

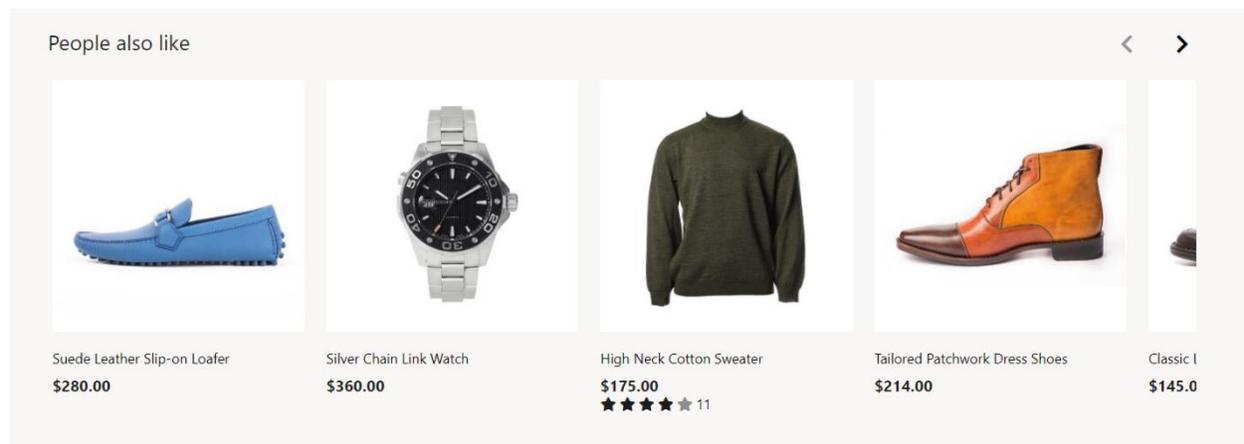
Microsoft Dynamics 365 Commerce

The Microsoft Dynamics 365 Commerce solution provides rich Business to Consumer web store and Business to Business Ecommerce functionality. Dynamics 365 Commerce delivers a complete omnichannel solution that unifies back-office functionality such as supply chain, inventory, procurement, replenishment; in-store sales, returns and transactions; and Ecommerce digital experiences to personalize customer engagement, increase employee productivity, optimize operations, and deliver better business outcomes.

The solution provides core capabilities around:

Product Management: Product Detail Page, Filters, Flexible Product Search, Unlimited Category and Sub-categories, Product Seasonality, New Product Introduction.

Merchandising: Web and Mobile-optimized presence for category landing pages and product detail pages. Enhanced Product Detail Pages with images, videos, 360 product tours, and immersive content. Curated Product recommendations on Product Category Pages.



Marketing: Search Engine Optimization with rich content, flexible URLs, configurable HTML Page titles, descriptions, native or third party meta tags and Image Tags. Create and maintain pages that are friendly to search engines using templates and modules that ensure clutter free and consistent HTML experiences. URL management to provide vanity URLs, site structures that provide for highly search engine optimized pages and URLs.

Content Management: Ability to manage website content through drag and drop features, product reviews, multiple images, videos and uploads relevant to a product. Page Templates and layouts can be created and modified with a no-code editor. Shared layouts can allow modification to multiple pages simultaneously. Manage content elements such as headers and footers and have them published across multiple pages. Digital asset management to manage product and marketing collateral in a single place and use it across multiple websites, emails, and retail points of sale systems. Ability to use a single, large image and have it responsively scaled to fit your customers mobile, tablet device, laptop or PC. Ability to

use a source video and have it transcoded into a range of web-friendly streaming formats and bit rates to ensure customers receive the best playback experience for their device type and bandwidth.

Pricing: Product pricing with ability to have tiered quantity discounts, customer-specific pricing.

Promotions: Coupons, Order Promotions, Item Discounts, Product Category Discounts, Buy One Get One (BOGO) offers, Mix and Match offers, One-off and multiple-use Coupons, Limited Time promotions.

Catalog and Content Search: Auto-suggestions for search for products, categories with support for relevant keywords.

Upsell and Cross-Sell: Increase basket size with product recommendations for cross-sell and up-sell including Customers who bought this also bought this, Customers who viewed this ended up buying this, Customers who viewed this also viewed this.

Product Ratings and Reviews: Customer opinions, ratings and reviews of products with ability to mark reviews as helpful. Sorting availability by Most helpful reviews, recency. Administrator panel for ratings moderation, analytics and and management.

Sort by: **Most helpful** Filter by: **All ratings**

★★★★★
Drea
 September 24, 2019

Seemed ok, but then worst blister EVER!
 Tried wearing them for 3 days and got the worst blister I have ever had on the back of my right heel. They are completely unwearable, although when I received them months ago I thought they were stiff, but just needed to be broken in.

Was this helpful? (0) (0) | Report

★★★★★
Sadie
 September 23, 2019

Exactly what I was looking for.
 I was nervous about buying shoes like this online, but turned out to be one of the best shoe deals I have found in a long time.

Was this helpful? (0) (0) | Report

★★★★★
Jonathan
 September 21, 2019

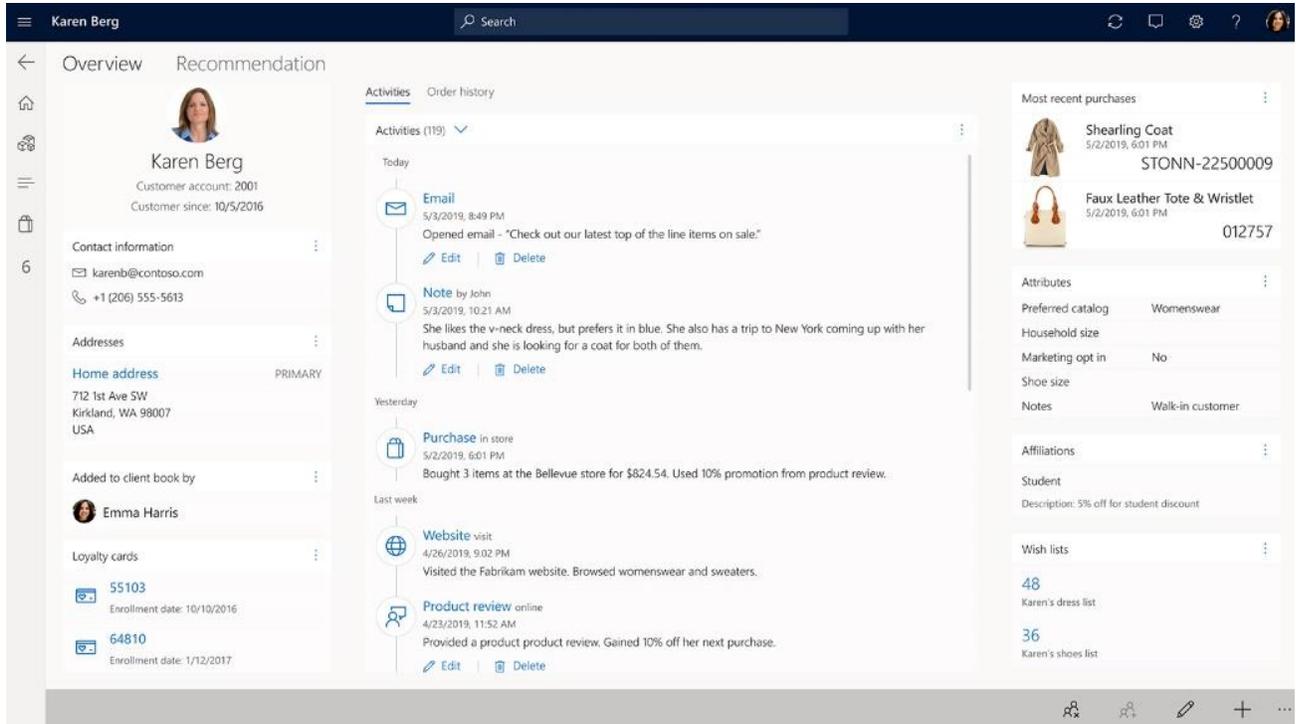
Great fit and comfortable
 One can't go wrong with these . Great fit and comfortable.

Was this helpful? (0) (0) | Report

★★★★★
Tate
 September 21, 2019

They run small
 I got them on sale, which is the only way you should get them. Just so you know, in spite of some of the sales materials, there's nothing hand cobbled in the USofA about them.

Clienteling: Comprehensive view of your customer including Customer profile, Order and Return History, Cross-channel customer preferences. Product and service recommendations, Automatic offers, Cross-sell and Up-sell, Purchasing insights, and loyalty programs. Use clienteling tools to gain a comprehensive view of your customer and respond to their needs at every level of engagement, based on customer profile, history, and preferences that flow across physical and digital channels. Empower your employees to foster lasting relationships through intelligent recommendations, insights, and loyalty programs.



Karen Berg
Customer account: 2001
Customer since: 10/5/2016

Contact information

- karenb@contoso.com
- +1 (206) 555-5613

Addresses

Home address PRIMARY
712 1st Ave SW
Kirkland, WA 98007
USA

Added to client book by

- Emma Harris

Loyalty cards

- 55103
Enrollment date: 10/10/2016
- 64810
Enrollment date: 1/12/2017

Activities (119)

Today

- Email**
5/3/2019, 8:49 PM
Opened email - "Check out our latest top of the line items on sale!"
Edit Delete
- Note** by John
5/3/2019, 10:21 AM
She likes the v-neck dress, but prefers it in blue. She also has a trip to New York coming up with her husband and she is looking for a coat for both of them.
Edit Delete

Yesterday

- Purchase** in store
5/2/2019, 6:01 PM
Bought 3 items at the Bellevue store for \$824.54. Used 10% promotion from product review.

Last week

- Website visit**
4/26/2019, 9:02 PM
Visited the Fabrikam website. Browsed womenswear and sweaters.
- Product review** online
4/23/2019, 11:52 AM
Provided a product product review. Gained 10% off her next purchase.
Edit Delete

Most recent purchases

- Shearling Coat**
5/2/2019, 6:01 PM
STONN-22500009
- Faux Leather Tote & Wristlet**
5/2/2019, 6:01 PM
012757

Attributes

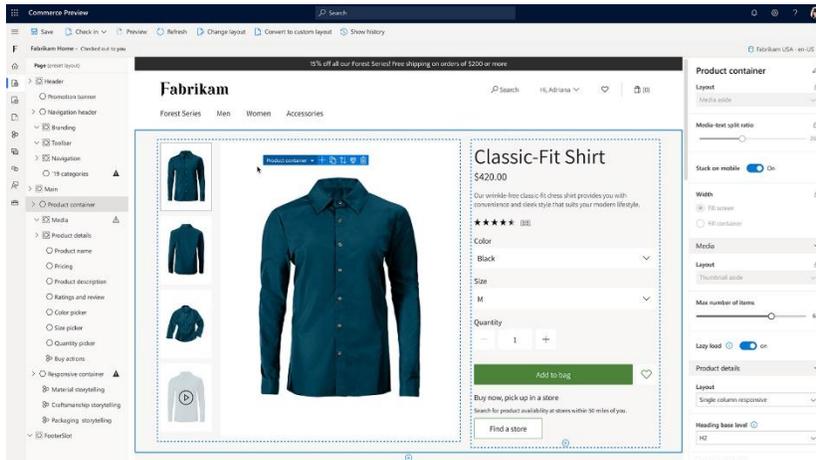
- Preferred catalog: Womenswear
- Household size
- Marketing opt in: No
- Shoe size
- Notes: Walk-in customer

Affiliations

- Student
Description: 5% off for student discount

Wish lists

- 48
Karen's dress list
- 36
Karen's shoes list



Everything to build and run digital commerce

Streamline your business with an end-to-end commerce solution that scales to your needs across traditional and emerging channels. Built-in web authoring and development tools enable you to create engaging and intelligent digital storefronts,

while a connected marketing and commerce platform enables seamless management of content, assets, promotions, inventory, and pricing across channels.



The Microsoft Dynamics 365 Commerce solution is mobile-optimized for phones, tablets and other mobile devices.



Unifying the Dots in your Business



About Unify Dots

UNIFY Dots helps you connect the Dots by providing solutions that enable digital transformation. Unify Dots specializes in AI-powered Ecommerce, Point of Sale solutions, ERP, CRM, Customer Engagement, Field Service, and Project Operations.

AI Agents and Copilot enabled work	Finance, Accounting, Treasury, Budgeting, Financial Reporting	Supply Chain, Order Management, Manufacturing and WMS	CRM: Sales, Service, Field Service
Human Resources Management and Talent	Shop floor management, Sustainability and ESG	Data Analytics, Business Intelligence	Customer Experience - Customer Data Platform and Marketing
Power Platform – Power Apps, Automate	IP: Mobile Order Management, Contract Management	E-Commerce & POS	Industry Accelerators – Manufacturing, Agri, Insurance, Maritime, Real Estate

Unify Dots has local presence in Asia Pacific, Australia, New Zealand, Europe, North America and operate on a global scale with a local touch. Unify Dots is also committed to improving the world and has pledged to donate at least 25% of its profit towards the case of helping educate children from low-income families in developing countries.

Contact Unify Dots

Email us at info@unifydots.com to get more information on implementing Microsoft Dynamics 365 Commerce or contact us by calling one of our office locations or visit us at <https://unifydots.com>

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