MENTAL HEALTH FIRST AD FOR THE CONSTRUCTION INDUSTRY

LEVEL UP COMPANY CULTURE

IT TAKES MORE THAN A HARD HAT To keep a head safe. ®

When you think about jobsite hazards, physical risks are probably at the top of the list. An unprotected fall, an unmarked restricted zone... but what about the dangers you can't see?



Construction has one of the highest suicide rates than any other industry.

Source: Centers for Disease Control and Prevention (CDC)





WHY MENTAL HEALTH FIRST AID?

WORKPLACE SAFETY

1 in 5 Americans will experience a mental health challenge or crisis this year. COMPANY Profitability

Every \$1 investment in promoting mental health has a \$3 – \$5 return.

Helps identify those at risk and connects them to resources and support. It also helps people reduce and manage stress. The cost of doing nothing about workplace mental health is significantly higher than investing in evidencebased prevention and treatment.

RECRUITMENT & RETENTION

76% of people believe companies should be doing more to support the mental health of their workforce.

Investing in workplace mental health and wellness increases retention, recruitment, and productivity.

Sources:

Centers for Disease Control and Prevention (CDC) Society for Human Resource Management (SHRM)



WHAT YOU WILL LEARN

Mental Health First Aid (MHFA) teaches you how to identify, understand, and respond to signs of mental health and substance use challenges among adults.

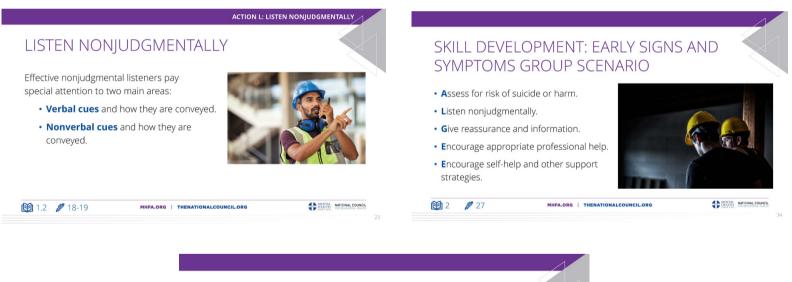


- Noticing signs and symptoms of substance use and mental health challenges.
- Navigating conversations about mental health or substance use concerns.
- Knowing that recovery is possible and how to support it.
- Tackling mental health stigma in the construction industry.
- Risk factors construction workers face and how to combat them.
- Building resilience and strategies to alleviate burnout.
- How to connect a person with help.
- How to interact with a person in crisis.
- Expanded content on construction industry mental health statistics.



PROGRAM AGENDA & SAMPLE SLIDES

Segment	Торіс
1	Welcome to Mental Health First Aid for Construction
2	MHFA Self-Paced Introduction Recap
3	ALGEE: Mental Health First Aid Action Plan
4	MHFA for Early Signs and Symptoms
5	MHFA for Worsening Signs and Symptoms
6	MHFA for Crisis Situations
7	Self-Care for the Mental Health First Aider





WHAT YOU RECEIVE AFTER Completing mental health First aid training:



3 year certification from the National Council for Mental Wellbeing

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An enhanced company culture and safer work environment



Email access for ongoing support



Industry recognition for progressive safety measures



Mental health manual & construction industry resources



Mental Health Toolbox Talks & Hard Hat Stickers



WAYS TO LEARN & ACCREDITATION

THREE WAYS TO LEARN

In-person - Learners receive their training during a 8 hour, Instructor-led, in-person session. Groups of up to 30 people per training.



Blended - Learners complete a 2-hour, self-paced online course, then participate in a 6-hour, Instructor-led training. **This Instructor-led training can be:**



- A virtual Zoom course (up to 25 people per class)
- An in-person course (up to 30 people per class)

ACCREDITED

Fully accredited through the National Council for Mental Wellbeing, our Mental Health First Aid trainings provide a 3 year certification upon completion of the program. NATIONAL COUNCIL

HEALTHY MINDS . STRONG COMMUNITIES



ADDITIONAL SERVICES:

- Mental Health Awareness Workshops
- Construction Suicide Prevention Training
- Stress Management Workshops
- Diversity, Equity & Inclusion Programs
- Company Culture Assessments
- Leadership Workshop for Foremen & Supervisors in Construction
- Gender Equity: Women in Construction

The business case for company culture, wellness & mental health initiatives are clear: if you want someone to perform well, they have to FEEL well.



ABOUT US



MANDY MCINTYRE

Founder / Principal, Level Up Consultants Certified Mental Health First Aid Instructor

Mandy McIntyre is the visionary behind Level Up Consultants. Prior to venturing into entrepreneurship, she amassed a decade of experience in the roofing industry, holding the position of Vice President at a Cleveland-based roofing contractor. Mandy's roots in construction run deep, having grown up in a family that owned and operated a small general contracting business.

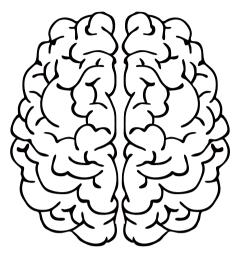
Dedicated to fostering diversity, equity, and inclusion, Mandy currently serves as the Chair of the DEI Committee on the Board of Directors for National Women in Roofing.

Her commitment to mental health advocacy is evident in her role on the Construction Suicide Prevention Steering Committee. Here, she collaborates with OSHA and industry supporters to raise awareness around mental health in the construction sector.

Mandy wears multiple hats as a registered Mental Health First Aid instructor certified by the National Council for Mental Wellbeing. She is a certified yoga and meditation instructor through the Yoga Alliance, blending holistic approaches to employee well-being. Mandy's pursuit of knowledge is reflected in her completion of Cornell University's DEI program and Harvard University's Leadership Principles program, showcasing her dedication to personal and professional growth.



EMPOWER YOUR TEAM. BREAK THE STIGMA. SAVE LIVES.



INVEST IN MENTAL HEALTH FIRST AID CERTIFICATION

Email mmcintyre@levelup-consultants.com to learn more and register your business for training.

