



Hoops & Partners 2026 Sponsorship Opportunities

We play so they can play.

About Hoops & Partners

At Hoops and Partners, our mission is to build bridges between the corporate and non-profit world through the transformative power of basketball. Our Annual All-Star game raises funds for The Zone Academy's after-school programs in Northwest Tulsa. The event is powered by a board of community business leaders and students interns from area high schools, giving young leaders real-world experience while creating meaningful workforce development opportunities.

Basketball is more than a game. It is one of the most powerful bridges between students, mentors, and the business community. In Tulsa, the game carries cultural capital across neighborhoods, classrooms, and even boardrooms. Employers love it. Youth trust it. And that trust creates the common ground needed to prepare students for meaningful careers.

- Among black youth, basketball is the most popular team sport (Statista).
- 93% of employers say "soft skills" like teamwork, communication, and problem-solving are as important as technical training. Basketball is a live lab for these exact skills (LinkedIn).
- Basketball is the most-followed sport among U.S. executives under 50 (Sports Business Journal).

Our Impact

- 400+ youth reached annually through camps, mentorships, and school programs
- 8 Tulsa-area partner schools supported with transportation and meals
- 80% of participants improve workforce and leadership skills
- 4,000+ community attendees at our annual game day celebration

We expect to bring together more than 4,000 students, families, and community members on **August 29, 2026 at the ORU Mabee Center.**



About The Zone

The Zone Academy is a youth workforce and enrichment program that has served Tulsa students for more than 19 years. The Zone provides after-school programming focused on education, mentorship, and career readiness, helping students stay on track academically while developing key employability skills.

Following recent federal funding cuts, The Zone faces critical financial challenges that threaten its ability to continue serving hundreds of local students. Sponsorships from Hoops & Partners events help fill that gap, ensuring these vital opportunities remain accessible to underserved youth. By sponsoring, you're not just backing a basketball event, you're investing in the future workforce, in students who are learning discipline, teamwork, and leadership both on and off the court.

Our Board of Advisors

Adam Chisholm | ONEOK

Alex Hinds | Stride Bank

Amy Siegfried | Last Night's Game

Angela Troutz | First United Bank

Brian Wiggs | Wiggs Custom Homes

Cassie Reese Tipton | Parkside
Psychiatric Hospital

Cindy McGhee | NextGen

Collin Henry | Saint Francis Health
System

Colton Richardson | Richardson,
Richardson, & Boudreux

Corey Taylor | Tayburn Music/TU

Dave Kollmann | FlintCo

Derrick Alexander | Greater Works
Wealth

Ebi Ere | McClain High School

Jacob Garbey | Audi Tulsa

Jay Henderson | Utica Capital Group

John Jones | Scissortail Advisors

Jonathan Pinto | Curate Strategy

Kelsey Houston | For Wellness

Krysten Fagan | Concept Builders

Kujanga Jackson | The Zone

Lauren Stobaugh | Stobaugh Real Estate

Libby Ediger | Atlas School

Linda Drink | Women with a Whistle

Linda Lewis | BOK Mortgage

Meg Weinkauf | NSU

Mikeale Campbell | Williams

Marcus Dove | Retired Pro Athlete

Nyla Pollard | Ballin AI

Obi Emegano | WonByOne

Paul Hood | Pray Walker

Paul Johnson | BOK Financial

Dr. Rob Kaiser | McClain High School

Rob Miller | Bixby Public Schools

Sarah Teague | OSU

Scot Williams | BancFirst

Shannon Rich | Oklahoma Hall of Fame

Taleya Mayberry | University of Tulsa

Tatum Shurkey | Scissortail Advisors

Tony Williams | Mr. Greenwood

Trey Wilson | Catalyst Financial Group

Tristy Fryer | Firsttitle

Wayne Ceasar | Tulsa Drillers

Zack Keeling | Saint Francis Health
System



Sponsorship Opportunities

All sponsorships directly support our mission to empower youth through mentorship, education, and the game of basketball. Fundraising Goal: \$260,000

Title & Premium Sponsorships

<i>Sponsorship Level</i>	<i>Price</i>	<i>Available</i>	<i>Benefits</i>
Presenting Sponsor	\$25,000	1	“Presented By” recognition on all marketing, logo on volunteer jerseys and center court, PA & game ball recognition, premium visibility, logo on livestream, table for 8 at May luncheon, premium suite for 10 guests on game day, press and social media coverage
Team Sponsor	\$15,000	2	Logo on team jerseys & warm-ups, recognition during intros & broadcast, table for 8 at May luncheon, suite for 10 guests on game day, social media shoutout

Community & School Impact

<i>Sponsorship Level</i>	<i>Price</i>	<i>Available</i>	<i>Benefits</i>
High School Partner	\$5,000	8	Provides food/transportation for students from one high school + recognition during school spirit shoutouts + spirit wear for student participants at game
Internship Sponsor	\$5,000	5	Sponsors (1) student intern for the school year. Includes a monthly student stipend, field trips, meals, and transportation for 8 months.
High School Champion	\$2,000	1	Recognition during awards timeout; cash to Tulsa Public School basketball team with highest GPA and workforce development programming participation
Student Spotlight Video	\$500	8	Logo tied to intern/school story video to be featured on game day jumbotron and on social media



Student Supporter	\$250	Unlimited	Recognition on website and social media, invitations to grassroots events at schools
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VIP Tickets & Suites

<i>Sponsorship Level</i>	<i>Price</i>	<i>Available</i>	<i>Benefits</i>
Game Day Suite	\$5,000	4	Suite for 10 guests with catering & drinks, logo at suite entrance
Floor Seat Package	\$1,000	20	Two courtside seats, in-seat service & swag, VIP photo op with special guests, recognition in program
VIP Hospitality Lounge Sponsor	\$500	1	Branding in VIP area, PA mention

On-Court Media Activations

<i>Sponsorship Level</i>	<i>Price</i>	<i>Available</i>	<i>Benefits</i>
Halftime Presenting Sponsor	\$4,000	1	Logo during halftime + shoutouts with each act, branded on-court activation
3-Point Splash Contest	\$3,000	1	Branded on-court competition
Free Throw Contest	\$3,000	1	Branded on-court competition
Half-Court Shot	\$3,000	1	Branded on-court competition
Skills Challenge	\$3,000	1	Branded on-court competition
Show Us Your Sneakers	\$3,000	1	Branded on-court competition
Officiator Package	\$2,500	4	Logo on referee jerseys + shoutout at game start

Fan Engagement & Game Experience

<i>Sponsorship Level</i>	<i>Price</i>	<i>Available</i>	<i>Benefits</i>
Dunk Tank	\$2,500	1	Branded dunk challenge, PA + photo ops
Game T-Shirt Sponsor	\$2,000	1	Logo on official t-shirts, PA + social
Player Tunnel Sponsor	\$500	1	Logo/signage at tunnel, PA + social
Timeout Sponsor	\$500	1	"This timeout brought to you by..." branding



Dance Cam Sponsor	\$500	1	Logo during dance cam + social + PA
Shot Clock Sponsor	\$500	1	Logo on shot clock graphics, PA announcements

Locker Room & Team Zone Sponsorships

<i>Sponsorship Level</i>	<i>Price</i>	<i>Available</i>	<i>Benefits</i>
Player of the Game	\$1,000	1	Recognition & award presentation + social & PA (money donated to the student program of their choice at McClain High School)
Locker Room Sponsor	\$500	2	Recognition as locker room sponsor, PA mentions; swag for players
Coaches' Huddle	\$250	1	"This huddle brought to you by..." PA + social
Bench Sponsor	\$250	1	Logo on bench signage, PA mentions

May 12, 2026 - Luncheon Sponsorships (11:30-1:00pm)

<i>Sponsorship Level</i>	<i>Price</i>	<i>Available</i>	<i>Benefits</i>
Luncheon Presenting Sponsor	\$5,000	1	Premium branding at May luncheon, recognition in press and social media, ability to co-emcee luncheon
Luncheon Table Sponsor (8 seats)	\$700	Unlimited	Reserved table + recognition at event
Half-Table Luncheon Sponsor (4 seats)	\$400	Unlimited	Reserved seating + recognition at event
Individual Tickets	\$125	100	Individual seat at event

Contact:

Nicole Hopkins

Email: nicole@hoopsandpartners.org

Phone: (918) 231-6837

Website: www.hoopsandpartners.org | www.touchtulsa.org