**SELNA FALL MEETING**

November 6, 2018 – Mike’s Catfish Inn, Amite, LA

**AGENDA**

1. Welcome- Paige Mizell, Vice President, Mike DeLatte out of town.

Time \_\_\_6:53PM\_\_\_\_\_\_\_

1. Minutes of last meeting, August 7, 2018, attached
2. Motion to accept- \_\_David Norris\_\_\_\_, second- \_\_Rick Webb\_\_\_\_\_
3. Treasurer’s Report – Margie Ann Jenkins
4. Balance $\_\_12,360.20\_\_\_, as of \_\_\_\_\_\_11/5/18\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Motion to accept - \_\_\_David Mizell\_\_\_\_\_, second- \_\_David Norris\_\_\_\_\_\_
6. Hammond Research Station Update – Dr. Yan Chen

Jason Stagg came in the place of Dr. Yan Chen. The station doesn’t have anymore planned events for the remainder of the year. The next big event is the Landscape Pest Management Workshop scheduled for Friday February 14, 2019. The Margie Jenkins Azalea Garden Lecture Series & Industry Open House is set for April 4, 2019. IPPS Conference is schedules for October 13-16 in Baton Rouge but will include an HRS tour at some time during the conference. Pollination Celebration will be held in Mid-September 2019.

1. LSU AgCenter Horticulture Field Day report – evaluations/survey responses

50 people responded to the HRS Horticulture field day evaluation. Many respondents enjoyed the self-guided tours and more free time to visit trade show. Landscape Contractors made up the majority of attendants followed by Landscape Architects, AgCenter personnel, and others.

1. LSU AgCenter and LNLA LOUISIANA PLANT MATERIALS CONFERENCE

(For Industry Professionals)

Delgado Greenhouse Teaching Lab

Corner of Orleans Ave. and Navarre

Tuesday, November 13, 2018, 8:30 a.m. to 2:30 p.m.

Let Cari Jane know the day before to get a proper lunch count. She can accept checks or credit cards

5. GSHE & LNLA & LNLFSR Update – Pat Newman

[Gulf States Horticultural Expo](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwi7_qaZoaPXAhUW-mMKHXmLDugQFggpMAA&url=http%3A%2F%2Fwww.gshe.org%2F&usg=AOvVaw0XT3p9jD05VADFA5QZe6Tw)

[www.gshe.org/](http://www.gshe.org/)

January 30-February 1, 2019

Mobile Convention Center. Mobile, AL.

Gala was a very successful and LNLFSR was able to give out more scholarships this year.

1. Nursery Locator Map update

There was a breakdown in communication during the proof reading process

a. mistakes

Too many mistakes to be handed out to public. Some nurseries were correct while others were missing phone numbers, emails, websites, etc…

1. corrections

Reprint in black and white. Different map with better streets and highway markers. Double check physical nursery locations on the map. Committee will decide the overall look of the map.

b. reprint

Paige is heading the committee to talk with printer for a better price on a reprint

1. cost of reprint options

Paige will respond to committee after getting this information

7. Folsom Fall Garden Festival update

a. Report for 2018

13 total vendors participated this year. Attendance was estimated around 275. The association finished with $72.54 in profit after all expenses were paid.

b. Recommendations for 2019

Dale Westmoreland suggested that maybe the committee look to move the event to April or May. Paige suggested to drop the $150 dollar donation to the youth because they don’t operate a plant holding area. Rick suggested to raise the both prices. Other pros and cons will be discussed at a committee meeting.

8. SELNA Trade Show update

a. Report for 2018

A total of 15 members and two non-profit agencies participated in this year’s trade show. A total of $2250.00 was brought in through booth fees. Lunch was the biggest expense at $1,500.00. HRS reported the attendance to be around 195 people. The association made a total of $297.60 after all checks cleared.

b. Recommendations for 2019

Mail out event invitations to Irrigation Contractors, All Nursery Permit Holders, Retail Nursery licensees, and any other LDAF Horticulture related license holders.

Jason from HRS commented that there were good comments about the lunch reported on evaluations.

Rick commented that breaking even on the tradeshow is a good thing.

9. Website/Social Media Update

a. Website- will complete updates and add pages of each nursery when all the information is received. Please send me any additional information and pictures you wish to add to your page

you can either text it to me at (985) 630-0715 or email [paige@mizellscamelliahillnurserys.com](mailto:paige@mizellscamelliahillnurserys.com).

b. Social Media- Philip Lowery has offered to create and maintain a Facebook page for SELNA

Motion to accept \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, Second \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Rick Webb commented that the facebook audience doesn’t fit well with wholesale nurseries. Its meant for retail businesses. General consensus is that SELNA should not have a facebook page.

1. Rick Webb created and maintains the one for the Folsom Fall Garden Festival.

Event page meant to advertise and showcase the Folsom Fall Festival. Directed at retail customers.

Membership voted to on whether or not to have a Facebook page: Yays-0, Nays-7

10. SELNA Membership Certificate

Member certificate to show membership in SELNA and to be displayed at nurseries and GSHE booths. The certificates will be printed on card stock and laminated. Paige offered three options that contained different border styles. Paige will ask Margaret to clean up the SELNA logo. Paige will then email membership logo options for nurseries to vote on the best version.

11. Christmas Party

There was no interest in a Christmas party for 2018.

12. New Business/Announcements

Membership update: 6 new member nurseries, 3 didn’t rejoin. One allied member dropped, and 2 new allied members joined.

13. Next Meeting

Month \_\_\_April\_\_ Day \_\_\_\_16\_\_\_\_\_ Location \_\_\_\_Mike’s Catfish\_\_

14. Adjourn

Motion- \_\_\_\_\_Rick Webb\_\_\_\_\_ Second \_\_\_\_\_\_David Norris\_\_\_\_\_\_\_ Time \_\_7:45 PM\_\_\_\_