



Direct Transfer Print Apparel Program

Direct Transfer Printing is a crisp, clean decoration technique ideal for small, detailed designs and larger designs with open elements.

36 pieces per logo • 12 piece reorders

Available for T-Shirts & Sweatshirts

20 LOCATION OPTIONS:

SHL – shoulder left (2-3" wide)

SBL – shoulder blade left (2-3" wide)

SHR – shoulder right (2-3" wide)

SBR – shoulder blade right (2-3" wide)

SUB – small upper back (3-3.5" wide)

FSR – full sleeve right (MAX: 4.25" tall by 15" wide)

FSL – full sleeve left (MAX: 4.25" tall by 15" wide)

1RS – right cuff (1.5 – 2.5" wide / 1" above cuff)

1LS – left cuff (1.5 – 2.5" wide / 1" above cuff)

FFAL – full forearm left Sleeve – (MAX: 7" wide from 1 RS / 1LS up)

FFAR – full forearm right Sleeve – (MAX: 7" wide from 1 RS / 1LS up)

FUAL – full upper arm left sleeve – (MAX: 7" wide from RBI /LBI down)

FUAR – full upper arm right sleeve – (MAX: 7" wide from RBI /LBI down)

RBI – right bicep (2 – 2.5" wide)

LBI – left bicep (2 – 2.5" wide)

FC / SCC – full chest (12.5" wide)

LC – left chest (3 – 3.5" wide)

HDC – hood center (MAX: 2" tall by 7" wide)

HWL – hood wearer's left (2-3" wide)

HWR – hood wearer's right (2-3" wide)



Unlimited color options • No gradients or distressing • true color only