



Let's bring
Pickleball
to Columbus!



Pickleball in Columbus:

The Plan

(Build it and they will come!)

Total cost estimate:

\$6-8m

25+ pickleball courts, ½ covered, LED lighting, clubhouse with check in/reception, restrooms/showers, concessions, storage container bar, ancillary games (bocci, cornhole, spikeball, etc.), stadium court(s), playground, greenspace, & parking.



Pickleball in Columbus:

The Location

(Build it and they will come!)

Revitalization of the Columbus Water Works Park.

- Central location!
- Connected!
- Uptown!
- Poised for maximum economic impact!



Pickleball in Columbus:

Sponsorship Opportunities

Naming Rights: \$2m



Your company's name/logo:

- **Displayed on front of facility**
- **On all marketing materials**
- **On facility website**
- **On prominent inside locations**



Pickleball in Columbus:

Sponsorship Opportunities

Stadium court: \$800,000

**Welcome to championship Sunday at
[Your Company] Center Court!**



- **Court named in your company's honor**
- **Your company's name mentioned throughout tournaments in association w/stadium court**
- **Your company's name/logo displayed prominently at stadium court**

Example. Actual stadium court may be different in design.



Pickleball
in Columbus:

Sponsorship Opportunities

Roof/Cover: \$500,000

Provide players with shade during the hot summer heat and enable them to play in the rain!



Your company's name/logo displayed prominently in the covered court area.



Pickleball
in Columbus:

Sponsorship Opportunities

Sponsor a court: \$100,000



Your company's name/logo displayed at one court – "This court provided by [Your company]"



Pickleball in Columbus:

Sponsorship Opportunities

Performance bandshell: \$75,000



**Your company name/logo
displayed at bandshell.**



Pickleball in Columbus:

Sponsorship Opportunities

One or more years of funding for onsite staff: \$50,000/yr.



Provide funding for a very important role in the successful operation of this new facility.



Pickleball in Columbus:

Sponsorship Opportunities

Greenspace & ancillary games (bocci): \$50,000

Provide players and their families with greenspace to relax after a big tournament or play bocce or watch a post tournament concert.



Your company's name/logo displayed in greenspace and near bocce courts – "Provided by [Your company]"



Pickleball in Columbus:

Sponsorship Opportunities

Donor Wall Recognition

Diamond: \$50,000

Platinum: \$40,000

Gold: \$30,000

Silver: \$20,000

Bronze: \$10,000

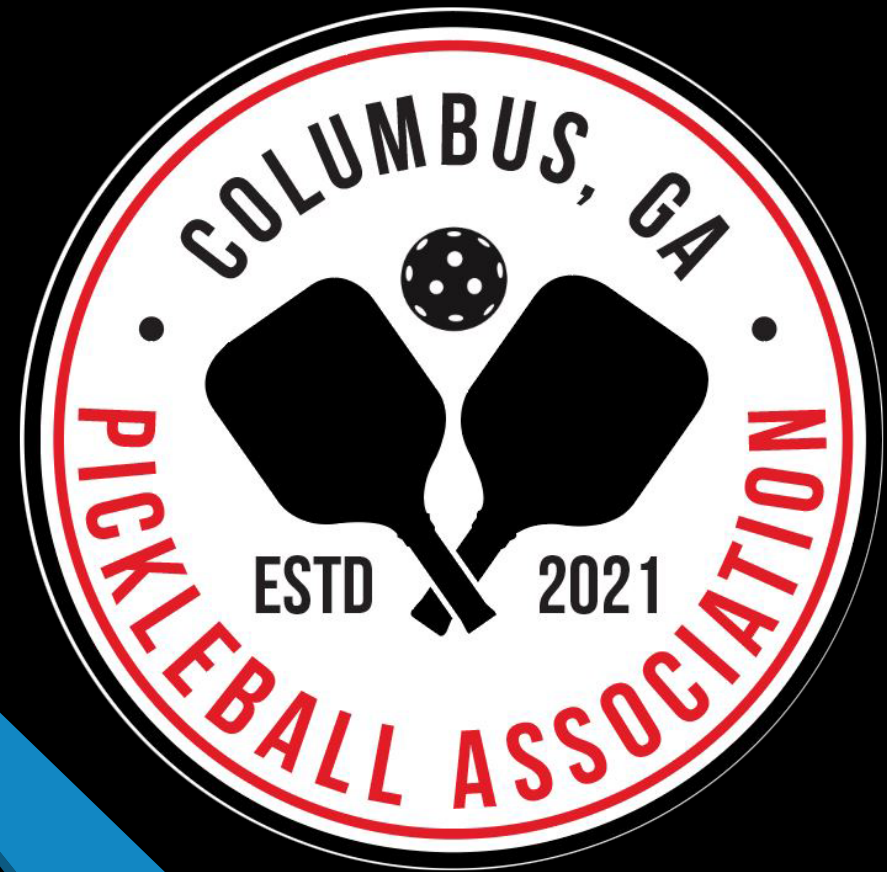


Pickleball

in Columbus:

We look forward to discussing this further and how we can make this dream a reality!

Thank you!



Contact: Lance Tankersley

Lance@columbuspba.org

706-315-6049

www.Columbuspba.org

The Columbus, Ga Pickleball Assoc. Inc. is a 501(c)3 non-profit org.

Purpose: To promote the sport of pickleball in the greater Columbus, Georgia area, as well as the health and fitness of its participants, and to support the development and operation of a tournament ready pickleball facility in Columbus, Georgia.



COLUMBUS, GA PICKLEBALL ASSOC., INC.

To create and promote a tournament ready Pickleball facility in Columbus, Ga. becoming a connected asset to the synergy of Uptown activities!

Donor Information:

- Name: _____
- Address: _____
- City: _____ State: _____ ZIP Code: _____
- Phone: _____ Email: _____

Donation Details:

- I/we pledge to donate the following amount to the Columbus, GA Pickleball Association:
 - Donation Amount: \$ _____
- Donation Type (please check one): [] One-time donation, [] Monthly donation (Please specify the monthly amount: \$ _____)
- I/we authorize payment of above pledge amount to Columbus, Ga., Pickleball Assoc., Inc.: [] Immediately, [] On this date: _____, [] Other: _____

Payment Information:

- Payment Method (please check one): [] Credit/Debit Card (Please provide card details below) [] Check (Please make checks payable to "Columbus, GA Pickleball Assoc., Inc.") [] Cash (Please submit cash donations in person to a CGPA representative)
- Credit/Debit Card Information (if applicable):
Card Number: _____ Expiration Date: _____ CVV/CVC: _____

Donor's Declaration: I/we pledge to support the Columbus, GA Pickleball Association with the above-stated donation. I/we understand that this pledge is a commitment to contribute the indicated amount and will be used to support the association's initiatives and programs.

Would you like to be listed as a donor on our: [] Website/social media, [] Promotional materials, [] Onsite Donor wall, [] None (Anonymous).

Do you have any specific instructions or preferences for how your donation should be used? See Sponsorship package for amount levels (e.g., Facility Naming Right, Stadium Court Naming Right, Cover, Individual Court(s), etc.)

Donor's Signature: _____ Date: _____

Please return this completed form to the Columbus, GA Pickleball Association by mail or email to:

Columbus, GA Pickleball Assoc., Inc.
P.O. Box 484
Columbus, Ga 31902

Email Address: Thankyou@Columbuspba.org

Thank you for your generous support of the Columbus, GA Pickleball Association. Your contribution makes a significant impact on our mission to promote and grow the sport of pickleball in our community. We appreciate your commitment to our organization and look forward to your continued involvement.

For questions or assistance, please contact:



Lance Tankersley
President
Lance@Columbuspba.org
706-315-6049

www.Columbuspba.org

Association Disclaimer: The Columbus, GA Pickleball Association is a registered nonprofit organization (501(C)3). Donations may be tax-deductible; please consult with your tax advisor for specific tax-related information.