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Environmental Film Contest Begins on Cape Cod

Aspiring filmmakers sought to create videos on environmental protection

Brewster, MA, April 11, 2018 – In addition to its work on The Cape Plastic Bottle Ban, the nonprofit group Sustainable Practices is seeking aspiring filmmakers interested in creating public service announcements or short films on the protection of our natural environment. Video presentations will delve into one or more of six topics: **water, waste, food, transportation, energy, open space and ecosystems**

PSA and short-film submissions should demonstrate a strong understanding of the topic as well as problems related to the subject. Submissions should include a community-based solution with the goal of long-term sustainability. PSAs should run either 30 seconds or 1 minute in length; short films should be between two and five minutes. The Sustainable Practices Film Contest is open to all residents of Barnstable County, Massachusetts.

Winners will receive an award and their work will be screened at multiple events and venues on the Cape. Present recognitions include:

- A *Steward*, the bronze sculpture designed and created specifically for this contest.
- Screening of their film as part of the Sustainable Practices Sustainability Film Series.
- Posting of the film on the Sustainable Practices website

Contest rules and submission forms will be available on <https://sustainablepracticesltd.org/> by May 5. Submissions will be accepted through midnight October 15, 2018. Winners will be announced and their PSAs and films shown at the [Chatham Orpheum Theater](#) on November 3, 2018.

The Executive Director of Sustainable Practices, Madhavi Venkatesan, is available for interview on the Film Contest or the Cape Plastic Bottle Ban. Besides running her nonprofit group, Dr. Venkatesan teaches Economics at Northeastern University.

Sustainable Practices, an IRS 501(c)3 designated nonprofit organization, seeks to facilitate a culture of sustainability by reducing the human-made impact on the planet and its ecosystems. To achieve that goal, it promotes a global environment that supports the value of all life by integrating sustainable practices into business, nonprofit, and government operation, curriculum, and stakeholder communications.