



Greater Dallas Hispanic Chamber of Commerce
1402 Corinth St., Suite 227, Dallas, TX 75215
communications@gdhcc.com

GDHCC 2025

ADVOCACY

Since its founding in 1939, the Greater Dallas Hispanic Chamber of Commerce has championed advocacy in the public and private marketplaces that empowers Hispanic-owned businesses to thrive. Advocacy remains at the forefront of GDHCC's strategic priorities. Through voice, vote, and action, we vigorously promote policies, legislation, and initiatives that elevate the Hispanic business community, catalyzing a robust and dynamic economic landscape for small businesses. **Please review our legislative agenda by visiting our website: <https://www.gdhcc.com/advocacy.html>**

ACCESS

Tapping into the ever-growing Hispanic and small business market is critical to business success now and into the future. The GDHCC is committed to assisting in your company's access to this important market. **Please review our upcoming events in the month of May: "CM Kim Tolbert Reception" May 1st and "Coffee with the CEO" May 29th.**

CAPACITY

Our primary objective is to establish ourselves as a sustainable organization and pioneering Chamber that integrates the United Nations Sustainability Development Goals (SDG) 2030 Agenda to foster a sustainable city and community by actively supporting initiatives that provide decent work, stimulate economic growth, maintain a responsible supply chain ecosystem, promote industry innovation, and contribute to infrastructure development based on our strategic pillars. By so doing, we strengthen our community of entrepreneurs, as well as foster connections between private and public entities in North Texas. **Please review our programs by scanning the QR code.**

BECOME A MEMBER!



KIM TOLBERT RECEPTION



COFFEE WITH THE CEO



GDHCC PROGRAMS





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IMPACT REPORT

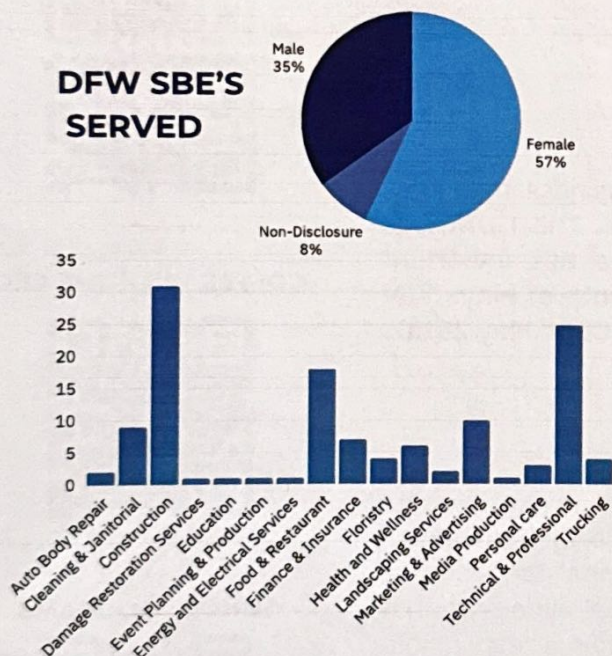
BUILDING TOMORROW'S LEGACY TODAY

The GDHCC, with our 85 years of history, is your gateway to North Texas's fastest-growing business community. We are also a pioneer in bringing a sustainability focus to our city with a 100-year vision. We are the first chamber in the country aligned with the **United Nations Sustainable Development Goals**, working to make Dallas a sustainable city through its program, The Empowered CEO™ HUB. Our signature suite of capacity-building programs under **The Empowered CEO™ HUB**, delivered extraordinary outcomes for 2024 participating businesses:

THE EMPOWERED CEO™ HUB

The Empowered CEO™ HUB Programs transform promising entrepreneurs into empowered business leaders through a strategic three-stage approach – **Inquire, Invest, Impact**. Built on rigorous assessment, intensive training, and measurable outcomes, this comprehensive program equips entrepreneurs with essential business management skills, including financial and digital literacy.

DFW SBE'S SERVED



- | | |
|---------------------------------------|---------------------------------------|
| Competitive and contract-ready | Procurement and certifications |
| Access to capital (Financing) | Financial health evaluation |
| Bondable (if applicable) | Bonding capacity evaluation |
| Operations and management training | Wealth creation and exit plan |

ADVOCACY INITIATIVES

- **Public Policy Agenda:** Develop biennial Public Policy Agenda addressing key issues for small businesses.
- **Forum:** Host Straight Talk Series with officials to inform members about policy initiatives.
- **Access:** Meet with CEOs to champion small business participation in contracting opportunities.
- **Representation:** Advocate for small business interests at local, state, and federal levels.
- **Collaboration:** Work across party lines to craft legislation supporting business growth and prosperity.

PROGRAMS & SERVICES

- **ESL Entrepreneurship:** For startup companies in Spanish.
- **ScaleUp Success Accelerator:** For companies in the growth stage.
- **Dallas Accelerator Program (DAP):** For established businesses to become contract-ready and qualified vendors/contractors.
- **SBTRC:** For companies that need to increase their bonding capacity.
- **Small Business Support Program:** Ongoing technical assistance sessions for entrepreneurs at all levels.

PROGRAMS PERFORMANCE

- **Served 300** unduplicated entrepreneurs
- Delivered **508** hours of formal training
- Provided **2,426** hours of one-on-one counseling and technical assistance
- Conducted 5 ScaleUp, 2 DAP and 3 ESL Entrepreneurship cohorts
- Provided 12 business seminars for the general public
- Average **95%** retention rate in cohort programs

PROGRAMS OUTCOMES

The GDHCC's entrepreneurship programs deliver transformative economic impact through intensive, data-driven support. Our 148 ScaleUp and DAP participants achieved:

- **95% average revenue growth** in their first year after the program, translating to millions in new economic activity flowing through underserved communities
- **281 new jobs created**, providing sustainable employment and benefits to local families

