



Let's bring  
**Pickleball**  
to Columbus!



# Pickleball in Columbus:

# The Plan

(Build it and they will come!)

Total cost estimate:

# \$6-8m

25+ pickleball courts, ½ covered, LED lighting, clubhouse with check in/reception, restrooms/showers, concessions, storage container bar, ancillary games (bocci, cornhole, spikeball, etc.), stadium court(s), playground, greenspace, & parking.



# Pickleball in Columbus:

# The Location

(Build it and they will come!)

## Uptown Columbus!

- **Central location!**
- **Connected!**
- **Uptown!**
- **Poised for maximum economic impact!**



# Pickleball in Columbus:

## Sponsorship Opportunities

**Naming Rights: \$2m**



**Your company's name/logo:**

- **Displayed on front of facility**
- **On all marketing materials**
- **On facility website**
- **On prominent inside locations**



# Pickleball in Columbus:

## Sponsorship Opportunities

**Stadium court: \$800,000**

**Welcome to championship Sunday at  
[Your Company] Center Court!**



- **Court named in your company's honor**
- **Your company's name mentioned throughout tournaments in association w/stadium court**
- **Your company's name/logo displayed prominently at stadium court**

*Example. Actual stadium court may be different in design.*



**Pickleball**  
in Columbus:

# **Sponsorship Opportunities**

**Roof/Cover: \$500,000**

**Provide players with shade during the hot summer heat and enable them to play in the rain!**



**Your company's name/logo displayed prominently in the covered court area.**



**Pickleball**  
in Columbus:

# Sponsorship Opportunities

**Sponsor a court: \$100,000**



**Your company's name/logo displayed at one court – "This court provided by [Your company]"**



# Pickleball in Columbus:

# Sponsorship Opportunities

**Performance bandshell: \$75,000**



**Your company name/logo  
displayed at bandshell.**



# Pickleball in Columbus:

## Sponsorship Opportunities

**One or more years of funding for onsite staff: \$50,000/yr.**



**Provide funding for a very important role in the successful operation of this new facility.**



# Pickleball in Columbus:

# Sponsorship Opportunities

**Greenspace & ancillary games (bocci): \$50,000**

**Provide players and their families with greenspace to relax after a big tournament or play bocce or watch a post tournament concert.**



**Your company's name/logo displayed in greenspace and near bocce courts – "Provided by [Your company]"**



# Pickleball in Columbus:

# Sponsorship Opportunities

## Donor Wall Recognition

**Diamond: \$50,000**

**Platinum: \$40,000**

**Gold: \$30,000**

**Silver: \$20,000**

**Bronze: \$10,000**

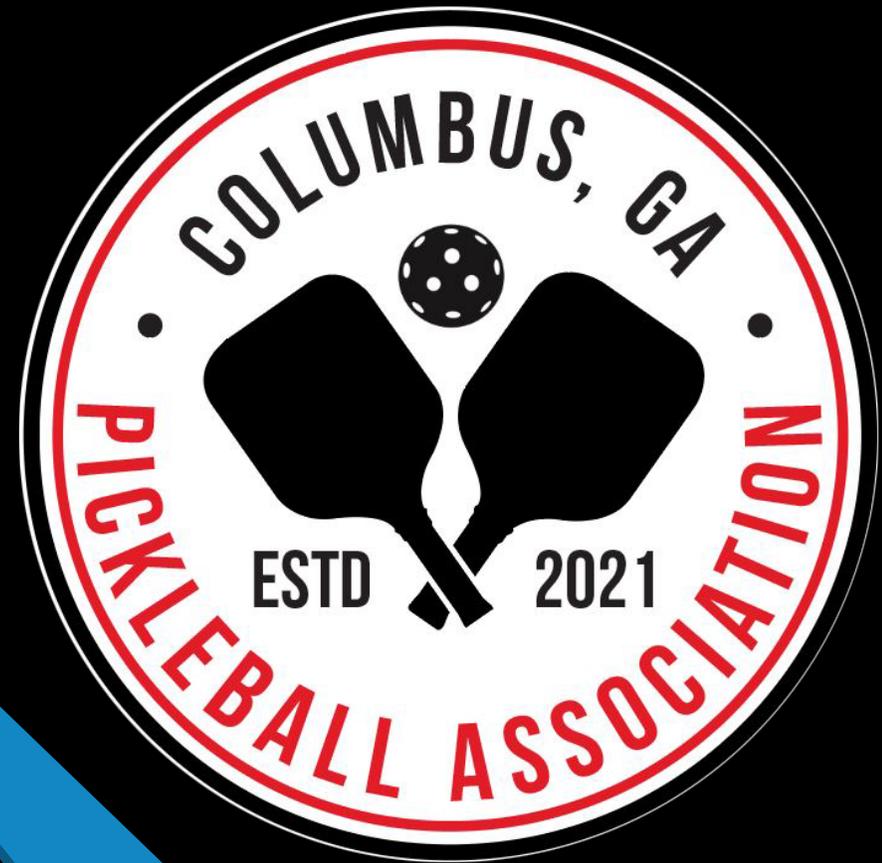


# Pickleball

in Columbus:

**We look forward to discussing this further and how we can make this dream a reality!**

**Thank you!**



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**The Columbus, Ga Pickleball Assoc. Inc. is a 501(c)3 non-profit org.**

**Purpose: To promote the sport of pickleball in the greater Columbus, Georgia area, as well as the health and fitness of its participants, and to support the development and operation of a tournament ready pickleball facility in Columbus, Georgia.**