

# Sustainable Practices Launches Plastic Bottle Ban with Documentary Across Cape Cod

Brewster, MA, March 26, 2018

The environmental group Sustainable Practices is proud to present the documentary “Divide in Concord” at 15 locations across Barnstable County during the months of April and May. The film follows the crusade of Jean Hill, a fiery octogenarian who seeks to ban the sale of individual plastic water bottles in her hometown of Concord, Massachusetts.

The showings, free of charge at public libraries across Cape Cod, aim to raise awareness about how plastic bottle purchases hurt the environment and ultimately our health. They also mark the beginning of an initiative to eliminate the sale, purchase, and distribution of plastic bottled beverages by town governments on Cape Cod. The organization has other activities planned throughout the year to increase understanding of the adverse impact of plastic consumption on human life and the environment.

Sustainable Practices, a nonprofit environmental group based in Brewster, Mass., is working to place the question of banning single-serve plastic bottles on town ballots across the Cape in the Spring of 2019. At that point, voters can decide to change the negative impact bottles are having on our world.

Plastic is a man-made environmental issue that cannot be solved simply by recycling. The United States is the largest consumer of plastic bottled beverages and as a result must assume responsibility for how that consumption effects present and future generations.

In addition, Executive Director of Sustainable Practices, Madhavi Venkatesan, is available for interview. Dr. Venkatesan earned a PhD, MA and BA in Economics from Vanderbilt University, a Masters in Sustainability and Environmental Management from Harvard University, and a Master in Environmental Law and Policy from Vermont Law School. Dr. Venkatesan has held senior positions at three Fortune 250 companies and was instrumental in the development of socially responsible investing strategies and corporate social responsibility reporting. Besides running her nonprofit group, she is presently an Assistant Teaching Professor of Economics at Northeastern University. Madhavi resides in Brewster, Massachusetts with her son and their two dogs.

“Divide in Concord” locations and showtimes (All showing on Saturdays and Sundays):

- Eastham Library, April 7, 12:30 – 2:30 PM
- Provincetown Library, April 8, 2:00 – 4:00 PM
- Chatham Orpheum Theater, April 14, 9:00 – 11:30 AM
- Sandwich Library, April 15, 1:00 – 2:30 PM
- Centerville Library, April 21, 11:00 – 1:00 PM
- South Yarmouth Library, April 22, 4 – 6:00 PM
- Snow Library, Orleans, April 28 10:00 – Noon
- Bourne Library, April 28, 2:00 – 4:00 PM
- Osterville Library, April 29, 12:30 – 2:30 PM
- Cotuit Library, May, 5, 1:30 – 3:30 PM
- Truro Library, May 12, 10:00 – 12:00 AM
- Brewster Library, May 12, 2:15 – 4:00 PM
- Dennis Library, May 19, 10:00 – 12:00 AM
- Falmouth Library, May 19: 2:00 – 4:00 PM
- Mashpee Library, May 26: 10:30 – 12:30 PM
- Wellfleet Library, May 26: 3:00 – 5:00 PM

About Sustainable Practices:

The mission of Sustainable Practices is to create a culture of sustainability by reducing the impact man-made efforts are having on the planet. By promoting a global environment that supports the long-term value of all life, it seeks to integrate sustainable policies into the day-to-day operation of businesses, nonprofits, and governments.

**Contact Information:**

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