

SELECT

LISTING ADVANTAGE

COUNTRY ESTATES | FARMS | RANCHES | INVESTMENTS | RECREATIONAL



SELECT

Land Group

SELECT

LISTING ADVANTAGE

ad·van·tage /əd'van(t)ij/

noun: advantage; plural noun: advantages

1. a condition or circumstance that puts one in a favorable or superior position.



| Land Group

full service +

The Select Land Group provides the most aggressive and effective marketing available, specializing in:



COUNTRY ESTATES



FARMS & RANCHES



LUXURY



LAND INVESTMENTS



RECREATIONAL PROPERTIES



AUCTIONS

A warm, golden-hour photograph of a rural landscape. In the foreground, a wooden fence with a large X-shaped gate stands in a field of tall, golden grass. The fence extends into the background, where more trees and a hazy sky are visible. The overall mood is peaceful and nostalgic.

**... THE EMOTION OF
YOUR PROPERTY**

PROFESSIONAL PHOTOGRAPHY

A picture is worth 1,000 words! To showcase your property we will provide high resolution, professional quality photography. These photos are used in all aspects of our marketing plan, including online and print.

HD VIDEOGRAPHY

Let the Coldwell Banker video team tell the “story” of your property. Our property videos quickly capture the attention of buyers in the marketplace!

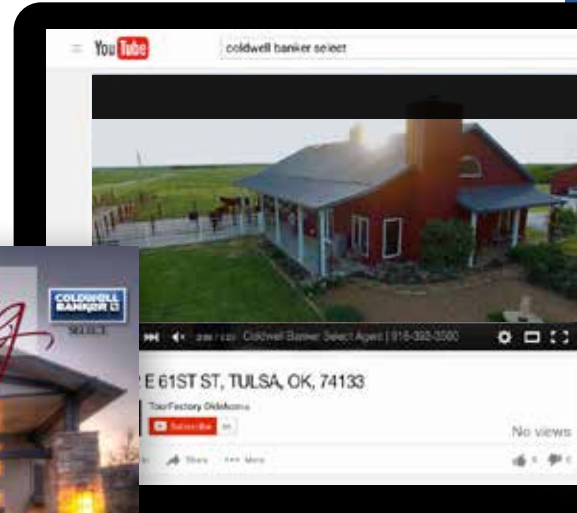


| **Land Group**

MARKETING

FIND ALL OF THE FOLLOWING WEEKEND OPEN HOUSES ON: **CBTULSA.COM**

SATURDAY OPEN HOUSES	SATURDAY OPEN HOUSES CONT'D	SUNDAY OPEN HOUSES CONT'D	SUNDAY OPEN HOUSES CONT'D
BERRY SCHOOLS	TULSA SCHOOLS	BROKEN ARROW SCHOOLS CONT'D	JENKS SCHOOLS CONT'D
BROKEN ARROW SCHOOLS	UNION SCHOOLS	WASSAW SCHOOLS	WASSAW SCHOOLS
SUNDAY OPEN HOUSES	BRANTLEY SCHOOLS	BERRY SCHOOLS	CLAREMORE SCHOOLS
CLAREMORE SCHOOLS	GENOVA SCHOOLS	JENKS SCHOOLS	OLLIVILLE SCHOOLS
GENOVA SCHOOLS	GENOVA SCHOOLS	GENOVA SCHOOLS	GENOVA SCHOOLS



REACHING THE LARGEST POOL OF MOST LIKELY BUYERS

OUR MARKETING STRATEGY OUTPERFORMS OUR COMPETITORS

GET MOBILE

Over half of all online home searches are done on a mobile device. CBTulsa is mobile ready and easy to use.

SELECT LIVING MAGAZINE

Over 300,000 copies of our exclusive, full-color high-quality magazine and homebuyer's guide are distributed each year in the Greater Tulsa Area.

NICHE MARKETING

The Select Land Group understands the lifestyle that buyers are looking for, and where to reach those specific niche market buyers.



| Land Group

INTERNET PRESENCE

REALTOR.COM TOURFACTORY ZILLOW CBTULSA.COM TRULIA

HGTV FRONTDOOR COLDWELL BANKER HOMES & LAND YOUTUBE

FACEBOOK GREATER TULSA ASSOCIATION OF REALTORS® AOL

HOMES.COM TULSAWORLD HOMEFINDER.COM YAHOO REAL ESTATE

CAPTURING BUYERS ONE CLICK AT A TIME

Potential buyers can experience your listing without leaving the comfort of their own home.

Custom Property Videos

A professional, state-of-the-art, video tour combining aerial drone footage, indoor tours, and voice overs. These stunning, high-definition videos highlight your listing and it's amenities to give the best first impression.

YouTube

Your home's YouTube video can be shared easily online to generate more traffic.



| Land Group

The background is a dark blue topographic map with light blue contour lines. The lines are irregular and wavy, representing terrain. Several numerical values are printed along the lines, including 1300, 1330, 1400, 1500, and 1100. The text 'VALUED SERVICES' is centered in white, bold, uppercase letters.

VALUED SERVICES



MAPPING + AERIALS + MORE

When marketing your home with the Select Land Group, we understand buyers needs and how to provide Soil Survey Maps, Topographical Maps, Flood Zones, Digital Aerial Layouts, Lot Split Options, and all the other services you're looking for.

EXCEPTIONAL SERVICES

Home staging, Email Marketing, Digital Campaigns, Direct Mailers, Online Activity Reports, Print Media Advertising, Home Warranty Coverages, Relocation Services, Oversized Signage



| Land Group

trust⁺

More than 100 years in the making. It means so much because it requires so much. Constant commitment. Unwavering focus. Years of cultivation. Every brand wants it. Our reputation guarantees it.



NUMBER ONE IN LAND SALES

- of all Oklahoma real estate companies
- year after year, for over 20 years running



POWER BROKER REPORT

Over 50,000 acres sold and counting
Land & Luxury sold in over 23 Oklahoma counties

COLDWELL BANKER SELECT MARKET SHARE

Billions of Dollars in Land Sales nationwide
On the map Locally & Coast-to-Coast



50,000

ACRES

AND

COUNTING



| Land Group

A blue-tinted photograph of two hands shaking, symbolizing commitment. The hands are positioned in the center of the frame, with one hand wearing a plaid shirt sleeve. The background is a blurred outdoor setting. The word "COMMITMENT" is overlaid in white, bold, uppercase letters across the center of the image.

COMMITMENT

100% COMMITTED TO...

- Providing timely and accurate feedback
- Aggressively promoting and marketing your property
- Keeping you advised on local market results
- Obtaining and relaying internet activity
- Forwarding comments from other agents showing your home
- Reviewing and recommending marketing and pricing adjustments



| Land Group



SELECT

Land Group

www.cbTulsa.com