

Insurance Accelerator for Microsoft Dynamics

The Unify Dots' Insurance Management accelerator built on Dynamics 365 Customer Engagement helps sales teams manage pipelines for new policies and renewals. They can track lead sources and referrals and receive auto-reminders for policy renewals. Policy holders can get support through web portals or chatbots, initiate and track claims. Potential new customers can buy policies online with appropriate workflow based on the policy type. The contact centre team benefits from a 360-degree view of the policy holder in one system, including personal and contact details, inquiries, policies, claims, and cases thus improving first contact resolution time.

About Unify Dots

Unify Dots helps you connect the Dots by providing business solutions that enable digital transformation. Unify Dots specializes in CRM, Customer Service, Customer Insights, Ecommerce, ERP, Order Management, Field Service, Inventory, Procurement, Project Operations, Marketing Automation, Sales Automation, Supply Chain, Point of Sale, and Warehouse Management solutions.



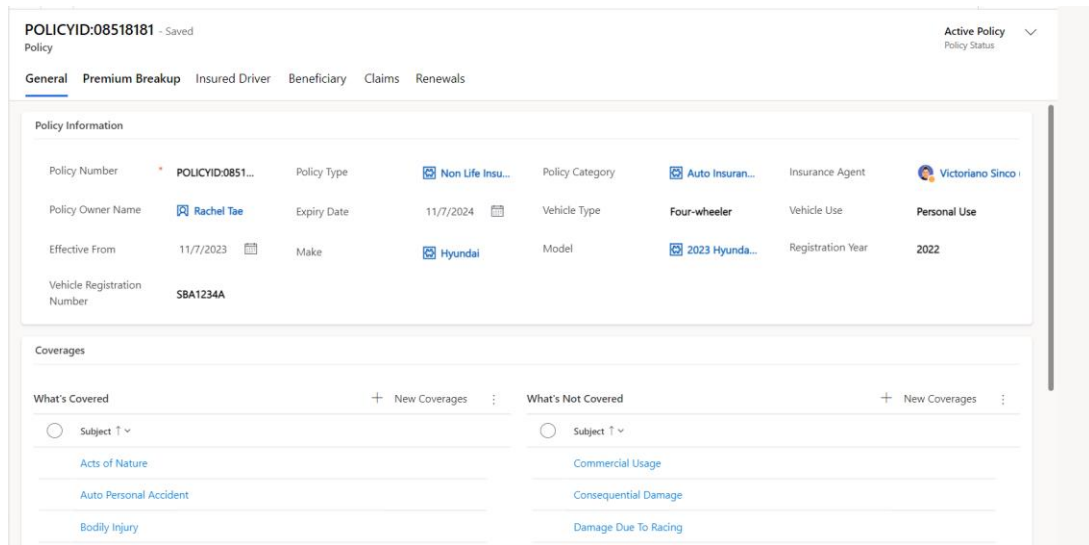
Unify Dots operates in Asia Pacific, Australia, New Zealand, Europe, North America and across the globe with a local touch. Unify Dots is also committed to improving the world and has pledged donating at least 25% of its profit towards the cause of helping educate children from low-income families in developing countries.

More Information is provided below. To request a demonstration email us at info@unifydots.com

Product Features

The Unified Insurance accelerator provides:

1. Tailored flows for the following processes:
 - a. Lead to policy process
 - b. Policy renewals process
 - c. Claim to settlement process
2. Ability to track policies by policy type, category, and validity.
3. Policy details like coverages, riders, premium, insured and beneficiaries in a single view.



Insurance policy details and coverage summary in D365

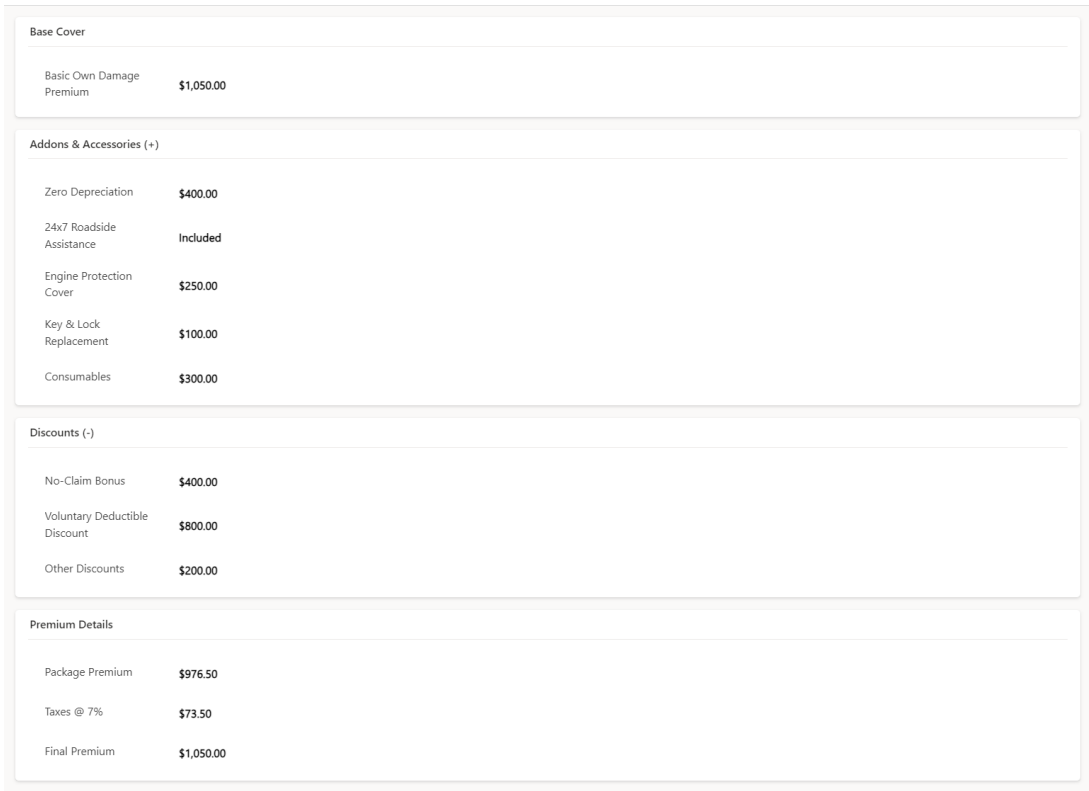
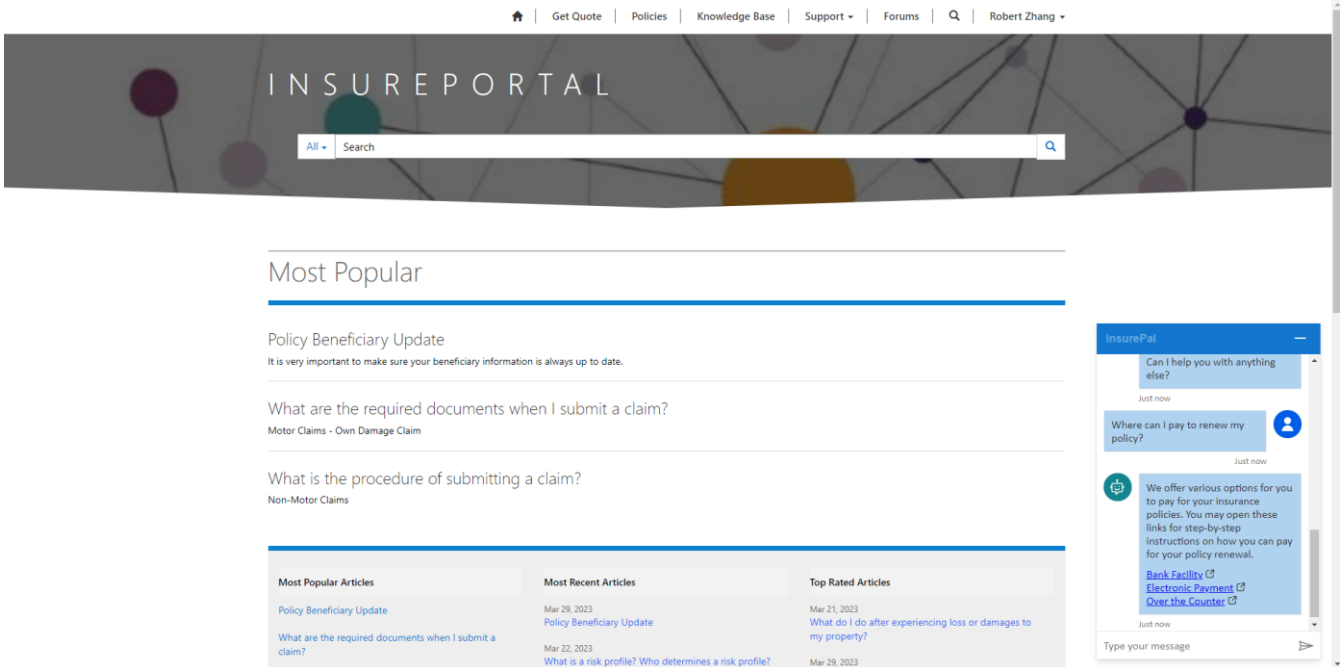


Image: Policy Premium

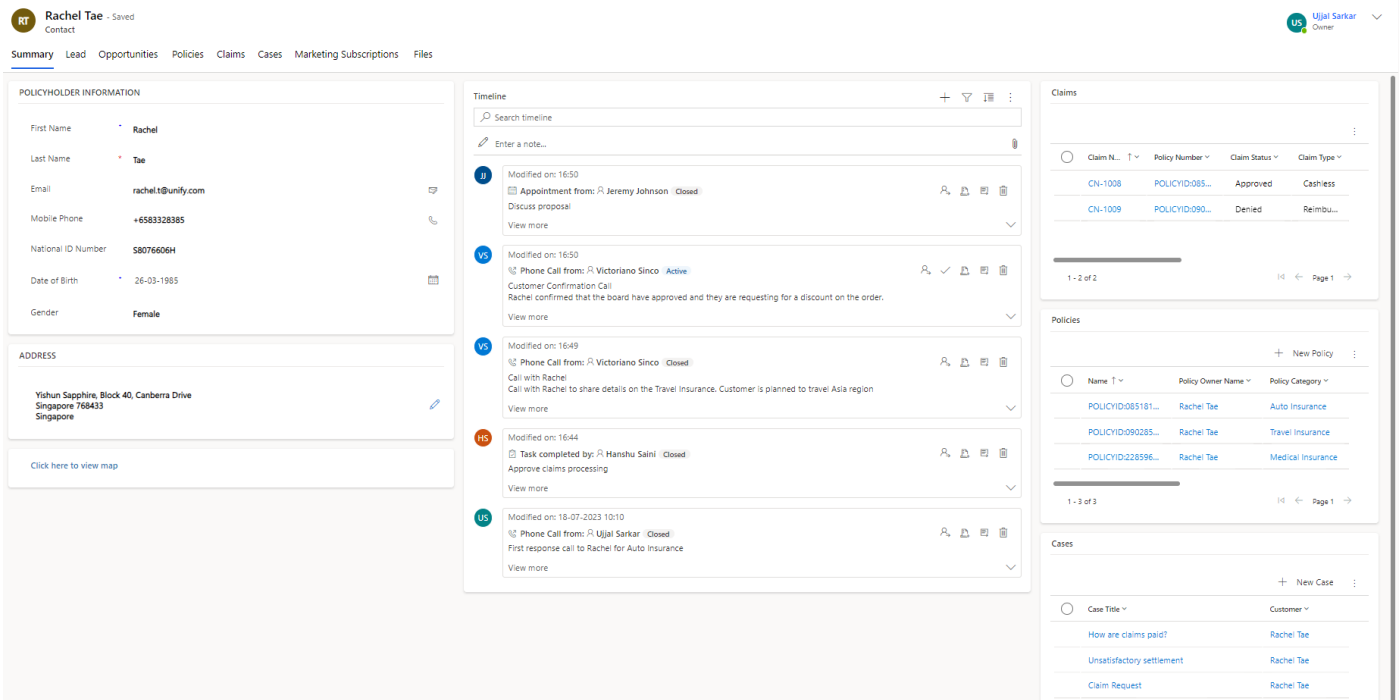
4. Ability for policy holders to inquire about a policy, or file a claim or complaint over a chatbot or portal.
5. Capability for automatic case creation from chatbot and email



The screenshot shows the 'INSUREPORTAL' website. At the top, there is a navigation bar with links for 'Get Quote', 'Policies', 'Knowledge Base', 'Support', 'Forums', and a user profile for 'Robert Zhang'. Below the navigation is a search bar. The main content area is titled 'Most Popular' and features several articles: 'Policy Beneficiary Update', 'What are the required documents when I submit a claim?', and 'What is the procedure of submitting a claim?'. On the right side, there is a chatbot interface titled 'InsurePal' with a conversation about policy renewal options.

Tailored support over portal and chatbot using D365 and Power virtual agents

6. Claim status on the customer portal.
7. 360 degree view of policy holders with their personal and contact details, policies and claim history, renewals and claims.

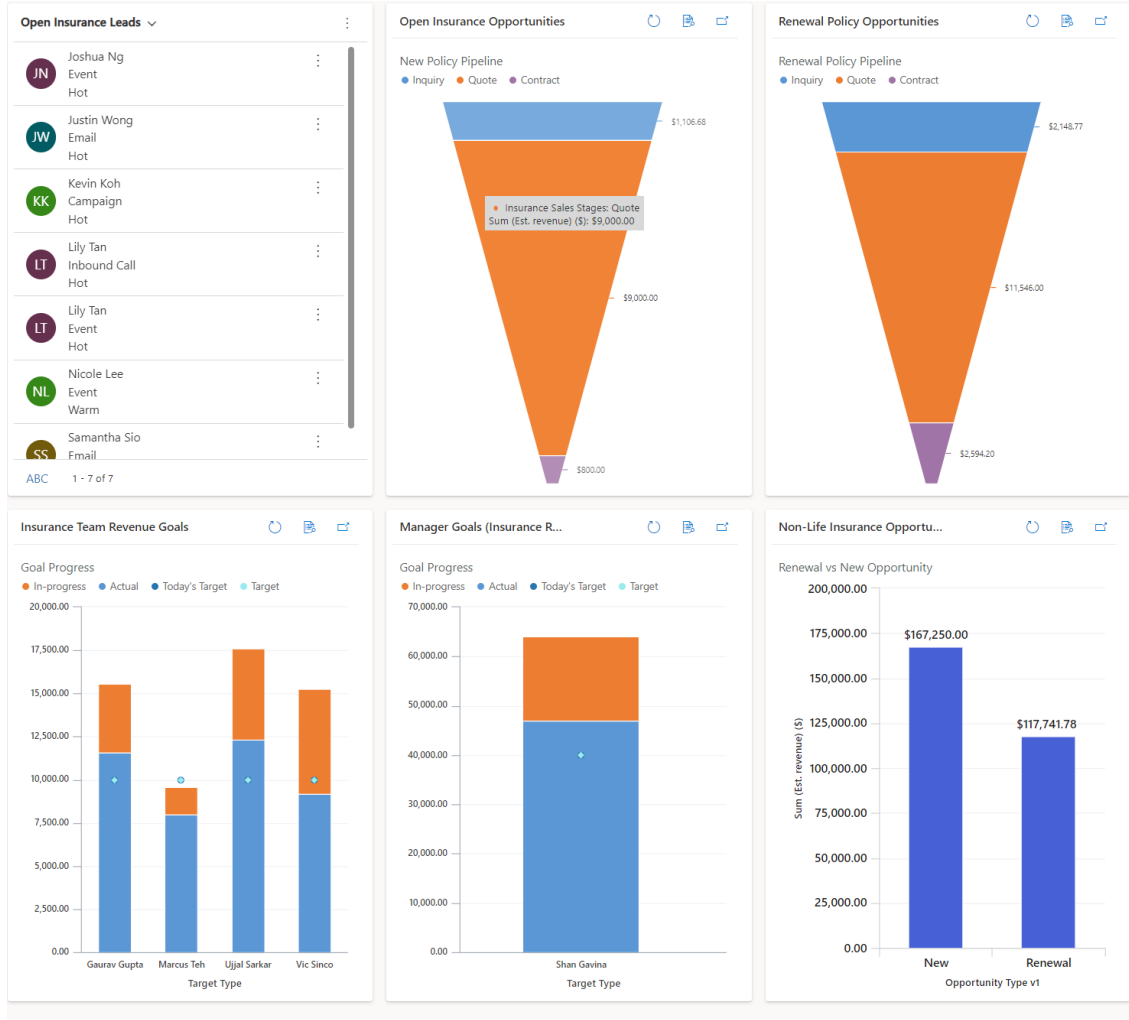


The screenshot displays a '360 degree view' for a customer named Rachel Tae. The interface is divided into several sections:

- POLICYHOLDER INFORMATION:** Lists personal details such as First Name (Rachel), Last Name (Tae), Email (rachel.t@unify.com), Mobile Phone (+6583328385), National ID Number (S0076606H), Date of Birth (26-03-1985), and Gender (Female).
- ADDRESS:** Shows the current address: Yishun Sapphire, Block 40, Canberra Drive, Singapore 768433.
- Timeline:** A central vertical timeline of interactions, including appointment confirmations, phone calls, and task completions.
- Claims:** A table listing active and denied claims with columns for Claim No., Policy Number, Claim Status, and Claim Type.
- Policies:** A table listing various insurance policies such as Auto Insurance, Travel Insurance, and Medical Insurance.
- Cases:** A section for tracking specific customer cases and their status.

Policyholder 360 degree view showing policies, claims, cases in D365

- Out of the box analytics and dashboards to track new insurance opportunities, renewals and both renewal and new policy goals to actuals.



Sales Manager Dashboard to track policy renewals and new policy opportunities

Platform: Unify Dots’ Insurance Management solution is an insurance specific accelerator built on the Microsoft Dynamics 365 Sales and Customer Service applications and runs on the Microsoft cloud.

Key Benefits

The Unified Insurance solution provides the following benefits to Insurers

- Improvement in customer satisfaction by providing self-service capabilities.
- Reduction in operating costs by automating customer support through chatbots and virtual agents.
- Reduction in policy renewal costs by leveraging chatbots, a policy holder portal and a rich knowledge base that provide information to a customer. The chatbots also help with an assisted renewal by leveraging the AI built in the CoPilot solution
- Beter tracking of strong sales performers versus weak ones.
- Automated lead capture for basic information like policy type, customer profile information to reduce sales handling time and ensure sales person has a targeted conversation with the prospective customers.



Unifying the Dots in your Business



Contact Unify Dots

Email us at info@unifydots.com to get more information on implementing the Unify Dots' Insurance solution or contact us by calling one of our office locations or visit us at <https://unifydots.com>

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