



Every product on the shelf depends on a network behind it.

Consumer-goods companies need greater visibility into materials, components, packaging, suppliers and facilities - and better insight into which products may be affected by change.

PRODUCT VISIBILITY

Materials, components and packaging.

SUPPLY NETWORK

Suppliers, manufacturers and facilities.

EVIDENCE

Specifications, declarations and records.

UNDERSTAND THE PRODUCT

- Map materials, components, electronics, finishes and packaging.
- Connect inputs to products, variants and markets.
- Identify critical, restricted and sensitive inputs.

VERIFY THE NETWORK

- Connect suppliers, manufacturers, subcontractors and facilities.
- Collect specifications, declarations and test records.
- Separate declared, verified, inferred and unknown data.

ANTICIPATE IMPACT

- Monitor supplier, facility, country and regulatory signals.
- Identify products potentially exposed to each issue.
- Use AI to extract and compare - never to invent evidence.

OPTIONAL PRODUCT CARBON FOOTPRINT

If your exported product also faces customer or market requests for carbon information, 360platform can coordinate an estimated or confirmed product carbon footprint and connect the results to the same product structure and sourcing decisions.

Request a Consumer Goods Product Diagnostic

Begin with one finished product. Identify the gaps. Prioritize the evidence.

360platform.app

AI-assisted | Supplier-verified | Evidence-backed | Product-connected

360platform provides product and supply chain intelligence, not product certification, quality-system validation or legal advice. Applicable requirements should be validated.