

CLEAN START

Join us to help homeless
people in our communities



ATTACKING ONE ENVIRONMENTAL/SOCIAL ISSUE AT A TIME

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Issue our organization is concerned with

Our concern is the homelessness in our local communities. Phoenix alone has a homeless population of approximately **10,000 individuals** in the metropolitan area.





How will we help the cause?

Our team aims to create a sustainable plan to raise awareness about the homeless population and provide them with essential resources to improve their quality of life. Our goal is to serve at least **10% of this population (1,000 individuals)** within a weekend timeframe.



Proposed Solution

Mobile Hygiene Services

Shower Stations

- A 10-station mobile shower unit costs approximately \$89,000
- This unit requires a tow vehicle costing between \$40,000 to \$80,000
- The station will be operated by trained volunteers and set up at locations with water access, such as churches and homeless shelters

Laundry Trailers

- An 8-station laundry trailer costs approximately \$99,950
- Like the shower stations, it also requires a tow vehicle.
- The system will provide detergent, soap, and towels for participants.



Implementation Plan

Target Shelters

Services will be focused on shelters with adequate water accessibility, including:

- Central Arizona Shelter Services (CASS)
- CASS Family Shelter
- UMOM New Day Centers
- Homeless ID Project
- COTS Men's Shelter

Operational Strategy

- Schedule service times and dates to establish consistency.
- Mobilize systems to other organizations to expand reach.



Additional Services

1. First Aid Kits

- Basic kits will include soap, baby wipes, toothpaste, toothbrushes, razors, sanitary products and other essentials.

2. Medical Assistance

- Establishing medical stations will depend on partnerships with licensed professionals.
- As an alternative, first aid kits will be distributed to meet immediate needs.



How we get our community involved

Our organization will use local non-profit organizations and social media outreach groups to maintain awareness of the homeless population.



Volunteer Network

- Recruit and train volunteers to operate the mobile stations.
- Collaborate with licensed professionals to provide basic medical assistance.

“CLEAN START, FRESH FUTURE”

Help us provide a fresh start to developing opportunities for a lower homeless population while providing local homeless people with a clean and safe environment



Growth Strategy

As the organization grows, it will be critical to:

1. Build a Trusted Network

- Engage participants as volunteers to foster community involvement.
- Utilize existing partnerships to create events and initiatives.

2. Fundraising and Donations

- Seek donations through:
 - Political connections.
 - Partnerships with established organizations.
 - Networking with non-profits.
 - Securing government grants.





**Thank
You**



Reference

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