

### ATTACKING ONE ENVIRONMENTAL/SOCIAL ISSUE AT A TIME

OGL 343 Participants: James Snyder, Elexus Foster, Natalie Smith, Carmen Macias, and Jake Tanner

# Issue our organization is concerned with

Our concern is the homelessness in our local communities. Phoenix alone has a homeless population of approximately **10,000 individuals** in the metropolitan area.





### How will we help the cause?

Our team aims to create a sustainable plan to raise awareness about the homeless population and provide them with essential resources to improve their quality of life. Our goal is to serve at least 10% of this population (1,000 individuals) within a weekend timeframe.

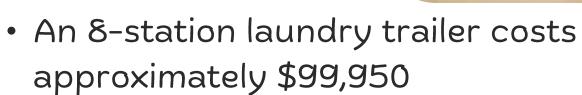
# Proposed Solution

Mobile Hygiene Services

#### **Shower Stations**

- A 10-station mobile shower unit costs approximately \$89,000
- This unit requires a tow vehicle costing between \$40,000 to \$80,000
- The station will be operated by trained volunteers and set up at locations with water access, such as churches and homeless shelters

#### Laundry Trailers



- Like the shower stations, it also requires a tow vehicle.
- The system will provide detergent, soap, and towels for participants.



# Implementation Plan

#### Target Shelters

Services will be focused on shelters with adequate water accessibility, including:

- Central Arizona Shelter Services (CASS)
- CASS Family Shelter
- UMOM New Day Centers
- Homeless ID Project
- COTS Men's Shelter

#### Operational Strategy

- Schedule service times and dates to establish consistency.
- Mobilize systems to other organizations to expand reach.



### Additional Services

#### 1. First Aid Kits

 Basic kits will include soap, baby wipes, toothpaste, toothbrushes, razors, sanitary products and other essentials.

#### 2. Medical Assistance

- Establishing medical stations will depend on partnerships with licensed professionals.
- As an alternative, first aid kits will be distributed to meet immediate needs.





# How we get our community involved Our organization will use local non-profit organizations

Our organization will use local non-profit organizations and social media outreach groups to maintain awareness of the homeless population.



### Volunteer Network

- Recruit and train volunteers to operate the mobile stations.
- Collaborate with licensed professionals to provide basic medical assistance.

## "CLEAN START, FRESH FUTURE"

Help us provide a fresh start to developing opportunities for a lower homeless population while providing local homeless people with a clean and safe environment





### Growth Strategy

As the organization grows, it will be critical to:

#### 1. Build a Trusted Network

- Engage participants as volunteers to foster community involvement.
- Utilize existing partnerships to create events and initiatives.

#### 2. Fundraising and Donations

- Seek donations through:
  - -Political connections.
  - -Partnerships with established organizations.
  - -Networking with non-profits.
  - -Securing government grants.





### Reference

- https://www.phoenix.gov/solutions
- https://www.phoenixopendata.com/showcase/ohs
- https://stories.opengov.com/phoenixaz/304fed42-0d1a-4e22-99c2-65a5e5a6cf27/published/S-1UutcGH?currentPageId=6670a51ca7388f6198d2ff6c
- https://www.portablerestroomtrailers.com/products/trailer-types/shower-trailers.html
- https://www.ready2gorestroomtrailers.com/viewproducts/shower-trailers
- http://www.kbb.com/car-news/all-the-latest/pickuptrucks-new/2000010267?
- https://bagsinbulk.com/products/essential-hygiene-kit-15-piece-with-backpack