



# HISPANICS IN THE U.S.



**MyTelemedicine**  
is pleased to announce the  
launch of the first complete  
spanish Telemedicine  
experience

**83%**   
of **Hispanic Adults** are online

**CURRENT  
SPENDING  
POWER**

# \$1.4 TRILLION

MyTelemedicine offers a proven, cost-effective telemedicine service offering for the Hispanic market. Our support of Spanish speakers fully meets their needs and exceeds what our competitors provide. Our members have secure online access to an application that allows them to manage their personal health records, initiate consultations by Telephone and Video, manage dependents, and have round-the-clock access to customer care all in Spanish.

**We invite you to learn more about how we efficiently serve the healthcare needs of Spanish speakers in the U.S., whose numbers are expected to top 60 million by 2020.**

# my+elemedicine