



Tasha Ryland

Authentic Adventure and Lifestyle Content Creator

INTRODUCTION

Hi, I'm Tasha, a proud Newfoundlander, mental health nurse, and content creator with a passion for outdoor adventures, storytelling, and finding beauty in the everyday. With my 17.5-year-old retriever, Jake, by my side, I've explored coastlines, mountains, and trails from British Columbia to Newfoundland, always drawn back to the salty air and rugged landscapes of home.

As a registered nurse working with vulnerable populations, I'm passionate about breaking stigmas, advocating for mental wellness, and weaving these values into my content. My audience connects with my down-to-earth storytelling, whether it's embracing the heat of BC summers, cozy magic of Newfoundland winters, sharing Jake's longevity tips, or balancing the chaos of life with quiet moments outdoors.

Through honest moments, stunning drone footage, and adventures big and small, I aim to inspire others to live boldly, nurture their well-being, and appreciate life's simple (and wild) joys. Whether I'm cooking outdoors in the snow, chasing sunsets, or exploring trails with Jake, I hope to spark a sense of adventure and connection in everyone who follows along.



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@tasharyland



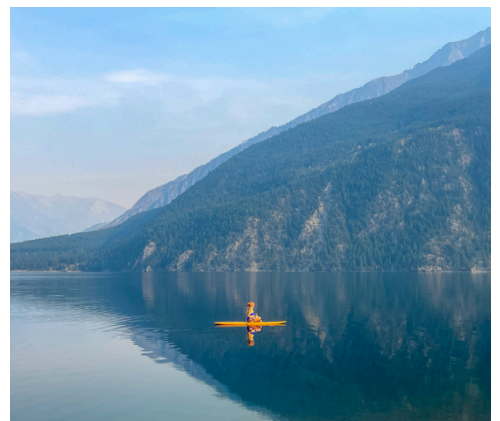
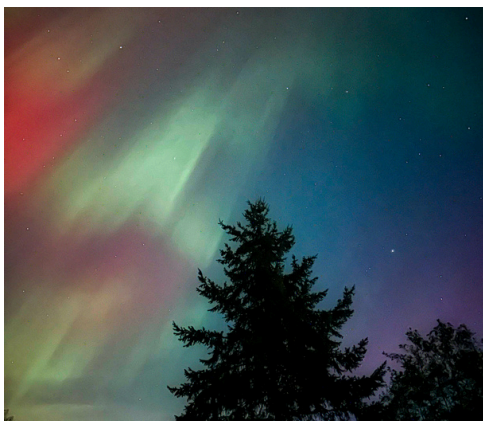
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Let's Make Magic



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KEY STATISTICS

13.3%

Engagement
Rate

36.7%

Monthly Growth
Rate

18M

Monthly Reach

1M

Monthly Impressions

THE MISSION

My goal is to inspire adventure & animal lovers and infuse positivity into their lives. Through my digital content, I aim to encourage, motivate, and enlighten individuals seeking more joy, excitement, and fulfillment. I am dedicated to empowering my followers to embrace risks and live authentically. I strive to instill hope in others on similar journeys. I enjoy showcasing brands in a dynamic and engaging way to cultivate lasting relationships with businesses that share my values.

SERVICES OFFERED

- Brand photography and videos
- Managing Social Media Campaigns
- Blog post collaborations
- Providing captivating landscape and adventure photography
- User Generated Content for your brand, product, vacation etc.

AUDIENCE DEMOGRAPHICS



Top Countries
Canada, USA, UK,
PAustralia, Germany



Highest Age range
18-24 - 13%
25-34 - 43.1%
35-44 - 22.3%

My crowd? They're a bunch of globe-trotting, adventure-hungry young pros from every corner of the planet, just like me!

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