



Let's bring
Pickleball
to Columbus!



Pickleball in Columbus:

The Plan (Build it and they will come!)



Total cost estimate: **\$6-8m**

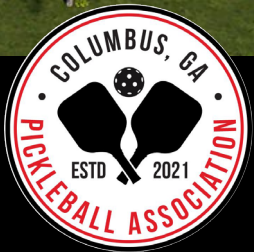
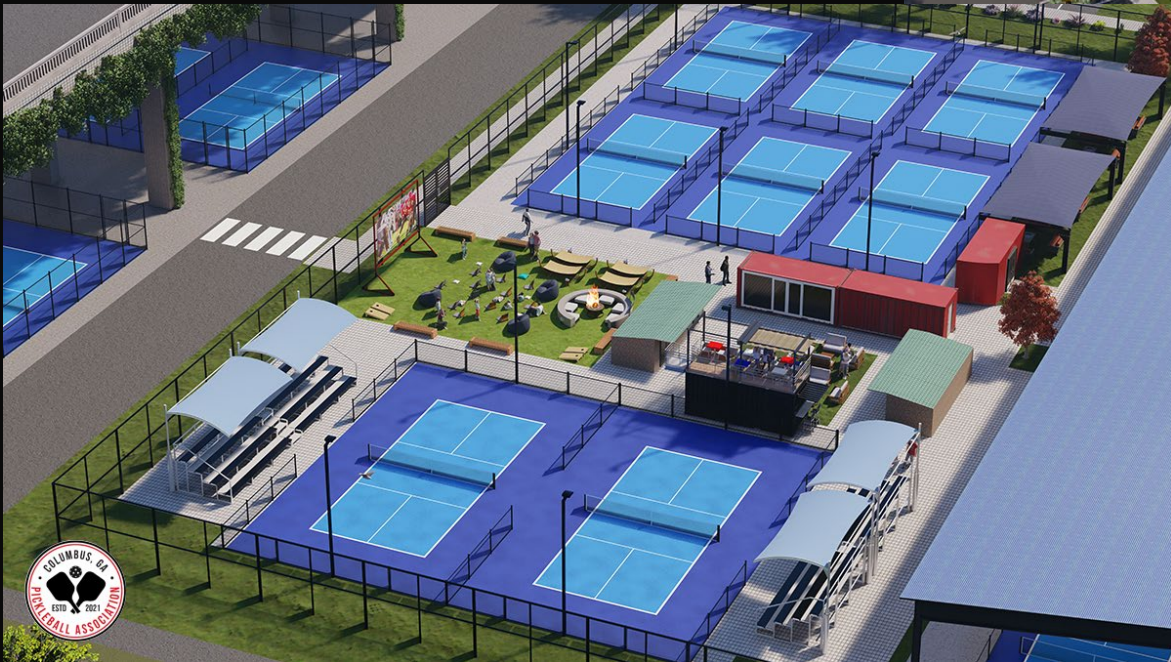
Pickleball in Columbus:

The Location

(Build it and they will come!)

Uptown Columbus!

- 1649 3rd Ave (17th st & 3rd ave)
- 28 courts – 4 under 2nd ave
- Central location!
- Connected!



Pickleball in Columbus:

Sponsorship Opportunities

Naming Rights: \$2m



Your company's name/logo:

- **Displayed on front of facility**
- **On all marketing materials**
- **On facility website**
- **On prominent inside locations**



Pickleball in Columbus:

Sponsorship Opportunities

Stadium court: \$800,000

**Welcome to championship Sunday at
[Your Company] Center Court!**



- Court named in your company's honor
- Your company's name mentioned throughout tournaments in association w/stadium court
- Your company's name/logo displayed prominently at stadium court

Example. Actual stadium court may be different in design.



Pickleball in Columbus:

Sponsorship Opportunities

Roof/Cover: \$500,000

Provide players with shade during the hot summer heat and enable them to play in the rain!

Your company's name/logo displayed prominently in the covered court area.



Pickleball in Columbus:

Sponsorship Opportunities

Sponsor a court: \$100,000



Your company's name/logo displayed at one court – "This court provided by [Your company]"



Pickleball in Columbus:

Sponsorship Opportunities

Performance bandshell: \$75,000



**Your company name/logo
displayed at bandshell.**

Pickleball in Columbus:

Sponsorship Opportunities

One or more years of funding for onsite staff: \$50,000/yr.



Provide funding for a very important role in the successful operation of this new facility.



Pickleball in Columbus:

Sponsorship Opportunities

Greenspace & ancillary games (bocci): \$50,000

Provide players and their families with greenspace to relax after a big tournament or play bocce or watch a post tournament concert.



Your company's name/logo displayed in greenspace and near bocce courts – "Provided by [Your company]"



Pickleball in Columbus:

Sponsorship Opportunities

Donor Wall Recognition

Diamond: \$50,000

Platinum: \$40,000

Gold: \$30,000

Silver: \$20,000

Bronze: \$10,000

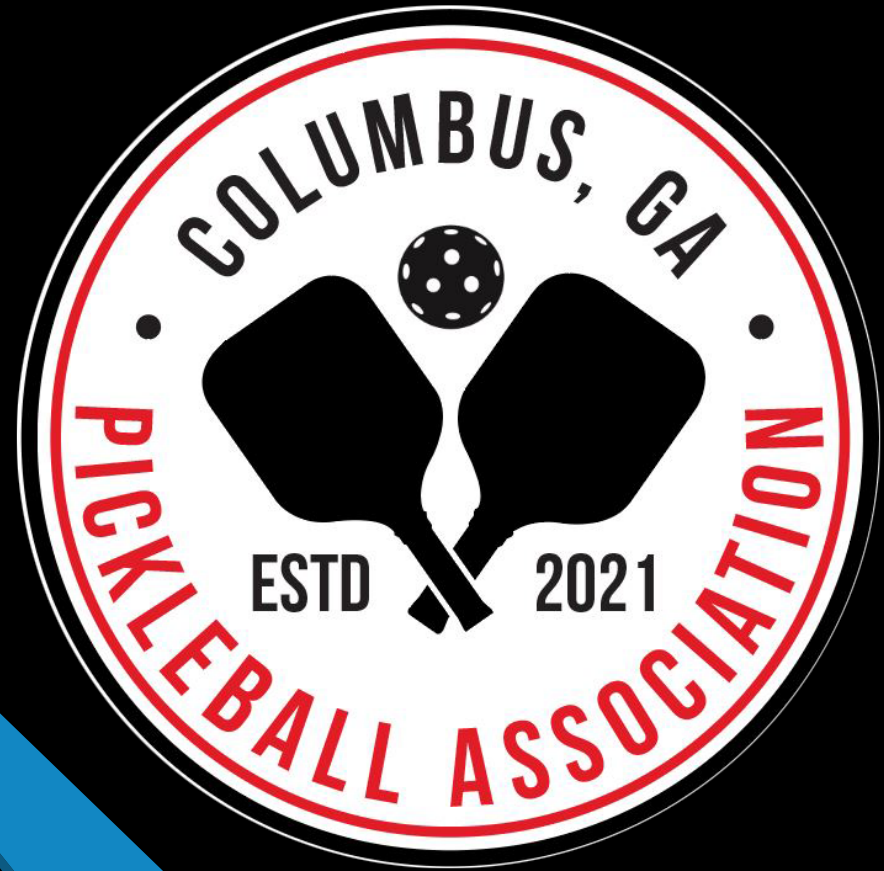


Pickleball

in Columbus:

We look forward to discussing this further and how we can make this dream a reality!

Thank you!



Contact: Lance Tankersley

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The Columbus, Ga Pickleball Assoc. Inc. is a 501(c)3 non-profit org.

Purpose: To promote the sport of pickleball in the greater Columbus, Georgia area, as well as the health and fitness of its participants, and to support the development and operation of a tournament ready pickleball facility in Columbus, Georgia.