



Hot Springs Convention Center
April 24 & 25, 2020

ARHempFestival.com

*Proceeds to benefit
Veterans farming in
Arkansas.*



**LIVE MUSIC • FOOD • VENDORS • SAMPLING • EXPERT PANEL • RED CARPET
VIP TENT • ARKANSAS HEMP AWARDS GALA • SILENT AUCTION • VIP CONCERTS**

Arkansas Hemp Festival

April 24 & 25, 2020 | Hot Springs Convention Center | ARHempFestival.com

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PROGRAM SELECTIONS

- ___ \$200 A. [Program Listing](#) showing your support, including business name and location or website.
___ \$300 B. [Enhanced Program Listing](#) of 1/8 page program advertisement, program listing, and official listing on our website.

VENDOR PLACEMENT (limited)

- ___ \$500 C. [Exhibitor/Vendor Space](#) - program listing, social media/stage mentions, 2 e-blasts, program vendor listing.
___ \$750 D. [Premium Vendor Space](#) - placement on corner or end cap - preference given to Major Sponsors.

MAJOR SPONSORS (limited)

___ \$5,000 E. **SILVER - VIP SPONSOR**

[Arkansas Hemp Gala and Awards](#) - Includes 2 VIP tickets for Friday evening.

[Vendor Space](#) - specific placement subject to availability, to be assigned.

[Program](#) - 1/8 page program ad, Business listing in the printed program.

[All-Day Saturday](#) Passes, including Concert VIP tickets for 2.

[Extras](#) - Stage mention during the event, Year-round website listing, Inclusion in 2 email blasts, and post to all of our social media pages.

___ \$7,500 F. **GOLD - RED CARPET SPONSOR**

[Arkansas Hemp Gala and Awards](#) - One business representative may co-present one award and includes 2 VIP tickets Friday evening.

[Vendor Space](#) - row, corner or end cap, subject to availability.

[Program](#) - 1/4 page program ad, Business listing in the printed program.

[All-Day Saturday](#) - Passes, including Concert VIP tickets for 2 and After-party for 2.

[Business Signage](#) - listing in VIP red carpet area.

[Extras](#) - Stage mention during the event, Business listing in the printed program, Year-round website listing, Includes four email blasts, Included on all of our social media pages (including video).

___ \$15,000 G. **PLATINUM - STAGE SPONSOR**

[Arkansas Hemp Gala and Awards](#) - Two business representatives may co-present one award and includes 4 VIP tickets Friday evening.

[Premium Vendor Space](#) on corner or end cap.

[Program](#) - 1/2 page program ad, Business listing in the printed program.

[After Party Sponsor](#) - VIP signage.

[All-Day Saturday Passes, including Concert VIP](#) tickets for 4 and After-party for 4.

[Business Signage](#) - listing in VIP red carpet area.

[Main Stage Sponsor](#) - Stage signage and mention.

[Wristband and Merchandise](#) - Logo inclusion for both days.

[Premium Presence](#) - Company graphics on stage, Business logo placement in VIP red carpet area, roadside event signage, Year-round website listing and social media pages, Inclusion in all email blasts, includes video ads.

___ \$ **INQUIRE H. DIAMOND - TITLE SPONSOR**

[Arkansas Hemp Gala and Awards](#) - Two business representatives may co-present two awards and includes 8 VIP tickets Friday evening.

[Premium Vendor Space](#) first choice.

[Program](#) - Cover inclusion, and Full page program ad, Business listing in the printed program.

[After Party Sponsor](#) - signage and presentation.

[Green Room](#) - provider.

[All-Day Saturday Passes, including Concert VIP](#) tickets for 8 and After-party for 8.

[Business Signage](#) - listing in VIP red carpet area, and entry area(s).

[Main Stage Sponsor](#) - Premium signage and introduction from stage.

[Badge & Lanyards, and Merchandise](#) - Logo inclusion for both days.

[Premium Presence](#) - Company graphics on stage, Business logo placement in VIP red carpet area, roadside event signage, Company added to road signage, Year-round website listing and social media pages, Inclusion in all email blasts, Logo added to promotional materials, includes video ads, outdoor (billboard) advertising, sponsor of post-event video promotions.

**MORE
SPONSOR
OPPORTUNITY
(next page)**

**ARKANSAS
HEMP
FESTIVAL**

**ARKANSAS
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BUSINESS NAME _____ PHONE _____

CONTACT PERSON _____ EMAIL _____

MAILING ADDRESS _____

PARTICIPATION LEVEL

- ___ \$300 A. Program Listing
- ___ \$300 B. Enhanced Program Listing
- ___ \$500 C. Exhibitor/Vendor Space
- ___ \$750 D. Premium Exhibitor/Vendor Space
- ___ \$5,000 E. Silver - VIP Sponsor
- ___ \$7,500 F. Gold - Red Carpet Sponsor
- ___ \$15,000 G. PLATINUM - Stage Sponsor
- ___ CALL H. DIAMOND - TITLE SPONSOR

**ARKANSAS
HEMP
AWARDS**

JOIN US AND ENJOY
AWARDS GALA
CONCERTS
EXPERT PANEL
RED CARPET
SAMPLING
VENDORS
VIP TENT
AFTER PARTIES

MORE SPONSOR OPPORTUNITY

- ___ \$2,000 1. Program Back Cover – Sponsorship (call for availability)
- ___ \$1,500 2. Wristband Logo Inclusion - logo inclusion for both days of the event.
- ___ \$1,500 4. Apparel Logo Inclusion - logo inclusion for all wearable giveaways and merchandise.
- ___ \$2,500 4. Badge and Lanyard Logo Inclusion - for both days of the event.
- ___ \$2,500 5. Entry Signage Logo Inclusion - front and side entrance display for both days of the event.
- ___ \$2,500 6. Arkansas Hemp Conference Stage - Sponsor
- ___ \$2,000 7. Arkansas Hemp Awards Gala Centerpiece - Sponsor
- ___ \$1,500 8. Charging Station - Sponsor
- ___ \$1,500 9. Coffee Station - Sponsor
- ___ \$1,000 10. Web Page Ad (5 available)
- ___ \$500 11. Coffee Cups - Sponsor
- ___ \$500 12. Pens - Sponsor
- ___ \$500 13. Staff Lunch - Sponsorship
- ___ \$3,000 14. VIP PARTY TENT – Stage Sponsor
- ___ \$3,000 15. FENCE BARRICADES – Sponsor 8 by 3 ft sections

**ARKANSAS
HEMP
FESTIVAL**

TOTAL:

\$ _____

PAYMENT INFORMATION

PMT TYPE (check one) ___ Pay by check or Credit Card: ___ AMEX ___ DISCOVER ___ MASTER CARD ___ VISA

Name on card _____ Card Number _____

Billing Address _____

City/State/Zip _____

3 or 4 Digit Code (on back) _____ Expiration Date _____

I authorize the charge of the agreed amount listed above to the credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank/card holder agreement.

Authorized Signature _____

Date _____

Please email your quality company logo to us to ensure quality inclusion.
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ARKANSAS HEMP AWARDS

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Ballot Information & Link

OVERVIEW

The Arkansas Hemp Awards program honors the industry leaders and innovators, both individual and corporate, having an impact of excellence on the hemp community during the eligibility period. The eligibility period extends from January 1, 2019 to December 31, 2019 and presents a “snapshot” of the year. Award recipients will be announced during the Arkansas Hemp Awards Gala in Hot Springs.

SCHEDULE

Nominations: Ended January, 2020

Voting: March 1-14, 2020

Awards Gala: April 24, 2020

CATEGORIES AND ELIGIBILITY

Indoor Cultivator of the Year - This category honors the grower who has displayed the highest care and stewardship leading to the highest quality indoor crop, during the eligibility period.

Outdoor Cultivator of the Year - This category honors the grower who has displayed the highest care and stewardship leading to the highest quality outdoor crop, during the eligibility period.

Processor of the Year - This category applies to outstanding finished products such as edibles, salves, tinctures, etc., during the eligibility period.

Retailer of the Year - This category applies to the retail establishments catering to the public in a way that educates and benefits the customer while offering the highest quality products during the eligibility period.

Edible Product of the Year - This category applies to the highest quality product during the eligibility period.

Hemp Leader of the Year - This category applies to the professional who demonstrates a high level of leadership benefitting the Hemp Industry in The Natural State during the eligibility period.



Proceeds to benefit veterans farming in Arkansas.

NOMINATIONS LINK

A Special Committee The nominations link can be found at ARHempFestival.com and will be open until January 31, 2020.

When nominations are complete, those most aligned with the criteria for each category will be evaluated by a special committee, who will select the finalists. Final voting is then determined by the committee and online customer voting.

ARKANSAS HEMP AWARDS GALA

The newsworthy Arkansas Hemp Awards Gala will take place on April 24, 2020 at the Hot Springs Convention Center. This is an event designed to increase connectivity and foster growth for Arkansas farmers.

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