



Gateway Warrior Classic

www.gatewaywarriorclassic.com

info@gatewaywarriorclassic.com



November 1, 2023

Dear Supporter,

As you may have heard, it's an exciting time to be a hockey fan in St. Louis. The St. Louis Blues Warriors are hosting the Third Annual Gateway Warrior Classic Hockey Tournament and we'd like you to be a part of it!

St. Louis Blues Warrior Hockey is an affiliate of the St. Louis Blues, and a 501(c)3 organization, comprised of over 100 veterans who were injured during their time in service to this country. Team members come from diverse military backgrounds, including service in the Army, Marine Corps, Navy, Air Force, Coast Guard, and Space Force. Their service spanned the globe during times of peace and conflict.

Veterans are joining together to enjoy the camaraderie that they knew while in the military, but this time on the ice. For a few, hockey has always been a part of their life from a young age and was the springboard to find some sense of normalcy after transitioning back to civilian life. For others, hockey is a new undertaking, having laced up the skates to play America's greatest pastime for the first time. In either case, the men and women of this program agree that #HockeyHeals!

I am writing today to request your support for this effort by becoming a sponsor for the Third Annual Gateway Warrior Classic February 9-11, 2024, at the Centene Community Ice Center. This tournament will bring approximately 500 veterans, and their families, to St. Louis from across the country.

There are several levels of sponsorship for your consideration, and we are excited to see which level you select! Attached you will find each sponsorship level thoroughly explained, as well as a commitment form. Once you have selected your level of sponsorship, please complete, and return the form no later than Saturday, December 15th, 2023, so we can appropriately thank you, and your company, as promised.

If you have any questions regarding the levels of sponsorship or other participation opportunities in this event, please contact me directly by phone at 571-969-6476, or by email at info@gatewaywarriorclassic.com.

Thank you in advance, for your support!

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Keith Bingham
Tournament Secretary, St. Louis Blues Warrior Hockey



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TITLE SPONSOR – \$15,000 or Higher (LIMITED TO ONE)

- Business logo and website link on the official Gateway Warrior Classic website.
- Drop the Ceremonial First Puck at the Division Championship Game.
- Primary placement of business logo on event signage throughout the arena.
- Primary business recognition in all press releases and media opportunities.
- Business advertisements during each period at each game of the tournament.
- Business logo and website link on both the Gateway Warrior Classic and St. Louis Blues Warrior Hockey websites and/or social media pages.
- Business logo Division Championship Trophies (Commitment required by Dec 1st).
- Business logo included on select tournament giveaways created by the STLBW organization.
- Opportunity to host a booth/table during the tournament & the “*After the Whistle*” social event.
- Opportunity to provide branded items to be placed in the swag bags distributed to every registered player at the tournament. *
- 20 tickets to the “*After the Whistle*” social event.

ST Louis Blues Alumni Game SPONSOR - \$8,000 (LIMITED TO ONE)

- Drop the Ceremonial First Puck at the St Louis Blues Alumni & Warriors Allstar Game.
- Opportunity for VIP visit to Blues Alumni Room before and after All Star Game for up to 10 number of guests.
- Blues Alumni Honorary Coach for the All Star Game.
- Business recognition in media coverage at event.
- Business logo on event signage throughout the arena.
- Business advertisement during one period of each game.
- Business logo and website link on both the Gateway Warrior Classic and St. Louis Blues Warrior Hockey websites and/or social media pages.
- Opportunity to host a booth/table during the tournament to promote your business/organization.
- Opportunity to provide branded items to be placed in the swag bags distributed to every registered player at the tournament. *
- 10 tickets to the “*After the Whistle*” social event.



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DIVISION SPONSOR - \$7,500 (LIMITED TO FOUR)

- Drop the Ceremonial First Puck at the Division Championship Game.
- Opportunity to have a company representative speak during Live Stream on PrepCast.
- Business logo on Division Championship Trophy (Commitment required by Dec 1st).
- Business recognition in media coverage at event.
- Business logo on event signage throughout the arena.
- Business advertisement during one period of each game.
- Business logo and website link on both the Gateway Warrior Classic and St. Louis Blues Warrior Hockey websites and/or social media pages.
- Opportunity to host a booth/table during the tournament to promote your business.
- Opportunity to provide branded items to be placed in the swag bags distributed to every registered player at the tournament. *
- 10 tickets to the "After the Whistle" social event.

"AFTER THE WHISTLE" SOCIAL EVENT SPONSOR- \$7,000 (LIMITED TO ONE)

- "After the Whistle" social event will be named after sponsor.
- Business recognition in select media opportunities.
- Business logo on event signage at arena.
- Business advertisement during one period of each game.
- Business logo and website link on both the Gateway Warrior Classic and St. Louis Blues Warrior Hockey websites and/or social media pages.
- Opportunity to post signage at the "After the Whistle" social event.
- Opportunity to provide branded items to be placed in the swag bags distributed to every registered player at the tournament. *
- 8 tickets to the "After the Whistle" social event.



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POWER PLAY SPONSOR - \$5,000

- Business logo and website link on the official Gateway Warrior Classic website.
- Business logo on event signage throughout the arena.
- Opportunity to host a booth/table for the duration of the tournament.
- Opportunity to provide branded items to be placed in the swag bags distributed to every registered player at the tournament. *
- 4 tickets to the "After the Whistle" social event.

"GIVE A PUCK" HAT TRICK SPONSOR - \$3,500 - (LIMITED TO FOUR)

- Business logo on back of 300 pucks.
- Sponsor announcement during one of three periods at eight games.
- Business logo on the official St. Louis Blues Warrior Hockey website.
- Sponsor name listed on single sponsor banner at tournament.
- Opportunity to provide branded items to be placed in the swag bags distributed to every registered player at the tournament. *
- 4 tickets to the "After the Whistle" social event.

GAME WINNER SPONSOR - \$1,000

- Sponsor announcement during one of three periods at eight games.
- Business logo on the official St. Louis Blues Warrior Hockey website.
- Sponsor name listed on single sponsor banner at tournament.
- 2 tickets to the "After the Whistle" social event.

FIVE MINUTE MAJOR - \$500

- Sponsor announcement during one of three periods at four games.
- Sponsor name listed on the official St. Louis Blues Warrior Hockey website.
- Sponsor name listed on single sponsor banner at tournament.
- 2 tickets to the "After the Whistle" social event.

BREAKAWAY SPONSOR - \$100

- Sponsor name listed on the official Gateway Warrior Classic website.
- Sponsor name listed on single sponsor banner at tournament.

IN-KIND DONOR (DONATE ITEMS TO BE USED AT THE WELCOME EVENT OR AS GIVEAWAYS IN THE PLAYER GIFT BAGS)**

- We anticipate ~28 teams of 20 players each.
- Benefits will be based on the value of donation.

**You must provide the marketing materials and/or signage to be displayed. You must provide branded items to be distributed in the player swag bags. Signage and leftover marketing materials and/or swag will be returned to you after the event. All items must be approved by the Gateway Warrior Classic Tournament Committee prior to the event.*

***If you want to give, but don't see a defined sponsorship level that meets your personal giving requirements, please contact us at info@gatewaywarriorclassic.com and someone will contact you as soon as possible.*

Thank you for your consideration and support; We are proud to have this connection with our community, and YOU!

Please visit <https://gatewaywarriorclassic.com> for Electronic Payment Options
Or contact us at info@gatewaywarriorclassic.com for other payment arrangements