



CATCH THE CREATIVE BUZZ!

This packet contains important information about your upcoming encaustic workshop. Thank you for joining me!

STUDIO LOCATION: 4472 County Rd J | Arnott, WI 54482

Parking is available along both sides of County Rd J near the studio. Please be mindful of fast-moving traffic when entering or exiting your vehicle. ***Do not park in front of the Arnott Feed Mill, in the driveway, or in front of the mailboxes across the street.***

JESSIE'S EXPERIENCE

Jessie has been working with encaustic since 2004 and teaching since 2018. She opened her dedicated teaching space, Buzz in Art Studios, in 2022. This studio is a fully functioning encaustic workspace, thoughtfully equipped with ventilation for fumes and safety precautions for handling pigments and hot tools.

Jessie's teaching approach is the "try it method"- guests begin creating immediately rather than observing long demonstrations. **You'll be guided, supported, and encouraged as you bring your vision to life.**

WORKSHOP OPTIONS & EXPECTATIONS

These workshops are designed for exploration, learning, and enjoyment- not necessarily to create a polished masterpiece. The focus is on experiencing the process of working with beeswax, experimenting with techniques, and enjoying the creative journey.

Buzz in Art Studios offers two workshop formats designed to fit different creative goals and experience levels:

2-hour workshops are ideal for:

- Trying encaustic painting for the first time
- Learning a single technique
- Creating a simple representational image or small study
- Quick creative sessions focused on exploration

4-hour workshops are designed for:

- Larger or more detailed representational imagery
- Multi-layered work | Projects requiring extended build-up, fusing, or texture
- Learning and combining multiple techniques
- **Guests who want to create realistic or detailed subject matter are recommended to take the 4-hour workshop.**

On Saturdays, guests may register for both the 2-hour morning session and 4-hour afternoon session creating a 6-7 hour immersive encaustic experience (seven hours if you paint through the break). This extended format is ideal for guests who want more time with the medium or wish to pursue a larger, more ambitious project.

BUZZ in ART STUDIOS

BEESWAX PAINTINGS BY JESSIE FRITSCH • ENCAUSTIC WORKSHOPS

WORKSHOP NOTES & EXPECTATIONS (CONTINUED...)

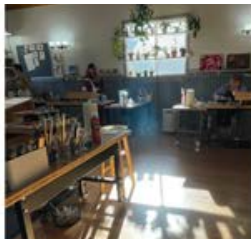
- Please arrive 15 minutes early to prep. Workshops start promptly at the scheduled time.
- Wear clothing you don't mind getting wax or paint on. Aprons are provided.
- Closed-toe shoes are required due to the possibility of dripping hot wax.

CANCELLATION POLICY

- **No refunds**
- Cancellations made 48 hours in advance may be transferred to a future workshop.
- **No-shows/no-contacts will not be refunded or transferred.**

INDIVIDUAL WORKSTATION & MATERIALS PROVIDED

Each guest works at their **own dedicated encaustic workstation**, fully equipped so you can explore the medium safely and comfortably. Your station includes all tools, waxes, and materials needed for your chosen technique. Work stations can be adjusted for guests to sit or stand depending on preferences or needs.



WORKSTATIONS INCLUDE:

- Heated encaustic palette
- Natural beeswax medium
- A full range of encaustic paint colors
- Brushes dedicated to encaustic use
- Carving, scraping, and mark-making tools
- Heat gun, iron, cray-pen for fusing
- Mixed-media tools and accessories
- Paper towels, gloves, and apron

CHOOSING YOUR SUBJECT MATTER + TECHNIQUE

Each guest creates their own unique artwork- ***these are not step-by-step, follow-along workshops.***

To ensure your materials are prepared and workshop time is fully used for creating, your subject matter must be chosen **before** the workshop. Jessie will contact each guest after registration to discuss technique choice, planned subject matter, and if a reference photo is needed. **If a reference photo is needed, it must be sent to Jessie prior to the workshop.**

Encaustic Techniques are explained in the next two pages.

BUZZ in ART STUDIOS

BEESWAX PAINTINGS BY JESSIE FRITSCH • ENCAUSTIC WORKSHOPS

TECHNIQUES TO CHOOSE FROM:

1) Representational Painting

Create simple or detailed images with color blending, shading, and controlled brushwork.



NO DRAWING SKILLS REQUIRED! Representational painting uses a simple image transfer method that allows you to work from a chosen reference image. **You do not need to know how to draw** to create representational work!

IMPORTANT INFORMATION:

- Jessie will guide you through transferring your reference image onto your panel at the start of the workshop.
- Jessie will not draw images for guests- that significantly reduces time for wax work.
- Reference image must be sent to Jessie **before the workshop** to ensure a smooth, productive, and enjoyable workshop experience. Guests who arrive without a reference image will lose creative time, as workshop hours are intended for encaustic painting- not for drawing or developing subject matter from scratch.

2) Encaustic Collage

Layer papers, pressed florals, and mixed-media elements with wax to build depth, color and dimensional surfaces.



- **Create one of Jessie's signature collage scenes** such as birch tree landscapes or wildflower/botanical compositions using pressed florals
- **Bring your own inspiration:** If there is a tree, floral arrangement, or simple landscape you'd like to reference, you may send Jessie an image **prior to the workshop** so she can gather the appropriate papers and natural materials.
- **Choose an entirely different subject!** Collage is flexible- guests may build abstract, geometric, symbolic, or purely textural works as well. Jessie will prepare a curated selection of collage materials according to your expressed interest.

3) TONER IMAGE TRANSFER

Add crisp images to your wax surface using toner photocopies. This method is great for incorporating photos, drawings, text, or graphic elements into your composition.



Guests may choose:

- To work within Jessie's existing themes (birds, trees, silhouettes)
- To explore from Jessie's collection of pre-prepared miscellaneous transfers
- **OR** to send a specific image they would like transferred

If you would like to use your own imagery, you must send Jessie a photo ahead of time so she can prepare the toner print for you. This ensures the image is sized correctly and ready when you arrive. You may also bring your own toner images (**not** ink-jet prints).



BUZZ in ART STUDIOS

BEESWAX PAINTINGS BY JESSIE FRITSCH • ENCAUSTIC WORKSHOPS

TECHNIQUES TO CHOOSE FROM (CONTINUED...)

4) NATURE RELIEF

Embed natural materials, such as leaves or feathers, into molten wax to create beautiful textures and organic patterns.

Guests may choose:

- Leaves (maple, oak, coleus, elm)
- Feathers
- Small natural flat objects that can be embedded into wax to leave a texture

Guests are welcome to bring their own natural items if they have a specific plant or feather they want to use. For best results choose hardy, flat leaves with strong veins. Ferns and cedar can be used for this process but is a high level of difficulty.

Please note fresh leaves are seasonal.



AFTER THE WORKSHOP

- You will learn how to care for your encaustic painting so it lasts for generations. Finished pieces will be wrapped for safe transport home.
- Share your creations on social media and tag **@buzz.in.art.studios** and **@the_heated_palette**

BUZZ BACK BONUS (RETURNING GUESTS ONLY)

The Buzz Back Bonus coupon is a thank you discount for **returning guests** who have previously attended a workshop with Jessie at Buzz in Art Studios.

Available coupon codes:

- **BUZZBACK10:** \$10 off any 2-hour workshop
- **BUZZBACK20:** \$20 off any 4-hour workshop

If a Buzz Back coupon is used and you have **not** previously taken a workshop, you will be required to **pay the remaining balance** or your registration will be removed from the reservation list.

If you'd like to explore more of Jessie's encaustic paintings and current projects, you can view her work:

Website: <https://BuzzinArtStudios.com>

Social media: @jessie.fritsch.encaustics | @buzz.in.art.studios | the_heated_palette

Locally represented at Gallery Q in downtown Stevens Point



STUDIO POLICIES- BUZZ IN ART STUDIOS, LLC

A signed waiver is required to participate in encaustic workshops.

Scan the QR code or visit: <https://forms.gle/RfTQfdCvatq6oKf38> to access the waiver digitally.



The waiver must be completed **before the workshop date**.

Workshops are hands-on and involve heated tools and materials; completion of the waiver confirms your understanding of these risks.

Safety is our priority- Jessie will review encaustic safety and studio guidelines at the start of each session.

GUEST AGREEMENTS:

1) ACKNOWLEDGEMENT OF RISK

I understand that participating in an encaustic painting workshop at Buzz in Art Studios, LLC involves exposure to hot tools and surfaces (including but not limited to, heat guns and heated palettes), pigments, beeswax, and fumes that may pose health risks. These risks may include but are not limited to:

- Burns or injuries from hot equipment
- Allergic reactions or skin irritation from materials
- Respiratory irritation or discomfort from fumes
- Potential long-term health risks from exposure to certain pigments (e.g., those containing heavy metals)

2) SAFETY MEASURES

I agree to follow all safety instructions provided by the instructor and to use all tools and materials responsibly. I will inform the instructor before the workshop if I have any medical conditions, respiratory sensitivities, or allergies that may affect my ability to participate safely.

3) ASSUMPTION OF RISK

I knowingly and voluntarily accept full responsibility for any injury, illness, or damage that may occur during or because of my participation in this workshop. I certify that I am in good health and capable of safely participating in this activity.

4) RELEASE OF LIABILITY

I hereby release and hold harmless Buzz in Art Studios, LLC, Jessie Fritsch, and any of its agents, volunteers, interns, or employees from all claims, liabilities, or causes of action arising out of any injury, illness, or damage I may sustain while participating in this workshop.

Questions?

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<https://buzzinartstudios.com>

