



# Microsoft Dynamics 365 Commerce

Microsoft Dynamics 365 Commerce is an omni-channel solution for retailers with Store Management, Point of Sale, Loyalty Management, Merchandising Management, Ecommerce and Mobile ordering capability. UNIFY Dots tailors the solution for your business with appropriate localization for local statutory and tax compliance.

### Point of Sale

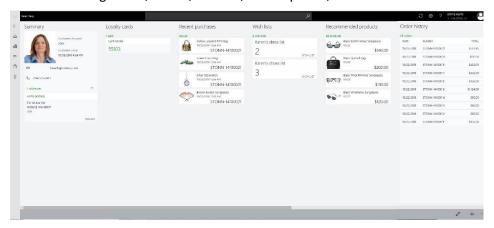
Mobile and Tablet-optimized POS, Online and Off-line Capability, Cashier Management, Sales, Returns, Pick up, Delivery Orders, Special Orders



Microsoft Dynamics 365 provides a mobile-optimized Point of Sale with efficient transaction capability for retailers.

### Loyalty Management

Member Management, Points, Awards, Redemptions, Event-based Promotions for Members



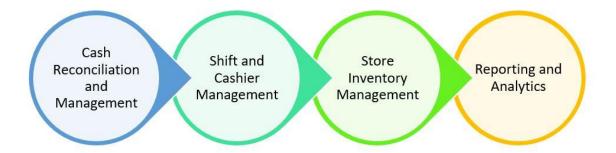
Loyalty Management with Microsoft Dynamics 365 for Retail provides businesses a complete solution to drive customers to return, improve customer engagement and increase customer satisfaction. The Omnichannel Microsoft Dynamics Loyalty solution includes Member Awards, Rewards, Point Redemptions, Promotions support. The D365 Loyalty solution is fully integrated with the Point of Sale and also provides capability to be integrated with Mobile Apps, Ecommerce Web stores and also to the Call center so that a single customer view is available irrespective of the channel.





### Store Management

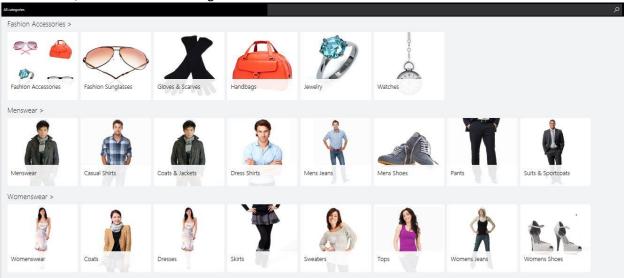
Shift Management, Cashier Management, Productivity Analysis, Performance Comparison and Reporting.



Store managers can perform several operations including shift management, cash reconciliation and get real-time reports throughout the day to optimize management of the store.

# Merchandising

# Assortments, Channel-based Pricing



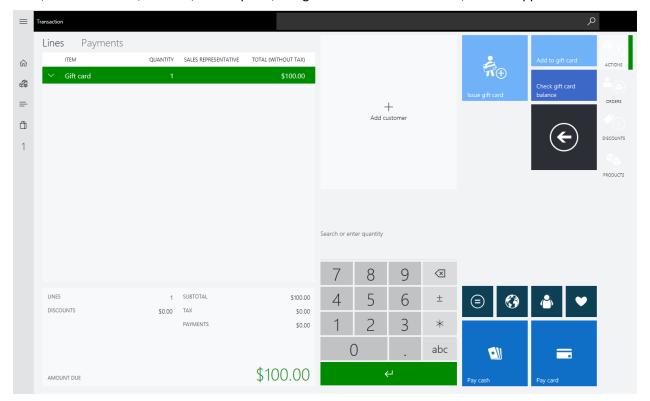


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### Gift Cards

Load, New Gift Cards, Balance, Redemption, Integration to Customer Portal, Mobile App.



Microsoft Dynamics 365 for Retail provides retailers with the capability to issue store cards and gift cards to the customers.

## **Promotions Management**

BOGO Discounts, Mix and Match Offers, Quantity-based Discounts, Rebates, Payment-method based discounts.

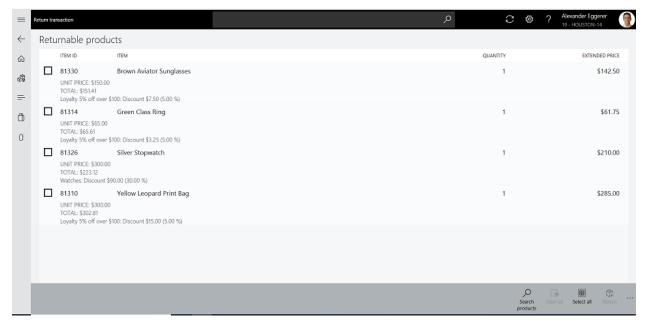


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#### Returns

## Return Transactions, Exchange Transactions



In Microsoft Dynamics Commerce POS, a cashier can return an order that is created from any channel including web orders, phone orders, and orders from other retail stores. Return policies come into play to determine whether an item is returnable or not based on the item, allowed return duration. When you complete a return in the POS, you can select to return an entire transaction, or just specific lines and items from a transaction.

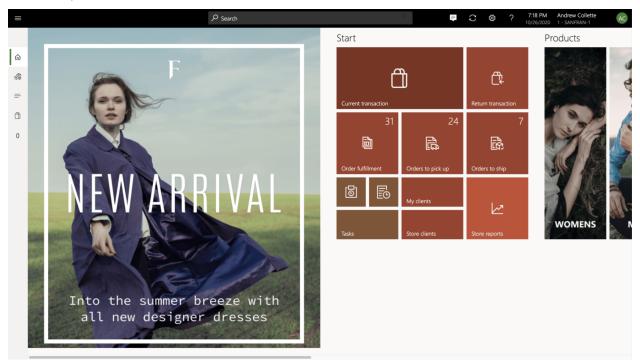


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### Ecommerce

Web Store Integration to support Order Online pick-up in store, Buy Online return in-store, Buy in-store for delivery.



# **Retail Analytics**

Store Performance, Product Mix Analysis and Performance, Shopping Basket Analysis, Visitor to Shopper Conversion.



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## **About Unify Dots**

UNIFY Dots helps you connect the Dots by providing solutions that enable digital transformation. Unify Dots specializes in Ecommerce, ERP, CRM, Customer Engagement, Field Service, Project Operations and Point of Sale solutions.



UNIFY Dots has local presence in Asia Pacific, Australia, New Zealand, Europe, North America and operate in a global scale with a local touch. UNIFY Dots is also committed to improving the world and has pledged donating at least 25% of its profit towards the case of helping educate children from low-income families in developing countries.

### **Contact Unify Dots**

Email us at **info@unifydots.com** to get more information on implementing Microsoft Dynamics 365 Commerce or contact us by calling one of our office locations or visit us at <a href="https://unifydots.com">https://unifydots.com</a>

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