



# Hoops & Partners 2026 Sponsorship Opportunities

*We play so they can play.*

## About Hoops & Partners

At Hoops and Partners, our mission is to build bridges between the corporate and non-profit world through the transformative power of basketball. Our Annual All-Star game raises funds for The Zone Academy's after-school programs in Northwest Tulsa. The event is powered by a board of community business leaders and students interns from area high schools, giving young leaders real-world experience while creating meaningful workforce development opportunities.

Basketball is more than a game. It is one of the most powerful bridges between students, mentors, and the business community. In Tulsa, the game carries cultural capital across neighborhoods, classrooms, and even boardrooms. Employers love it. Youth trust it. And that trust creates the common ground needed to prepare students for meaningful careers.

- Among youth, basketball is the most popular team sport (Statista).
- 93% of employers say "soft skills" like teamwork, communication, and problem-solving are as important as technical training. Basketball is a live lab for these exact skills (LinkedIn).
- Basketball is the most-followed sport among U.S. executives under 50 (Sports Business Journal).

## Our Impact

- 400+ youth reached annually through camps, mentorships, and school programs
- 8 Tulsa-area partner school students invited to clinics and programming
- 80% of interns improve workforce and leadership skills
- 1,200+ community attendees at our annual game day celebration

We expect to bring together more than 1,000 students, families, and community members on **August 29, 2026 at McLain High School.**



## About The Zone

The Zone Academy is a youth workforce and enrichment program that has served Tulsa students for more than 19 years. The Zone provides after-school programming focused on education, mentorship, and career readiness, helping students stay on track academically while developing key employability skills.

Following recent federal funding cuts, The Zone faces critical financial challenges that threaten its ability to continue serving hundreds of local students. Sponsorships from Hoops & Partners events help fill that gap, ensuring these vital opportunities remain accessible to underserved youth. By sponsoring, you're not just backing a basketball event, you're investing in the future workforce, in students who are learning discipline, teamwork, and leadership both on and off the court.

## Our Board of Advisors

**Adam Chisholm** | ONEOK

**Alex Hinds** | Stride Bank

**Amy Siegfried** | Last Night's Game

**Angela Troutz** | First United Bank

**Brian Wiggs** | Wiggs Custom Homes

**Cassie Reese Tipton** | Parkside  
Psychiatric Hospital

**Cindy McGhee** | NextGen

**Collin Henry** | Saint Francis Health  
System

**Colton Richardson** | Richardson,  
Richardson, & Boudreux

**Corey Taylor** | Tayburn Music/TU

**Dave Kollmann** | FlintCo

**Derrick Alexander** | Greater Works  
Wealth

**Ebi Ere** | McClain High School

**Jacob Garbey** | Audi Tulsa

**Jay Henderson** | Utica Capital Group

**John Jones** | Scissortail Advisors

**Jonathan Pinto** | Curate Strategy

**Kelsey Houston** | For Wellness

**Krysten Fagan** | Concept Builders

**Kujanga Jackson** | The Zone

**Lauren Stobaugh** | Stobaugh Real Estate

**Libby Ediger** | Atlas School

**Linda Drink** | Women with a Whistle

**Linda Lewis** | BOK Mortgage

**Meg Weinkauff** | NSU

**Mikeale Campbell** | Williams

**Marcus Dove** | Retired Pro Athlete

**Nyla Pollard** | Ballin AI

**Obi Emegano** | WonByOne

**Paul Hood** | Pray Walker

**Paul Johnson** | BOK Financial

**Dr. Rob Kaiser** | McClain High School

**Rob Miller** | Bixby Public Schools

**Sarah Teague** | OSU

**Scot Williams** | BancFirst

**Shannon Rich** | Oklahoma Hall of Fame

**Taleya Mayberry** | University of Tulsa

**Tatum Shurkey** | Scissortail Advisors

**Tony Williams** | Mr. Greenwood

**Trey Wilson** | Catalyst Financial Group

**Tristy Fryer** | Firsttitle

**Wayne Ceasar** | Tulsa Drillers

**Zack Keeling** | Saint Francis Health  
System



## Sponsorship Opportunities

All sponsorships directly support our mission to empower youth through mentorship, education, and the game of basketball.

### Title Sponsorships

| <i><b>Sponsorship Level</b></i> | <i><b>Price</b></i> | <i><b>Available</b></i> | <i><b>Benefits</b></i>                                                                                                                                                                                                                        |
|---------------------------------|---------------------|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Presenting Sponsor              | \$10,000            | 1                       | “Presented By” recognition on all marketing, logo on volunteer jerseys and center court, PA & game ball recognition, premium visibility, logo on livestream, premium lounge access for 10 guests on game day, press and social media coverage |
| Team Sponsor                    | \$6,000             | 2                       | Logo on team jerseys & warm-ups, recognition during intros & broadcast, table for 8 at May luncheon, suite for 10 guests on game day, social media shoutout                                                                                   |

### Student Programming Sponsorships

| <i><b>Sponsorship Level</b></i> | <i><b>Price</b></i> | <i><b>Available</b></i> | <i><b>Benefits</b></i>                                                                                                                              |
|---------------------------------|---------------------|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| Student Champion Sponsorship    | \$5,000             | 1                       | Provides dinner for 300 Tulsa Public School students/children on game day                                                                           |
| NYU Mental Health Pilot Program | \$5,000             | 1                       | Enables an 8-week mental health pilot program in collaboration with David Hollander from New York University for a cohort of middle school students |
| Internship Sponsor              | \$3,000             | 3                       | Sponsors (1) student intern for the school year. Includes a monthly student stipend, field trips, meals, and transportation for 8 months.           |
| Student Spotlight Video         | \$500               | 3                       | Logo tied to intern/school story video to be featured on game day jumbotron and social media                                                        |
| Student Supporter               | \$250               | Unlimited               | Recognition on website and social media, invitations to grassroots events at schools                                                                |



## Game Day: VIP Tickets & Hospitality Lounge

| <i><b>Sponsorship Level</b></i> | <i><b>Price</b></i> | <i><b>Available</b></i> | <i><b>Benefits</b></i>                                                                                |
|---------------------------------|---------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
| Floor Seat Package              | \$750               | 20                      | Two courtside seats, in-seat service & swag, VIP photo op with special guests, recognition in program |
| VIP Hospitality Lounge Sponsor  | \$500               | 1                       | Branding in VIP area, PA mention                                                                      |

## Game Day: On-Court Media Timeouts

| <i><b>Sponsorship Level</b></i> | <i><b>Price</b></i> | <i><b>Available</b></i> | <i><b>Benefits</b></i>                                                      |
|---------------------------------|---------------------|-------------------------|-----------------------------------------------------------------------------|
| Halftime Presenting Sponsor     | \$2,500             | 1                       | Logo during halftime + shoutouts with each act, branded on-court activation |
| Officiator Package              | \$2,500             | 1                       | Logo on referee jerseys + shoutouts each quarter (3 available total)        |
| 3-Point Splash Contest          | \$1,500             | 1                       | Branded on-court competition                                                |
| Free Throw Contest              | \$1,500             | 1                       | Branded on-court competition                                                |
| Half-Court Shot                 | \$1,500             | 1                       | Branded on-court competition                                                |
| Skills Challenge                | \$1,500             | 1                       | Branded on-court competition                                                |
| Show Us Your Sneakers           | \$1,500             | 1                       | Branded on-court competition                                                |

## Game Day: Fan Engagement

| <i><b>Sponsorship Level</b></i> | <i><b>Price</b></i> | <i><b>Available</b></i> | <i><b>Benefits</b></i>                 |
|---------------------------------|---------------------|-------------------------|----------------------------------------|
| Game T-Shirt Sponsor            | \$2,500             | 1                       | Logo on official t-shirts, PA + social |
| Player Tunnel Sponsor           | \$500               | 1                       | Logo/signage at tunnel, PA + social    |
| Dance Cam Sponsor               | \$500               | 1                       | Logo during dance cam + social + PA    |

## Game Day: Locker Room & Team Zones

| <i><b>Sponsorship Level</b></i> | <i><b>Price</b></i> | <i><b>Available</b></i> | <i><b>Benefits</b></i>                                                                                                       |
|---------------------------------|---------------------|-------------------------|------------------------------------------------------------------------------------------------------------------------------|
| Player of the Game              | \$1,000             | 1                       | Recognition & award presentation + social & PA (money donated to the student program of their choice at McClain High School) |



|                     |       |   |                                                                   |
|---------------------|-------|---|-------------------------------------------------------------------|
| Locker Room Sponsor | \$500 | 2 | Recognition as locker room sponsor, PA mentions; swag for players |
| Coaches' Huddle     | \$250 | 1 | "This huddle brought to you by..." PA + social                    |
| Bench Sponsor       | \$250 | 1 | Logo on bench signage, PA mentions                                |

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