



**SHARON PRESTON**

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## EDUCATION

**F.I.T. The Fashion Institute of Technology** [B.F.A. Bachelor of Fine Arts in Fashion Design](#)

**Google** [Coursera UX Design Professional Certificate](#)

Completed a rigorous 7 course training that covered topics like: UX research fundamentals, inclusive & accessible design, wireframing, low & high fidelity prototypes in Figma & Adobe XD. Created 3 projects and developed a portfolio to receive the certificate.

**Springboard** [Intro to UX Design](#)

Gained a foundational understanding of crucial design skills and concepts.

Learned about Design Heuristics and how to apply it to create compelling products

Built wireframes, low fidelity designs all the way to high fidelity prototypes that were then user tested.

## EXPERIENCE

**Instadate/Shopping Buddy** [UX Design Project](#)

Ideated 7 screens & created content for a fashion advice app to prepare for launch.

Prototyped in Figma to simulate how users would ask fashion experts for shopping advice.

**Feast and Fandom/feastandfandom.com** [Website Design](#)

Designed a brand new home page for food and entertainment blog for desktop & mobile.

Created a logo, cohesive color & text story.

**SaraMax Apparel Group** [Designer](#)

September 2020-Present

Create graphics & design garments for girls, boys, women and men sleepwear & intimates.

Brands include: Walmart brands -NOBO, Secret Treasures, TJ Maxx, Justice & Rue21

Design packaging and presentations.

## SKILLS

### Proficiency

Figma / Adobe XD / Illustrator / Photoshop / InDesign / Microsoft Office / Google Workspace

### Skills

User Research / Wireframing / Prototyping / Interaction Design / Responsive Web Design

Usability Studies / Accessibility Standards / Graphic & Packaging Design / Logo Design