sharing how your business connects with Downtown Eaton.

How to Get Involved

1. **Sign Up Today:** Email events@downtowneatoninc.org to reserve your spot in this program.
2. **Prepare for Your Spotlight:** We'll reach out a couple of weeks before your spotlight month to gather information and photos.
3. **Eligibility:** Any Downtown Eaton business is welcome to participate!

Don't Miss Out!

The Downtown Eaton Business Spotlight is a perfect opportunity to let your community know what you're all about. Reach out today, secure your month, and watch as our followers discover the unique story behind your business!

Email to Sign Up: events@downtowneatoninc.org