

Part 1: February 11-13, 2020  
Part 2: February 25-27, 2020  
Part 3: March 11-12, 2020

**Condensed Program:**  
April 5-13, 2020 (Excl. Friday)

## Why is corporate governance important?

Corporate governance is the system by which companies are directed and controlled. Well governed companies are associated with **lower risk** and **higher returns** for shareholders and allow them to **access global growth capital**. Well-governed companies are also thought to operate more **effectively** and **efficiently**. Corporate governance is known to build **trust** among the company's many stakeholders.



## Program objective

Program participants will better understand:



## Program Overview

This program aims to provide, existing and potential, board members with a holistic overview of their roles and responsibilities and how to most effectively perform as a board member.

## Program Structure

This program covers 23 topics. Some of these topics are:

- The business case for corporate governance
- Board's role and responsibilities
- Board composition, structure and need for independent directors
- Director remuneration
- Board and committee working procedures
- Role of the corporate secretary
- Succession planning
- Finance for non-financial people
- Role of disclosure and transparency
- Interaction with external auditor
- Internal audit and control procedures
- Protecting shareholders rights

In association with:

# Who Should Attend?

The program is designed for existing and potential board members, senior executives, in-house counsel and corporate secretaries.

## Program Details

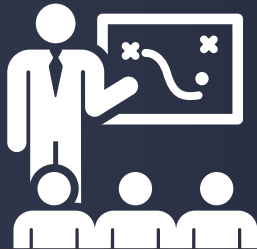
**Structure:** **The Board of Directors Program** is based on the International Finance Corporation (IFC) - member of the World Bank Group Corporate Governance Methodology and consists of eight days, with a total of 22 modules and case studies.

**Fees:** **US\$ 10,000**  
10% early bird discount  
15% discount for 3 or more participants from the same organisation

To register or for more information, please contact [Maali@MEIoD.org](mailto:Maali@MEIoD.org)

### About the trainers

The program is run by a team of highly qualified and professional trainers. There are over 10 trainers all of which are IFC certified to run the program.



## About MEIoD

We have been providing corporate governance capacity building programs and certification throughout the Middle East for many years.



No. of Programs Run  
**100 +**

No. of Graduates  
**1,500 +**



*"The program is essential for directors within all sectors by providing them with the crucial tools to meet their obligations within a global and dynamic business environment to ensure progress, growth and sustainability which represent challenges that must be met.*

*I strongly encourage directors to attend this course in order to be well equipped in leading public or private institutions and protecting stakeholder's rights "*

Some of the participants include people from the following organisations:

**IBTISSAM AL-AYOUBI**  
Jordan Ahli Bank - Board Member

