





GALLUP®

Unleash Your Talents

 The key to **success** is to fully
 understand how to
 apply your greatest **talents** and
 **strengths** in your everyday life.

PEOPLE WHO FOCUS ON USING THEIR STRENGTHS ...

are
3x

as likely
to report having
an excellent
quality of life

are
6x

as likely
to be engaged
in their jobs

DO YOU GET TO DO WHAT YOU DO BEST EVERY DAY?

Only **1 in 3** can strongly agree that at work, they have the opportunity to do what they do best **every day**.

EVERYONE HAS TALENT

Talent is a naturally recurring pattern of thought, feeling or behavior that can be productively applied.

Examples of talent include:

- effortlessly and instinctively starting conversations
- thinking in an orderly or timely manner
- easily and naturally influencing others
- seeing patterns in data
- consistently having a positive outlook on life



DON CLIFTON
(1924-2003)

"What will happen when we think about what is **right** with people rather than fixating on what is **wrong** with them?"



CliftonStrengths is the code that cracks open your awareness of your unique talents.



Starting conversations effortlessly and instinctively



Thinking in an orderly or timely manner



Influencing others easily and naturally

NAME IT!

CLAIM IT!

AIM IT!

Your report is a beginning, not an end.

Make a Difference Using What Makes You Exceptional

Your greatest potential for success comes from understanding your CliftonStrengths themes and using them every day.



TEAM SUCCESS

A strengths-based team is a group of imperfect but talented contributors valued for their strengths, who need one another to realize individual and team excellence.

- We know and intentionally use our unique talents and strengths.
- We know and appreciate each other's strengths.
- We combine our strengths with those of others on our team to achieve success.

THEMES ARE THE BASIC LANGUAGE OF TALENT

*Achiever Activator Adaptability Analytical Arranger
 Belief Command Communication Competition
 Connectedness Consistency Context Deliberative
 Developer Discipline Empathy Focus Futuristic Harmony
 Ideation Include Individualization Input Intellection
 Learner Maximizer Positivity Relator Responsibility
 Restorative Self-Assurance Significance Strategic Woo*

Want to learn more? Contact us!

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