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FINANCE EXPERT AND AUTHOR AVAILABLE FOR COMMENT ON ECONOMIC IMPLICATIONS OF  
COVID-19

Investment Banking Institute's Reuben Advani Provides Insight on Changes in the Business World

**Newtown, PA:** Investment Banking Institute's Executive Chairman and author of *The Wall Street MBA* (McGraw-Hill) Reuben Advani successfully navigated the 2001 and 2008 economic crises. However, the current economic volatility due to the COVID-19 global pandemic is unlike anything he has ever seen.

"The current economic downturn presents us with an unprecedented set of challenges," said Advani. "Secular trends will likely shift, although their duration will be driven by progress in the pandemic fight. "

While there are sectors that are faced with paradigm-shifting hardships, he expects that innovation will be born from adversity in sectors such as healthcare and education.

Reuben Advani is available to provide expert insight and comments to the media. For media inquiries, please contact Emily Advani at [emily@globalpathed.com](mailto:emily@globalpathed.com).

**About Reuben Advani:** Reuben Advani is a seasoned financial executive and author who is the Chairman of the Board at the Investment Banking Institute. Reuben began his career with the Wall Street bank, Morgan Stanley where he worked in the firm's debt capital markets group. He later joined the firm's corporate finance group where he worked on debt and equity offerings for multi-national energy companies. After Morgan Stanley, Reuben joined Sony Corporation where he evaluated acquisition targets and developed an equity option pricing model. Reuben then went on to found, build, and sell a financial education company that offered finance courses to corporations and law firms worldwide. Additionally, Reuben was a founding partner of Foster Capital Partners, a real estate investment firm focusing on multi-unit residential properties.

Reuben has been featured in Investor's Business Daily and US News and World Report, and on Bloomberg Radio's Your Money Talks. Reuben holds a BA from Yale University and an MBA from the Wharton School. He also serves as an adjunct professor of finance at several of universities.

**About Investment Banking Institute:** A global leader in financial training for nearly 20 years with 40,000 professionals trained, IBI offers industry-leading financial training in areas such as financial modeling, valuation and FinTech. IBI's programs are recognized for their innovative approach to teaching and the experienced instructors who facilitate the classes.

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