

WHO SHOULD EXHIBIT/ SPONSOR – HIC 2020



Smart Technology



In-room entertainment



Bathroom and Fittings



Bedding and Mattress



Supplies and Amenity



Software and Analytics



Sustainability Solutions



Energy Efficiency



Security and Safety



Guest Services Solutions



Cleaning Equip and Services



Building Materials and solutions



HVAC and Building Efficiency



Food and Beverage



Furnishing & Decoration



Miscellaneous Services

WHO SHOULD EXHIBIT/ SPONSOR – HMR 2020



RM and pricing



Data and Analytics



Voice, Video, AR Marketing



Loyalty/CX



UX Solutions



Social Media Reputation



Distribution



AI in Hospitality



Staff Training



Digital marketing



Direct Booking



Upsell Training



Smart Payment



Mobile Hospitality

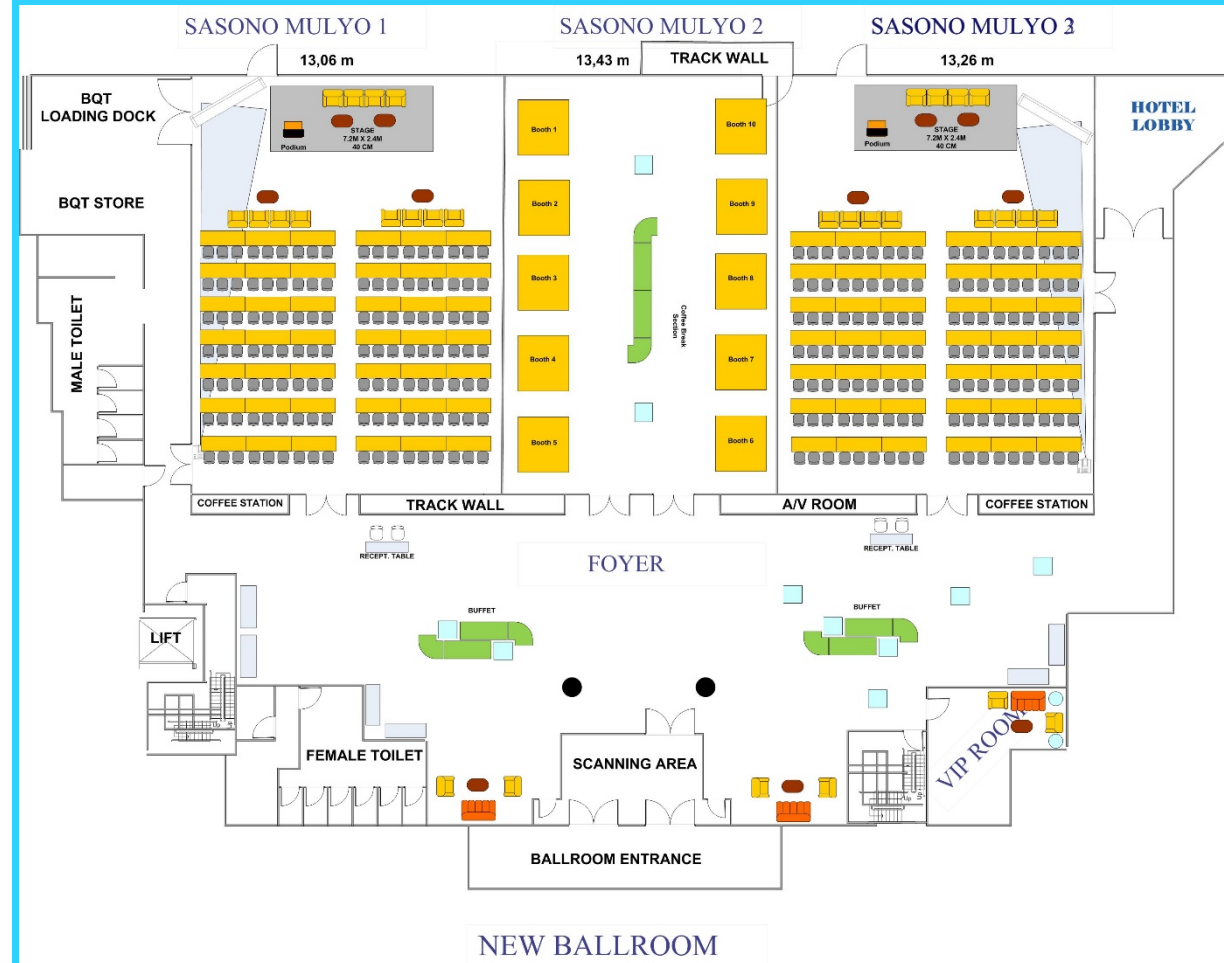


Global-Local Marketing

EXHIBITION RATE

Type	Exhibitor Sponsor	Exhibition Booth	Pop-up Booth
Main Benefits	<ul style="list-style-type: none"> ✓ Integrated Marketing and Branding Benefits ✓ 3*2m = 6 sqm raw space of exhibition area ✓ 3 Delegate Passes to all programs ✓ Post event contacts list of all attendees 	<ul style="list-style-type: none"> ✓ Logo on event website ✓ 3*2m = 6 sqm raw space for exhibition ✓ 3 Delegate Passes to all programs 	<ul style="list-style-type: none"> ✓ Logo on event website ✓ 2*2 = 4sqm raw space ✓ 2 Delegate Passes
Rate	USD 6,900	USD 5,000	USD 4,000
Special Notice	<p>Selection of location: first-come-first-served</p> <p>All booth: We only provide raw space with power supply, tables, chairs</p> <p>Extra Fee: USD 590 / Person for extra DELEGATE PASS</p>		

(For other sponsorship packages, please refer to **Sponsorship Prospectus**)





Special Notice:

- ① **Speaking Slot:** The timing of the slot will be subjected to the completeness of the program;
- ② **Booth:** We only provide raw space with power supply, tables, chairs
- ③ **Extra Fee:** USD 590 / Person for extra DELEGATE PASS
- ④ **Extra Fee:** USD 99 / Person for extra COCKTAIL PASS (only if there is a cocktail sponsor)
- ⑤ For a detailed proposal, please reach out to your sales contract directly or you may email Gloria.wong@escom-events.com

SPONSORSHIP BENEFITS	TITLE SPONSOR	DIAMOND SPONSOR	CORPORATE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	ATTENDING SPECIALIST
Branding Company be thanked & promoted in all event materials as sponsors (Website; Brochure; Email Blasts; Materials by Partners; Media Materials)	√	√	√	√	√	√
Sponsor Acknowledgement Page One A5 insertion page in the conference booklet (logo, company profile, product profile, contact details)	2 Pages	√	√	√	√	√
Wish List Provide Escom a "wish-list" of the delegates you wish to meet at this event	√	√	√	√	--	--
Delegate List in Advance Advanced notice of all the delegate name, title, company name (one week prior)	√	√	√	√	√	√
Speaking Slot A solo presentation	30 MIN	25 MIN	20 MIN	--	20 MIN	--
1- 1 Meetings Pre-arranged 1-1 meetings in private room(meeting room or partitioned area based on availability)	15	10	--	10	--	--
Exhibiting Booth raw space	4*2m	3*2m	3*2m	3*2m	--	--
Onsite Exposure Promotional video shown networking session (less than 5 minutes)	√	√	√	--	--	--
Onsite Delegate Introduction Assisted by Escom Team	--	--	5	--	--	--
Staff Passes (in total) Including the speaker/panel	7	6	5	5	3	2
Panel Slot Subjected to programs	1	1	1	--	--	1
Post Event Benefits The Detailed delegate contacts list & Onsite photos + video and being branded thank-you EDM	√	√	√	√	√	--
Investment in USD	21,900	14,900	10,900	9,900	7,900	3,900



Special Notice:

- ① **Lunch Sponsor:** To invite a total number of 10-15 delegates to have lunch in a private meeting room during lunch break;
- ② **Cocktail Sponsor:** Will be thanked for the contribution for cocktail reception session throughout the event. Is expected to receive special attention during the cocktail reception;
- ③ **Bag Sponsor:** To provide the conference goodie bags with one side advertising space;
- ④ **Badge Sponsor:** To provide the conference delegate badge with the company Logo printed on the badge;
- ⑤ **Lanyard Sponsor:** Logo will be printed on the lanyard which all delegates will be worn.

SPONSORSHIP BENEFITS	LUNCH SPONSOR	COCKTAIL SPONSOR	BRONZE SPONSOR	BAG SPONSOR	BADGE SPONSOR	LANYARD SPONSOR
Branding Company be thanked & promoted in all event materials as sponsors (Website; Brochure; Email Blasts; Materials by Partners; Media Materials)	√	√	√	√	√	√
Sponsor Acknowledgement Page One A5 insertion page in the conference booklet (logo, company profile, product profile, contact details)	√	√	√	--	--	--
Wish List Provide Escom a "wish-list" of the delegates you wish to meet at this event	--	--	√	--	--	--
Delegate List in Advance Advanced notice of all the delegate name, title, company name (one week prior)	√	√	√	√	√	√
Speaking Slot A 20-minute solo presentation	--	--	--	--	--	--
1- 1 Meetings Pre-arranged 1-1 meetings in private room(meeting room or partitioned area based on availability)	--	--	10	--	--	--
Exhibiting Booth raw space	--	--	--	--	--	--
Onsite Exposure Promotional video shown networking session (less than 5 minutes)	--	--	--	--	--	--
Onsite Delegate Introduction Assisted by Escom Team	--	--	--	--	--	--
Staff Passes (in total) Including the speaker/panel	3	3	3	2	2	2
Panel Slot Subjected to programs	--	--	--	--	--	--
Post Event Benefits The Detailed delegate contacts list & Onsite photos + video and being branded thank-you EDM	√	√	√	--	--	--
Investment in USD	7,900	6,900	6,900	3,900	3,900	3,900

6th Hospitality Indonesia Conference



January 28 2021, Le Meridien Jakarta



Tourism &
Hospitality
Outlook



Hotel
Investment &
Partnership



Hotel Design
& Guest
Experiences

2nd Hotel Marketing & Revenue Conference



January 28 2021, Le Meridien Jakarta



Creative
Marketing
Strategy



The Digital
Trends and
Innovations



Sales and
Revenue
Management

GETTING IN TOUCH



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About the Organizer

Escom Events provides business executives with tailored practical conferences, large scale events, topical seminars, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. Escom Events conferences are market leading "must attend" events for their respective industries. All our events are designed for cooperate vendors to reach their prospects and explore new business opportunities at our "One Stop Shop" Summit. We bring together the government authorities and investors, developers, operators and all other type of stakeholders in a common platform to conduct 2-3 days exclusive workshop on each specific industry. The event programs address the most pressing industry strategic topics and give answers to concrete issues and even technical prospective.

Our conferences are major industry gatherings that focus on market entry, business facilitation & brand communication. By means of our comprehensive market research, strong government relationship, promotion channels, and most importantly our business integrity & dedication, Escom Events is able to provide you with the unrivaled services ensuring your expectation is perfectly met.

For more about us, please visit: <https://escom-events.com>

